Utsab chatterjee

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Summary

Dedicated individual with a keen interest to explore the business world as well as passionate about making contribution to society welfare.Has acquired the skills of event management,content writing and digital marketing through certifications and experiences during my MBA tenure.Conducted national and college level quiz events as a part of XQuizIT Club which helped me to develop content marketing and social media marketing skills.

Experience

Deputy Manager
ICICI Bank
Jun 2021 - Present (1 month +)

Consultancy intern
Sports365
May 2020 - Jun 2020 (2 months)
Main objective of the project is to build and formulate new ideas for direct and indirect revenue streams for a Sports365 portal.This portal is dedicated to the K12 segment having reach at both global and national level.

Education

Nirma University, Ahmedabad, Gujarat, India
Master of Business Administration - MBA, Major- Marketing Minor-operations
2019 - 2021

Future Institute Of Engineering and Management
Bachelor of Technology - BTech, Electrical Engineering
2014 - 2018

Licenses & Certifications

Digital marketing - Ardent collaborations private limited

Understanding your customers to drive sales - Alison - Free Online Learning

Project Management Professional (PMP) - Project Management Institute

The fundamentals of digital marketing - Google

P83 AXD UZU

Six Sigma Yellow Belt - 6sigmastudy - The global certification body for six sigma certifications
721823

Enhancing Research Effectiveness @Nirma University using ScienceDirect & Scopus - Elsevier

Scrum Fundamentals Certified (SFC) - SCRUMstudy - Accreditation Body for Scrum and Agile
788163

Marketing strategy fundamentals - SMstudy - Global Accreditation Body for Sales and Marketing Certifications
602259

certificate of appreciation - Asia artificial intelligence Virtual Summit 2020

Google analytics for beginners - Google
Issued Oct 2020 - Expires Oct 2023

Introduction to machine learning - Coursera

Skills

c,java and data structure • English • Java • Electrical Engineering • Power Distribution • Storage Systems • Energy Storage • Turbo C • digital marketing • Web Content Writing

Honors & Awards

appreciation of merit - department of electrical engineering
Apr 2018
Achievement of 2nd rank in electrical engineering department for final semester

scholarship - Institute of Management Nirma University
Aug 2019
1st in merit list of 2019-21 batch

First class with distinction in mba
Jun 2021