

SALESFORCE TECHNICAL MANAGER

# CERTIFICATIONS

Salesforce Certified Platform Developer I Salesforce Certified Service Cloud Consultant Salesforce Certified Administrator ITIL® Foundation IT Service Management Foundation

## EDUCATION

#### MBA

Birmingham City University 2008-2009

BE (Computer Technology)

Nagpur University

2001-2005

# PERSONAL INFORMATION

DATE OF BIRTH 05/03/1982

LANGUAGES Hindi, English

# PROFESSIONAL SUMMARY

- 11+ years of industry experience with good exposure in all phases of SDLC, Agile methodologies and Salesforce platform.
- Hands-on expertise on SFDC development & customization using Apex Classes, Apex Triggers, Test Classes, Visualforce, SOQL, SOSL, Integrations, Apex REST Callouts, LWC, AURA Lightning components and Force.com sites.
- Experience in designing, implementing, testing and supporting applications on the Salesforce platform.
- Extensive experience in analyzing functional requirements and converting into technical designs, devising data model and securing the application using OWD, Sharing rules and role hierarchy.
- Expertise in Salesforce administrative tasks and configuration including Assignment Rules, Entitlement Management, Reports & Dashboards, Page Layouts, Record Types, Deployments, Sandbox management, Security, Roles and Profiles etc.
- Automated process using Workflows, Process Builders & Flows.
- Proficient in JavaScript, jQuery, HTML, CSS and SQL queries.
- Good working knowledge on Salesforce.com CRM, Force.com platform Salesforce Communities, Sales Cloud, Service Cloud, Jira, Confluence & Bitbucket, VS Code, Force.com IDE.
- Worked on large scale data migrations using Data Loader and Integrations between various enterprise systems.
- Proven analytical and problem-solving skills with five years of experience in managing teams. Adept at coordinating with multiple stakeholders to ensure successful execution of projects.
- Effective communication skills with an ability to exchange information efficiently across all levels.
- Strong people management skills and capability to motivate the team to deliver high-quality results, ensuring stakeholder satisfaction and meeting operational SLA's.

# WORK HISTORY

### Senior Technical Manager

Kony, Hyderabad Jun 2013-Present

- Involved in architecture design, code reviews, testing and development of critical functionalities.
- Collaborating with business users to understand and document the requirements.
- Providing technical direction, mentoring and support to the team from time to time aligning solutions to drive end-user satisfaction.
- Planning and managing deliverables in scrum methodology.
- Ensuring optimal resource utilization and process compliance.
- Develop and deliver critical business reports in SQL to the senior management.
- Responsible for maintaining and enhancing *Jira*, *Confluence* and *Salesforce* systems.

#### **Key Implementations:**

- **EDGE (HRIS Application):** Internally built on *Salesforce* platform giving greater control over the reporting requirements and company specific needs in addition to cost savings.
- Salesforce Service Cloud implementation: Led the implementation of Service Cloud to substitute Zendesk which included migration of data. Built integration with Jira and MS Teams.
- **Jira implementation:** Led the project to replace multiple disparate systems with a single ticket management tool.
- Forecasting & Pipeline Management: A custom-built module to understand the revenue forecasts and pipeline of the organization.
- Migration from Salesforce Unlimited to Enterprise edition: Managed the project of migrating Sales, Community and Service cloud into a single instance.
- Renewal management automation: Automate renewal of subscription opportunities.

#### Program Manager

SumTotal, Hyderabad
Dec 2011-Jun 2013

- Plan and strategize security scans to identify vulnerabilities and fixes for all products.
- Set up processes for all teams through implementing common configurations & workflows.
- Build dashboards and reports for management to track the progress of ongoing initiatives.
- Authored process documents and conducted trainings sessions within the organization.
- Managed end to end implementation of Jira including the data migration and integration with Salesforce.

#### Solution Support Specialist

Digite, Mumbai Aug 2010-Dec 2011

- Worked as SPOC for 10+ customers providing consultation and support.
- Resolving issues and analyzing the root cause of the tickets in adherence to SLA's.
- Presenting weekly status and productivity reports to the senior management.
- Interacting with the clients to understand the challenges and business requirements.
- Work with the engineering team in resolving critical issues and release patch upgrades.

### Software Engineer

Infosys, Hyderabad Jun 2006-Jul 2008

- Interacting with the onsite team to understand the requirements.
- Vigorously involved in preparing high level technical documents.
- Developing the project code in sync with the business requirements.
- Preparation of test cases and performing system testing for the application.