Anusha Uriti

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Profile Summary:

- Senior Associate Consultant having over 5 years of professional experience in IT and 3+ years of progressive and technical experience in Salesforce.com (SFDC) as a developer with extensive knowledge in sales cloud.

- Excellent hands on experience in implementing Apex triggers, Batch Apex, Schedule Apex, Apex Classes, JSON, Platform events and Integration procedures.

- Experience in writing Database Queries using SOQL and SOSL.

- Proficient in creating Objects, Page Layouts, Record Types, Formula Fields, Rollup Summary Fields, Relationships, Validation Rules, Workflows, Process Builder, Custom settings, Custom Metadata Types, Duplicate Rules, Matching Rules, Named Credentials and Auth providers.

- Good experience on Data Management, Creating Reports and Dashboards.

- Working experience on Apex Data Loader and Import Wizard.

- Having hands on experience in creating Users**,** Roles, Profiles and Permission sets.

- Good Understanding on tools like Force.com IDE, Developer Console.

- Experienced in validating the data using different rules and techniques (Validation rules).

- Good Knowledge on Salesforce Standard objects Leads, Accounts, Contacts, Opportunities, Cases etc.

- Great team player as well as individual with ability to adapt to any kind of environment.

Technical Skills:

Salesforce.com Technologies: Apex, Triggers, SOQL, Batch Apex, Workflows rules, Validation rules, Profile, Roles, Security Settings, Reports, Dashboard, Deployment, Data Management.

Tools: Developer Console, Data Loader, JIRA, Bitbucket, Bamboo, Visual Studio Code and Workbench.

Certifications: Salesforce certified Platform Developer-1, Salesforce certified ADM 201 and DB2.

Operating Systems: Windows and Linux.

Professional Synopsis:

Infosys Limited, Hyderabad, India

Senior Associate Consultant   **Aug 2018 – till Date**

Project: Operational Data Management

Technologies Used: Salesforce.com

Key Roles and Responsibilities:

- Consistent business rules are applied across the platform with respect to validating and storing customer data.

- A combination of manual and automated processes established for Account and Contact life cycle management to periodically clean up the expiree/unused customer records.

- Prevent duplicate record creation and improved validation and control over updating the privacy specific data.

- Enhanced error logging and audit that assists the team with better remediation tasks.

- Apply the business logic and build the duplicate management rules for both Account and Contact entities.

- Implemented various business requirements using validation rules, process builder and apex.

- Real time email/mobile notification on record updates using Rest API.

- Implemented a custom history object for a custom object using platform event.

- Bulk updates on records using batch apex/schedule apex.

- Created custom objects, fields.

- Quick turnaround on defect fixes.

- Test classes with good code coverage and best practices.

- Took ownership for deployments and release plans.

Project Description:

- As a part of ODM we aim to implement necessary tools and controls to ensure a combination of Account and Contact life cycle management, to periodically clean-up the expired/unused customer records.

- Prevent duplicate record creation and improved validation and controls over updating/creating the privacy specific data.

Capgemini India Private Limited, Hyderabad, India

Associate Consultant   **Nov 2015 – July 2018**

Project: Customer Mortgage Loanserv

Technologies Used: Salesforce.com, Mainframe

Key Roles and Responsibilities:

- During data migration from mainframe to salesforce, I've created objects, fields and configuration level settings in salesforce org to support data coming from mainframe database.

- Worked on the end user issues related to interest mismatches, loan calculation on the loans taken.

- Created reports in salesforce using bucket fields.

Project Description:

- In Customer Mortgage Loanserv we lend loans to consumers by taking their mortgage as surety. We work for Loanserv where we service the loans lend. The loans might be of CE (closed end), REO (real estate), Foreclosure and Bankrupt.

Education:

Qualification	University/Board/ School	Year	Result
B.TECH - ECE	IIIT, Nuzvid	2011-15	77.1%
PUC - MBiPC	IIIT, Nuzvid	2009-11	90.4%
SSC	Sarvani Vidyaniketan, Srikakulam	2008-09	94.5%