

RAMEEZ S.

COPYWRITER | CONTENT WRITER

CONTACT

+91 993 016 5229
rameez971@gmail.com
<http://rameez.portfoliobox.net/>

SKILLS

- o Advertising
- o Scriptwriting
- o Long form
- o Digital Marketing
- o Brand Strategy

EDUCATION

Bachelor of Mass Media (Journalism)

K.E.S College of Commerce and Economics

HSC, Junior College

R.D National College, Mumbai.

SSC, Matriculation

St. Theresa's Boys High School, Mumbai.

PROFILE

Rameez is a 27-year old writer. As a professional, he enjoys ideation, scriptwriting, and breathing life into brands. In his free time, he enjoys football, dancing, wallowing in self-pity upon realising he's a slave to capitalism, and speaking in third person.

EXPERIENCE

Ting: Senior Content Writer | June 2019 – May 2020

Creating strategy, crafting original copy and managing a team of writers for a leading 360° digital marketing agency. Responsible for leading multiple branding projects and marketing campaigns for brands like Jio, CIPLA, Max Protein, CRISIL, Avendus, Ishq FM and Taj.

Chrome Asia: Head of Content | April 2018 – May 2019

Creating, curating, and editing digital content for the integrated digital marketing and branding agency. Responsibilities include managing a team of writers, heading creative ideation and brainstorming sessions, as well as working on branding and marketing campaigns for leading brands.

Latenight Mumbai: Editor | April 2018 – April 2019

Chrome also has its own in-house blog called Latenight Mumbai, which has over 70K followers on Instagram. Responsibilities included managing the Instagram page, launching a blog for the page, and writing and editing articles for the Latenight blog.

Engrave: Senior Content Writer | September 2015 – April 2018

Creating and curating original digital content for Engrave's blog and social media. Responsibilities include ideating, creating digital solutions for Engrave's in-house brand, as well as creating digital campaigns for numerous brands hosted on its e-commerce website.

Indibeat: Features Writer | November 2014 – September 2015

Creating and editing original digital content, as well as writing feature stories that focused on culture and lifestyle.

Independant Projects

Rentomojo – Freelance Features Writer
Postergully – Freelance Writer
Smash Report – Freelance Writer
Fanzart – Freelance Features Writer & Website Copy
Home Made Mumbai – Website Copy
Evoluzione – Website Copy