Thanh Do

Front End Web Developer • Project Manager

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Summary

Web UI developer with 2+ years of working for one of the biggest companies and 3 years in the software field. Skilled in building responsive, accessible web components and carrying out revenue impactful A/B tests. Expertise in both working and leading cross-functional teams, streamlining processes, and executing schedules to ensure project completion. Currently pursuing a technical project management role.

Experience

Apple, Front End Software Engineer, Jun 2018 ~ Present

- Execute weekly A/B tests in collaboration with the business and customer insight team to maximize conversion rates for the online store.
- Provide weekly feasibility analysis, development, and integration of all proposed A/B tests.
- Migrate and integrate the A/B testing platform with 50+ existing pages to ensure page and performance metrics are unaffected.
- Implement an additional section for the Apple HomeKit product page to link with Apple's HomeKit Software and increase user awareness of HomeKit compatible products .
- Enhance the trade-in buy flow for all 5 current flagship iPhone products for storefronts of multiple countries.
- Implement sticky checkout for the bag page to reduce checkout friction and increase conversion.
- Hired as a consultant for Apple.

Stealth-Mode Startup, Technical Project Manager, Sep 2016 ~ Jun 2017

- Serve a flexible role in both product and project ownership by contributing towards ~25% of the product design, while maintaining 100% of project execution responsibilities.
- Maintain communication with relevant stakeholders to flush out and design the MVP from 0% to 100% completion.
- Coordinate development between cross-functional teams in an Agile environment via Scrum weekly sprints and daily sync-ups.
- Manage project scope, lead product, and competition analysis to provide insight for product improvement.

Red Cross Irvine, Webmaster & Board Member, Aug 2016 ~ Aug 2017

- Serve as a volunteer webmaster and board member for the American Red Cross Irvine organization; responsible for day-to-day operations.
- Design, develop, and maintain the website, providing announcements and other relevant information related to the organization to hundreds of daily users.
- Collaborate with 9 other board members to promote and maintain the organization's operations.
- Lead and volunteer for 30+ annual social and environmental community service events.
- Run and coordinate weekly sync-up meetings with board members and general members to focus on organization goals and objectives.

Skills

- HTML & CSS
- JavaScript
- ReactJs
- jQuery
- A/B Testing

- CSM (Certified Scrum Master) Certification
- Software Project Management
- Agile / Scrum
- Requirements Gathering & Documentation
- Knowledge of software design and development

Education

- University of California - Irvine, B.S. in Software Engineering, 2013 ~ 2017