

## ALEXANDER OSTROVSKY

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### SUMMARY

- Product Manager with deep technical expertise and extensive experience with all stages of the product development lifecycle
- 10 years of experience working with highly sensitive data environments in Health Care and FinTech
- Skills: Java, Selenium, Appium, JIRA, Tidal, TeamTrack, ALM, SQL, XML, Soap UI, Agile, Waterfall
- Certifications: SAFe Certified ScrumMaster and Product Owner, Google Analytics Certified
- Excellent analytics, problem solving and communication skills, works well individually or in a team

### PROFESSIONAL EXPERIENCE

#### Product Manager – Digital Communications

**2019 – Present**  
**Blue Shield of California**

- Drive product vision, development, and launch for Blue Shield’s transition from printed mail to digital channels through Smart Communications
- Gather requirements from internal customers and convert them to technical tasks for the engineering, UX/UI, and configuration teams
- Groom and prioritize the Product backlog for 2 Agile teams
- Develop the Kibana Dashboard to track and report KPIs across the company - to track milestones and accomplishments; to manage key risks and issues; and to improve team collaboration
- Manage UAT testing before and after every product release
- Successfully helped roll out the new Blue Shield message center inbox for subscribers to receive digital communications through web and mobile apps
- Cut \$3.6M in yearly administrative cost through digitizing Claim related communications

#### Senior QA Engineer

**August 2014 – 2019**  
**Blue Shield of California**

- Project lead for the Member Rebuild Project. Managed and trained a team of QA Engineers
- Managed a team of offshore QA engineers for the Find a Doctor application for web and mobile apps
- Set up Selenium testing infrastructure for Java applications
- Wrote automation scripts for Android and iOS using Appium
- Wrote automation scripts for responsive website testing using Selenium
- Worked with developers and product managers to resolve issues found during testing
- Tested API services using Soap UI
- Implemented Orthogonal Array Testing methodology within the QA team to reduce the number of test cases by 70% while substantially increasing range of coverage

#### Senior Software QA Engineer

**Feb 2013 – May 2014**  
**Financial Engines**

- Provided back-end infrastructure and database testing for incoming 401k data
- Responsible for Java API testing
- Created test plans, Selenium WebDriver scripts, and JUnits for multiple projects; reviewed test coverage; generated test files
- Participated in regression testing for production support and hot-fix weekly releases

#### Mobile SQA Lead

**August 2011 – Feb 2013**  
**SigFig**

- Was responsible for ensuring the quality of SigFig’s entire product portfolio
- Managed a remote team of QA engineers
- Released app updates to iTunes, Google Play, and Windows app stores
- Performed User Acceptance Tests for partnership products and integrations

### EDUCATION

- University of California, San Diego – BA in Economics