



# SANTOSH CHITALKAR



## SALESFORCE & EINSTEIN CONSULTANT

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### PERSONAL PROFILE

A skilled salesforce and Einstein analytics consultant with 8 years of experience, ready to work in challenging environment. A result oriented professional who can work in fast-paced environment and able to deliver it on time with quality. Quick learner and enjoys being part of successful and productive.

### AREAS OF EXPERTISE

- 1) Salesforce Lightning Experience Development.
- 2) Salesforce administration and apex development
- 3) Salesforce Einstein and Einstein analytics development
- 4) REST integration

### TOOLS

Welkins Suite, Atlassian Jira, Scrum, Eclipse, Git-Kraken, Visual Studio

### PROFESSIONAL SNAPSHOT

- Provided Salesforce Lightning, Einstein Analytics architecture and administration including advanced configuration such as flow, process builders and approval processes.
- Worked on all aspects of Salesforce, Lightning and Einstein Analytics architecture and custom configuration and technical/functional capabilities, including changes and potential system implications. Project management methodology Agile/Kanban.
- Developed salesforce.com user training materials and provided day-to-day end-user support;
- Assist users/proactive best practices to enhance/increase knowledge of Salesforce Classic with Lightning Experience.
- Provided operational support including user and security management, hierarchies, roles, lead import and management and view creation.
- Built and managed dashboards in SFDC and Einstein Analytics, views, reports in Salesforce standard and custom objects
- Expert /administrator for all existing sales pipeline reports, campaigns, opportunities and dashboards.
- Established and implemented best practices with regards to system maintenance, configuration, development, testing, and data integrity.
- Performed POC and R&D as per business requirement
- Delivered 5+ responses for RFP successfully

### INTEREST & ACHIEVEMENTS:

#### ACHIEVEMENTS:

- 1)Published a book on Einstein Analytics by PACKT publication.
- 2)Published a Video tutorial on Einstein Analytics with Udemy

#### INTEREST:

- 1)Blogging— [www.EinsteinBhau.com](http://www.EinsteinBhau.com),
- 2)Reading Books, Music

## KEY PROJECTS HANDLED

### Chemical industry

**Role** - Solution architect and Einstein consultant

**Responsibilities** -

- Providing solutions to business requirement using point and click functionality
- Analyzing business and present business automation solutions
- Designing and implementing dashboards for Einstein analytics to present data and business insight to user.
- Working on Dataflow designing.
- Working on Recipe/Data prep
- Building SAQL queries for complex solutions
- Designing and implementing bindings/inter actives for creating communication between dashboard components
- Datasets, Dataflows, Data Manager, Data Prep, datasetutils, XMD
- UI Visualization, Dashboard Design, Desktop and Mobile Layouts, Bindings

### Allegisgroup INC

**Role** - Salesforce consultant & Lightning Developer

**Responsibilities** -

- Created Lightning app which includes implementation of LDS, Lightning app builder and Lightning component.
- Migrated few features from classic to lightning to give user a rich user interface.
- Enabled aura framework, JS controller and apex controller.
- Wrote apex trigger.
- Minimized code in JavaScript Controllers by adding reusable functions in Helper Component
- Code optimization and code review.

### Rodan & Fields INC

**Role** - Salesforce consultant & Einstein Developer

**Responsibilities** -

- worked on salesforce administration, validations, workflows,
- Created Einstein NBA.
- we have created dashboards to display KPI and other business insights.
- We have worked on dataflows, recipes and dataset.
- Fixing dataflows.

FieldRecon (Real Estate) – AppExchange Product

**Role** - Salesforce developer

**Responsibilities** -

- Designed various visualforce pages and implemented the design.
- Designed, and developed Apex Classes, Controller Classes, and extensions for various functional needs in the application.
- Customized several Formula fields, Workflow Rules, Validation Rules, Triggers, Apex classes.
- Scheduled Apex Batch jobs for processing large records.

**EDUCATION HISTORY**

**UNIVERSITY OF PUNE**  
**Bachelor of Computer Engineering, 2012**

- Grade : First class
- College : PCCOE

**UNIVERSITY OF PUNE**  
**HSC, 2007**  
- Grade : First class  
- College : New art & Science college

**UNIVERSITY OF MUMBAI**  
**SSC , 2005**  
- Grade : First class  
- College : R. F. Naik

**EMPLOYMENT HISTORY**

**CAPGEMINI**  
**04/2020 to Current**  
Salesforce Tech Lead

**CAPGEMINI**  
**09/2016 to 03/2020**  
Salesforce Consultant

**ECLERX PVT LTD**  
**01/2015 - 07/2016**  
Senior Salesforce Developer

**RAIDER DATA SERVICES**  
**10/20123- 12/2014**  
Salesforce Developer

**LANGUAGES**

- **English**  
Fluent
- **Marathi**  
Native, Mother tongue