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to control



link 2

<https://www.youtube.com/watch?v=q4k4iCUjB8o>

This is a full-blown 360° Virtual Reality Wheel of Fortune Mobile App experience (scroll your cursor to look around) I created for Scopely in After Effects using several 3rd party plugins. Created entirely from scratch, I own this and hundreds of other AE project files, which can be easily modified and iterated. I'm always trying new things and experimenting with new concepts. Other experiments at Scopely included:

<https://vimeo.com/226529147>

<https://vimeo.com/231162521>

<https://vimeo.com/474895421>

<https://vimeo.com/184453013>

<https://vimeo.com/186377034>

<https://vimeo.com/166161572>

link3

<https://vimeo.com/172846165>

This was a cross promotion between Sony Pictures (Ghostbusters 2) and Hasbro® (Yahtzee mobile App). On the 4th of July weekend, with no lead time, I was tasked with creating an ad campaign to promote the new Ghostbusters movie release together with Custom Vanity Yahtzee® Dice resembling characters in the movie. I was also tasked with managing a 3D artist in Thailand while simultaneously creating the ad campaign. We needed the approval of Scopely in LA first, then both Sony and Hasbro after that. I was on a pre-planned family vacation at a remote lake cabin with very limited bandwidth. After many rounds of revisions, the ads finally got approved. Fortunately the 3D guy was also experienced at remote collaboration despite language and time zone issues.

link4

<https://vimeo.com/474895371>

This experimental video format features animated GIFs from publicity stills of Ellen DeGeneres, combined with in-app gameplay overlaid by custom 3D Dice created (by me) in the AE plugin called Element 3D. Other variants of custom rendered 3D dice over gameplay footage include:

<https://vimeo.com/184453013>

<https://vimeo.com/166161572>

<https://vimeo.com/166161585>

<https://vimeo.com/170821699>

link5

<https://vimeo.com/453102470>

This is a Public Service Announcement that I recently felt compelled to make given the current social climate. It features artwork from a large fine art painting that I created depicting several raised fists spelling out the word "UNITE". It also features a desperate plea from an NBA head coach to just VOTE. Here's the [original 6ft long acrylic painting](https://drive.google.com/file/d/1ToK5x-PDqES8wKvVug774uok2mckEIT5/view?usp=sharing) on my deck. <https://drive.google.com/file/d/1ToK5x-PDqES8wKvVug774uok2mckEIT5/view?usp=sharing> I scanned the painting into Photoshop where mattes were cut for the fists. The fists and typography were then animated in After Effects to music and sound effects, ending with a strong call-to-action, including a pro voiceover. Good solid painting, animation and video editing skills on full display for a worthy (non-partisan) cause. Done and done.

#### Mobile Advertising Clients -

Scopely  
King  
Yelp  
SEGA  
Hasbro  
EA  
Zynga  
DeNA  
TapJoy  
Roadhouse  
Gree  
Superlucky  
Color Switch  
Tophatter  
Wish  
Marriott  
Marvel  
G5 Games  
Skillz  
Smule  
Trulia  
BigFish  
WWE  
Wheel of Fortune  
Ellen Degeneres  
Sony Pictures  
The Walking Dead  
AppTrailers