

Pulkit Mathur

pulkitmathur0@gmail.com

9694420207



Specialization: Marketing, Finance & Digital Marketing

OBJECTIVE

A self-motivated independent and hard working person looking for a position in a well-known organization for mutual growth and profit.

ACADEMIC QUALIFICATION

Name Of Examinaton	Name of the Institute	Board/University	Year	CGPA/ Percentage
P.G.D.M.	IMS Ghaziabad	AICTE	2018-2020	6.90
B.C.A.	Apex Institute of Management and Science, Jaipur	Rajasthan University Jaipur	2015-2018	60%

EXPERIENCE

- PRESENT COMPANY- CrossFire Media House
- PROFILE- Business Development Executive
- DURATION- 13 months and Counting
- ROLE- I am managing the Social Media Clients and Also Converting customers through Web
Managing SEM and SMM Operation of Cross fire media house and other Client of Company
- PRIOR COMPANY – NILKAMAL ltd. (Gurgaon)
- PROFILE - Sales Executive
- DURATION – 4 Months
- ROLE- I was in the division of Nilkamal Bubble guard. So my role was lead generation in the Area of Gurgaon (Harayana).
Meeting with distributor and dealer and generate the sales of bubble guard

INTERNSHIP

- Internship at Agarwal Packers and Movers of 8 weeks (1st May 2019 to 31st June 2019)
- On the project Lead Customers and Feedback about the company Services From existing Customers

CERTIFICATE PROGRAMME / WORKSHOPS / CONFERENCES

- Participated in a certified one day workshop 'First Steps - The PGDM Tour' conducted by **Global Human Resource Development Center (GHRDC)**, New Delhi
- Participated in **Business haat** competition
- Participated in Ethical hacking workshop By Delhi Police In college
- Certification Course in **Digital Marketing Course** of Duration 5 months

ACHEIVMENTS

- Won 1st prize in College mega events in consecutive 2 years
- Work as a head boy in college Events 2 consecutive years
- Won Inter college CS tournament
- Won 1st prize in Navigator competition in Trade Spark 2018 by IB club IMS Ghaziabad
- Won 3rd prize in Quiz competition in Trade Spark 2018 by IB Club IMSGhaziabad

PERSONAL ATTRIBUTES

- Hardworking
- Trustworthy
- Eager to learn new things

PASSION/INTERESTS

- Games
- Travelling

PERSONAL DETAILS

Date of Birth : 3rd July, 1998
Father's Name : Neeraj Mathur
Gender : Male
Language : English, Hindi
Computer Efficacies : MsOffice
Internet
Address : F-410 Gandhi Nagar, Jaipur

DECLARATION

I **Pulkit Mathur** hereby declare that the information provided above is true and the best of my knowledge.

Date:

Place:

(Pulkit Mathur)

