Subrahmanyam Daita

Email: subrahmanyamdaita@gmail.com

Phone: +91-8179914817

LinkedIn Profile : www.linkedin.com/in/svdaita

Experience Summary

➢ Professional Salesforce Platform Developer with more than 3 years of experience in App Development. Comprehensive knowledge of Salesforce Platform(Development and Administration) , CRM , lightning, agile methodologies.

Competency & Skill set

- ✓ **Apex , Visualforce , Triggers**
- ✓ **Salesforce Lightning**
- ✓ **Data Loader**
- ✓ **Salesforce Process Automation**
- ✓ **JavaScript**
- ✓ **Salesforce Integration**
- ✓ **Lightning Web Components(LWC)**
- ✓ **HTML, CSS , XML**
- ✓ **Web services (with SOAP, REST etc)**

Salesforce.com Experience

➢ Comprehensive knowledge of **Salesforce Lightning roll-out.**
➢ Working experience of Lightning App building and App lifecycle.
➢ Developed Processes and Flows for a wide range of automations.
➢ Hands on experience in building **Lightning Web Components**.
➢ Having Experience working in, **Sales Cloud, Customer Portal** using Salesforce CRM
➢ Involved in **POC's, Requirement analysis, Application maintenance, and Development**.
➢ Wide level of work experience on the designing of **Objects, Custom Tabs, fields, Page Layouts, Record Types, Custom Reports and Design of Dashboards** as per the client and application requirements.
➢ Experience in creating the Validation, **Workflow Rules, Approval Process, sites, and Customer portals**.
➢ Implemented **Security and Sharing rules at object, field, and record level** for different users at different levels of organization
➢ Experience in Salesforce developer toolkit including **Triggers, Visual force Pages, Apex Classes, Batch Apex, Scheduled Apex, Force.com IDE, and Migration Tool**

- ➢ Solid understanding of Integrated Development Environments such as **V S Code.**
- ➢ Developed SFDC Customized **Reports, Dashboards** and Processes to continuously monitor data quality and integrity
- ➢ Developed Deployment Strategy and Deployed the application to Production using **Change set**, **Force.com IDE** and **Workbench**
- ➢ Experience on working with **Data Loader and Import Wizard**
- ➢ Implemented and delivered projects under **Agile Development Environment** and Test-Driven Environments with large and small Team Projects
- ➢ Well versed with Software Development Lifecycle
- ➢ Good team player with ability to work independently.
- ➢ Strong technical , analytical , communication and team skills.
- ➢ An excellent problem-solver, **able to quickly grasp complex systems** and identify opportunities for improvements and resolution of critical issues.

Work Experience : Cognizant Technology Solutions : June 2014 to 2017 : Domain : CRM

Client : Keybank (United States) CRM. Keybank a regional bank in the USA.

Environment : Siebel Financial Services

Project : Migration of Keybank CRM to Siebel Open UI and Oracle BI reports.

Roles and Responsibilities :

- ➢ Successfully developed entirely a new theme for the Siebel application giving a fresh look to it (in place of Oracle's theme Arora).
- ➢ Built custom text area pop up using JS which was not given with the product in Open UI, which was of prime importance to the customer.
- ➢ Solved JS problems in the application like cancel query button which was disturbing the critical query functionality in the application.
- ➢ Built Oracle BI reports and dashboards for Keybank .

Client : Baxter International Inc

Environment : Salesforce.com

Project : Salesforce Analytics for Baxter

(Baxter International Inc. is an American multinational health care company with headquarters in Deerfield, Illinois)

Roles and Responsibilities :

- ➢ Developed customized reports for better analysis using Apex and Visualforce for the customer(Baxter)
- ➢ Worked on Standard and Custom Sales force objects as per requirement.

- Created Objects, Fields, and Page Layouts and Record types.
- Created Formulas, Validation rules and workflow rules.
- Created Users, Custom profiles and Assigned different profiles to different Users.
- Implemented Security and Sharing rules at object, field, and record level for different users at different levels of organization.
- Worked on Apex Classes, visual force pages and Triggers.
- Involved in Sprint Planning sessions and estimating the complexity of tasks.
- Involved in Requirement analysis, Estimations and Impact Analysis, Design Suggestions, Development and Testing, Peer Reviews, Deployment in QA, UAT and Production environments.

2018-2020

Prepared for UPSC Civil Services Examination during 2018 – 2020 , while working in an educational institution with 1400+ students and 70 staff as **Academic Adviser** and English teacher where I picked up **team building** , **management** and **crisis handling** skills in real time**. Spearheaded digital transition** in the institution during the course of the pandemic. Also pursued M.A. in Sociology which helped me understand people and human behavior in a better way.

Other relevant experience

- Developed applications like 'Home Accommodation' , 'Relaxation Gauntlet' in salesforce lightning as proofs of concept.
- Rich and continuous learning and hands on experience of trails, super badges and projects on https://trailblazer.me/id/sdaita1
- Hotel Management System(Website) in Java . Worked on this project end to end . Right from business requirements to deployment. Implemented search, booking , cancelling the booking functionality.
- Functional knowledge of Java , Data Structures, Algorithms and Python .
- Experience in building AI**(Artificial Intelligence)**chatbots for business scenarios using Google's **DialogFlow**.

Education

Bachelor of Technology in **Computer Science and Engineering** – **2014 batch** from JNTU- Hyderabad with **80**% marks.