

Summary:

- **Around 16+ years** of experience in design, development, and implementation of Enterprise web-based applications, products and project management
- Having **6+ years** of experience in architecture design, implementation of Enterprise architecture design from scratch to delivery and solution architecture for Presales.
- Having **4+ years** of experience in **SFCC Site Genesis and SFRA framework**, leveraging platform features including catalog, content assets, slots, search, ordering, marketing, analytics, etc.
- Extensive experience in SFCC **ISMLs, JS controllers, pipelines, OCAPI, Business Manager configurations**, and release management
- Having **6+ years** of experience in UI Technologies, using **HTML5, CSS3, JavaScript, JQuery, Bootstrap, AngularJS, Angular 6, Angular 9**
- Having **9+ years** of experience in PHP application development, using **OOPs, CodeIgniter, CakePHP, Yii Framework, WordPress CMS and MVC architecture**
- Having **5 + years** of experience in Java application development using **Spring MVC, Spring Boot , Spring Batch and JAX-RS**
- Extensive experience in Digital Marketing like **SEO , Tag Management, Data Analytics using Tealium, GTag, Google Analytics, GA4, GTM**
- Experience in **WebRTC, FFMPEG, Webservices** like (**SOAP, REST**) and payment gateway like (**Authorizenet, PayPal, Stripe, Google Checkout**) integration in Shopping Carts
- Holds a valid **US B1 Visa**

Domain Knowledge:

Ecommerce Retail | Data Analytics | Digital Marketing | Telecom Industry | IOT | Oil & Gas Industry | Insurance | Mortgage | Video Streaming Portal | Social Networking Portal | ERP | CRM | CMS

Technical Skills:

UI Web Technologies:	HTML5, CSS3, Bootstrap, JavaScript, jQuery, AngularJS 1.5, Angular 6+
Server-side Technologies:	Salesforce Commerce Cloud, Java, J2EE, Spring Boot, Spring Batch, PHP, Node.js
Databases:	MySQL 5.7, Oracle12c, IBM DB2, Firebase, MongoDB
Tools:	STS, Eclipse, Visual Studio code
PHP Frameworks:	CodeIgniter, CakePHP, Zend, Yii, WordPress
Methodologies:	Agile, Waterfall
Cloud Platforms:	AWS, Azure, IBM Bluemix
Digital Marketing:	Tealium , Google Tag Management, Google Analytics, SEO
Tracking Tools:	JIRA, Trello, Tuleap, Bugzilla
Devops:	Jenkins, NewRelic, Sonarcube, Cloud Foundry, Selenium
Version Control:	Bit-Bucket, Git, SVN

Educational Qualification:

Degree	University	Year	Percentage
B.E CSE	Anna University	2006	72 %
H.S.C	Tamilnadu Stateboard	2001	67 %
S.S.L.C	Tamilnadu Stateboard	1999	69 %

Professional Exp. with Organizations	
D4insight Pvt Ltd	Feb 2021 – till date as a Senior Technical Consultant
Sourcebits Technologies Pvt Ltd	Aug 2019 – Jan 2021 as a Senior Technical Lead / Architect
IBM India Ltd (Through Magna Infotech Pvt Ltd)	Mar 2018 – May 2019 as a Solution Architect
Oracle India Ltd (Through Bluerose Technologies Pvt Ltd)	Aug 2017 – Feb 2018 as a Principal Engineer
Fidzeal Technologies Pvt Ltd, Bangalore	Nov 2016 – Aug 2017 as a Senior Technical Lead /Architect
Aggrim Technologies Pvt Ltd, Chennai	May 2011 – Oct 2016 as a Project Manager (IC)
Infobliz Technologies, Bangalore	Nov 2009 – Apr 2011 as a Project Lead
G-Ants Software Solutions, Chennai	Apr 2008 – Oct 2009 as a Project Lead
Fixity Technologies, Chennai	Jul 2006 – Apr 2008 as a Web Developer

PROJECTS

Ashleyfurniture.com D4insight Pvt. Ltd.	
Team Size:	15
Role:	Senior Technical Lead
Technologies:	HTML5, CSS, SASS, JavaScript, jQuery, ISML, Controllers, Demandware Script (SFCC)
Description: Ashleyfurniture.com is an ecommerce application in the US. It allows users to buy furniture's online.	
Responsibilities: <ul style="list-style-type: none"> Integrated cartridges like PayPal, Avalara, OMS etc., along with developing custom cartridges. Developed UI Components in PLP, PDP, Cart, Checkout pages. Implemented Jobs to generate various feed for BI and Analytics team. Resolved production defects and release bugs in priority basis. Managed the Release process for the application. Performed code review. 	

Gemstones GD Sourcebits Technologies Pvt. Ltd.	
Team Size:	10
Role:	Senior Technical Lead / Architect
Technologies:	HTML5, CSS, SASS, JavaScript, jQuery, ISML, Controllers, Demandware Script (SFCC)
Description: Gemstones GD is an ecommerce application developed for the US client. It allows users to buy gemstones online, store their collection details and place their gemstones to auction from their collection.	
Responsibilities: <ul style="list-style-type: none"> Created architecture design and developed models and controllers for the application. Integrated cartridges like Payment, Tax, Analytics, Ratings & Reviews, Payment authorization, CRM, OMS etc., along with developing custom cartridges. Allocated and reviewed the task of team member in Jira board. Performed code review. 	

UTrust Application Sourcebits Technologies Pvt. Ltd.	
Team Size:	15
Role:	Senior Technical Lead / Architect
Technologies:	HTML5, CSS3, Bootstrap, Spring Boot, Spring Batch, Angular 7, Mysql
Description: Toyota U Trust, a certified used car selling application for Toyota Kirloskar Motors India Ltd. It allows users to buy, sell and exchange the used car of any brand.	
Responsibilities: <ul style="list-style-type: none"> Created architecture design and database design for Web Applications Involved in requirement gathering, coding, and data model analysis. Allocated and reviewed the task of team member in Jira board. Developed components for REST API communication. Performed code review. 	

DBDM Application | IBM India Ltd.

Team Size:	12
Role:	Senior Technical Lead / Architect
Technologies:	HTML5, CSS3, Flexbox, J2EE, Angular 6, IBM DB2
Description: Digital Behaviour Data Management application provide status of servers, background process, data flow between apps are working as expected and services that we provide are available and functioning. It alerts the team members when any of the above fails via mail, slack channel.	
Responsibilities : <ul style="list-style-type: none">• Managed the development team and project.• Created architecture and database design for Web Applications• Involved in requirement gathering, coding, and data model analysis.• Allocated and reviewed the task of team member in Jira board.• Developed components for REST API communication.• Performed code review.	

Digital Registry | IBM India Ltd.

Team Size:	10
Role:	Senior Technical Lead / Architect
Technologies:	HTML5, CSS3, Bootstrap, Node.js
Description: It's a tool used to manage, track, deploy IBM-wide changes on all IBM owned and operated pages, with no coding required. It allows Digital Marketers to self-manage the classification of pages, organizes ownership data and give insights to the performance ad optimization across all pages.	
Responsibilities : <ul style="list-style-type: none">• Managed the development team and project.• Created architecture and database design for Web Applications• Allocated and reviewed the task of team member in Jira board.• Developed Angular components for REST API communication.• Performed code review.	

OAP| Oracle India Ltd.

Team Size:	10
Role:	Senior Technical Lead / Architect
Technologies:	HTML5, CSS3, Bootstrap 2.0, Smarty, Yii2.0
Description: Oracle Access Portal is a lightweight CRM for telecom industry to control their BRM, UIM, OEP and Customer care.	
Responsibilities : <ul style="list-style-type: none">• Managed the development team and project.• Created architecture and database design for Web Applications• Involved in requirement gathering, coding, and data model analysis.• Performed unit testing activities by writing several test cases based on functional requirement.• Analyzed and implemented project module• Allocated and reviewed the task of team member in Jira board.• Developed components for SOAP API communication• Performed code review	

Fidzeal Technologies Pvt.Ltd.	
Role:	Senior Technical Lead / Architect
Projects:	Mortgage Application (NALP), IOT Application (CrossRoads), Oil & Gas ERP application (PCES)
Technologies:	HTML5, CSS3, Bootstrap 2.0, PHP4, AngularJS, SpringBoot
Responsibilities : <ul style="list-style-type: none"> Created architecture Design and database design for Web Applications Involved in requirement gathering, coding, and data model analysis Performed unit testing activities by writing several test cases based on functional requirement Allocated and reviewed the task of team member in JIRA Integrated open source plug-ins in project Conducted Code review 	

Aggrim Technologies Pvt. Ltd.	
Role:	Technical Project Manager
Projects:	Mortgage Application, Video chatting Application, Service Provider Website, Chat Messenger Applications, Food Portal, Social Networking Site, Learning Management System, Inventory Management System, E-commerce sites, Personal Sites, Sports Portal
Technologies:	HTML5, CSS3, Bootstrap 2.0, PHP4, WordPress, CakePHP, Magento, AngularJS, SpringMVC
Responsibilities : <ul style="list-style-type: none"> Responsible for managing the development team and project. Responsible for creating architecture and database design for Web Applications. Responsible for analysing, implementing project module. Responsible for allocating and review the task of team member in PMS system. Responsible for integrating open source plug-ins in project. Responsible for integrating APIs and payment gateways in project. 	

Infobliz Technologies	
Role:	Project Lead
Projects:	Auction Website, Dating Website, Matrimonial Website, E-commerce Websites, Video Streaming Website, Social Networking sites, Corporate Websites, Video Portal, Ticket Booking Application
Technologies:	HTML, CSS, Bootstrap, PHP4, WordPress, CakePHP, CodeIgniter, OrangeCRM, Opensource ERP
Responsibilities : <ul style="list-style-type: none"> Building PHP websites using PHP based framework. Functional testing and validating work produced as part of the development process. Developing advanced database driven websites and systems includes e-commerce. Back end development and maintenance of websites using Core PHP and MYSQL. Developing e-commerce websites using Cakephp Framework. Working with a multidisciplinary team to convert business needs into technical specifications. 	

G-Ants Software Solutions Pvt. Ltd.	
Role:	Project Lead
Projects:	Project Management Tool, Video Portal, Auction Website, E-commerce Websites, Classifieds Website, WordPress Blog, Travel Website, Ticket Booking Website
Technologies:	HTML, CSS, Bootstrap, JavaScript, PHP, WordPress, Drupal, CakePHP, CodeIgniter, MySQL
Responsibilities : <ul style="list-style-type: none"> • Building PHP websites using PHP based framework. • Functional testing and validating work produced as part of the development process. • Developing advanced database driven websites and systems includes e-commerce. • Back end development and maintenance of websites using Core PHP and MYSQL. • Developing e-commerce websites using CakePHP Framework. • Working with a multidisciplinary team to convert business needs into technical specifications. 	

Fixity Technologies Pvt. Ltd.	
Role:	Web Developer
Projects:	Website Builder, Art Gallery, Job Portal, Real-estate site, E-commerce, Corporate Website, Business Directory Site
Technologies:	HTML, CSS, JavaScript, Ajax, PHP, Core Java, Mysql
Responsibilities : <ul style="list-style-type: none"> • REST API development and maintenance of websites using PHP and MYSQL. • Developing compatible user interface functionality using JQuery and other libraries. • Develop project concepts and maintain optimal workflow. • Worked as a key resource for all applications from start to end of the phases. • Involved in requirement gathering, coding and data model analysis. • Involved in unit testing activities by writing several test cases based on functional requirements. 	

Personal Information:	
Father's Name	: D. Jothi
Date of Birth	: 15 July, 1984
Nationality	: Indian
Marital Status	: Married
Permanent Address	: Ranipet, Tamilnadu

I declare that the information and facts stated herein above are true and correct to the best of my knowledge and belief.

Date:
Place:

Venkatesan J