

Ni Ma

Illustrator/ UX Designer/
Motion Graphic Designer

Savannah, GA

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SOCIAL



Skills+ Tools

- UI and UX design, Wireframing, Prototyping, Usability Testing, Graphic Design, Illustration, Motion Media Design, Project Management, Design Thinking
- Adobe Suite, Sketch, Figma, Invision, Procreate, Watercolor illustration

Projects

- 07.20-Present • **ParkSavannah /Mobile Application**
Role: UI/UX design, Branding, Identity
 - *Research and design an application to solve parking issues for locals and visitors in Savannah, GA
 - *Rebranding existing ParkSavannah mobile application
- 05.20-08.20 • **CAT(Chatham Area Transit) /Mobile Application**
Role: UI/UX design, Branding, Identity
 - *Researched and designed a platform for daily bus transportation
 - *Update branding and interface of existing application

Experience

- 06.19-05.20 • **Illustrator / PinaFore Press**
 - *Illustrated book covers for books that will be published next year, negotiated with writers about editing and arrangement of those illustrations.
 - *Assisted photo shooting about cookbooks and added some illustrated versions of picked cooking images.
- 01.18-04.18 • **Teacher Assistant / Savannah College of Art and Design**
 - *Helped students improve illustration through critique during one-on-one appointments.
 - * Taught digital techniques, prepared PowerPoint presentations for each class;
 - *Taught a lecture about American Golden Age Illustration.
- 02.17-03.18 • **Graphic Designer / HomieBear International Shopping**
 - *Created branding and advertisement for online purchasing.
 - *Reviewed third party client product and consulted on how to improve design and usability

Education

- 09.20-Present • **Master of Arts**
Savannah College of Art and Design
Motion Media Design major
- 09.16-03.20 • **Master of Fine Arts**
Savannah College of Art and Design
Illustration major. GPA: 3.86
- 09.12-06.16 • **Bachelor of Fine Arts**
Shanxi University/ China, Shanxi, Taiyuan
Film and Animation major GPA: 3.80

Awards

- 3X3 Magazine International Illustration Competition (Professional Merit Winner, 2019)
- Applied Art International Design Competition (Motion Media Award Winner,2019)
- Hilton Head Island Concours d'Elegance& Motoring Festival (Winner poster entry,2019)
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