Sreenivasulu Elluri

8 years of IT experience & 5 years' experience delivering Enterprise solutions of Salesforce. Extensive experience in Client interaction and support maintenance engagements.

✉ **s2r6e6e3@gmail.com**   📱 **+91 79 75 77 45 72**

Key Skills

Sales Cloud

Service Cloud

Configuration

Project Management

OWD

CRM

Debugging

Salesforce App Life Cycle

Work Bench

Data Loader

Apex

Triggers

Visualforce

Lightning - LWC

Data Management

Process Builder/Work Flow

Integration

SOQL

SSO

Lightning Flow

Profile Summary

- 8 years of IT experience and 5 years' experience in "Salesforce".
- Capable to thinking critically and add value to project.
- Capable to quickly get into the context of things.
- Analyzing and reviewing functional and technical requirements.
- Develop and Document according to specifications, design and standards.
- Advanced Salesforce customization/coding (Apex,Visualforce and Lightning Web Component development).
- Proficient in building integrated solution involving web services using REST.
- Excellent debugging and optimization skills.
- Prepare test data and conduct unit or module testing.
- Deploy code to production environment based on release notes as well as execute pre/post deployment steps.
- Experience of developing using VS Code.
- Source control knowledge of Git.
- Participate in project team meetings and communicate effectively with peers, project managers, quality control, and across other technology team boundaries.
- Strong understanding of the SDLC.
- Agile and Waterfall approaches and tools.
- Knowledge of OOPs concepts.
- Adhere to company,project standards, guidelines, Quality, on-time delivery of agreed deliverable's.
- Effective written and oral communication.
- Inspire and motivate the team to perform at their best.
- Professional maturity to give and receive feedback.
- Supports team members in meeting their commitments.

Soft Skills

Communicator

Innovator

Thinker

Intuitive
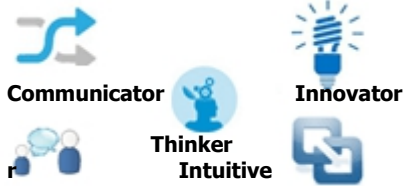
Career Timeline
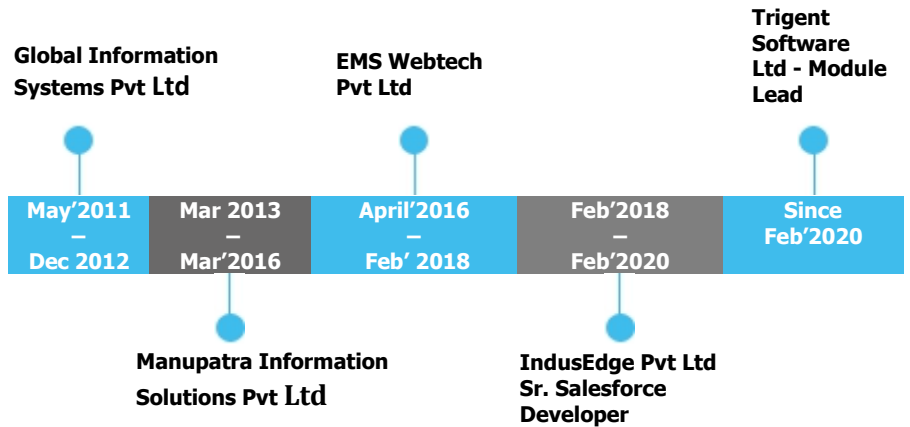
Projects Handled

Project#6: Recurring Case Management   **Period :** 2020 Sept - 2021 Feb

Role: Lead Module - Salesforce

Description of Project: A case that will be periodically and automatically created based on frequency and record type requirements set by the user.

Roles & Responsibilities:

- ➢ Developing New Lighting Flows/Enhancing the existing.
- ➢ Assign Tasks to a Queue to Share Work Efficiently
- ➢ Writing Trigger to update a recurring date on input of case frequency.
- ➢ Utility Class to keep all the logic related to date.
- ➢ Batch job & Schedule job to to process the records based on a criteria.
- ➢ Test classes for the developed apex classes.
- ➢ Daily attending stand-up call and updating the work progress.
- ➢ Code commit & Creating Geatset package for deployments.
- ➢ Implementation document and Unit Testing Document to cover the Design and functional unit testing scenario.

Project#5: Automatic User Creation   **Period :** 2020 Feb - 2020 Aug

Role: Lead Module - Salesforce

Description of Project: Client has legacy system to maintain the employee of the company, they had manual process to create the user every time there is a new joiner.

Roles & Responsibilities:

- ➢ Accessing the external/legacy system REST API to get the new joiner details.
- ➢ Apex class to fetch the territory details and Permissions
- ➢ Updating the field on the user object if the job is success.
- ➢ Handing the error messages or Logs & Emailing the failed logs to a email
- ➢ Re Processing button built on LWC to re process the failed User creation records.
- ➢ Schedule job to run the batch job daily at 5 AM.
- ➢ Daily attending stand-up call and updating the work progress.
- ➢ Code commit & Creating Geatset package to make deployments.
- ➢ Implementation document and Unit Testing Document to cover the Design and functional unit testing scenario.

Project#4: Property Inspection Application – PIA.   **Period :** 2019 Feb - 2020 Jan

Role   : Sr.Developer

Description: Custom application built on service cloud for the purpose of inspecting the property at regular interval of time. This app is used to main the track record of work done by each executive during inspecting the property.

Roles & Responsibilities:

- ➢ Daily stand up meetings & Weekly status calls.
- ➢ Brainstorming whether to use Declarative or programmatic development
- ➢ Apex Classes for Custom view of the application
- ➢ Triggers to send mail when an execute finishes his inspection
- ➢ Proper documentation of the work progressed.
- ➢ Code commit and Functional document.
- ➢ Improving Lightning Pages with Guidance

Project #3:

Project name: MDM – Master Data Management   **Period :** 2018 Nov - 2019 Jan

Role   **:** Developer

Description   **:** A custom application to hold the master data, Profile level access & role level permissions based on Importance of the data. Custom Visualforce page to display more than 25 fields crossing the governing limits of Salesforce.

Roles & Responsibilities:

➢ Developing Visualforce pages and Lightning Components to display different "views"

➢ Triggers to stop creating records after quarter end.

➢ Build a unique home page for specific profiles.

➢ Construct a unique list view.

➢ Duplicate Data Management.

➢ CRUD operations for the data coming in to Salesforce and sending back required info

➢ Using SOQL to get multiple layered relation records.

➢ Configured SSO using SAML

Project #2:

Project Name : Sales & Service cloud for publishing company.   **Period :** 2018 Feb - 2018 Oct

Role   : Developer & Admin

Description   **:** Sales & Service cloud was developed, they are serving to B2B & B2C and having huge clients base including institutions & Universities.

Roles & Responsibilities:

➢ Worked on standard objects like Campaigns, Leads, Accounts, Contacts etc..

➢ Writing the Batch and schedule apex classes for client renewals.

➢ Implemented Web-to-lead to track and solve leads.

➢ Created different workflow rules and Approvals for various campaign processes.

➢ Developed Triggers for applying the business logic on Database events, Implemented Approval Processes, Testing of developed application

Project #1:

Name: Online Life Insurance Application   **Period :** 2017 Feb - 2018 Jan

Role: Salesforce Admin & Support

Description: E-commerce Company where the user will have various kinds of insurance policies to choose from based on the customer niche requirement.

Responsibilities:

➢ Designing record types and assigning to users carefully Involved in Data migration through import wizard and data loader.Creating queues to tackle the incoming leads and cases

➢ Creating users, assigning roles and profiles using OWD

➢ Designed workflow rules, validation rules, and customization within Salesforce

➢ process, setting up roles, creating profiles, security controls, data management

➢ Automate Case Management

Route case ownership with queues.
Assign cases automatically.
Escalate cases when necessary.
Respond to customers automatically.

Education

- MBA from National School of Business in 2011 with 72%
- B.Com. from City College, affiliate to Bangalore University in 2008 with 58%
- Puc from Dayananda Sagar College, Pre University Board in 2004 with 56%
- 10th from Sri Vidya Nilayam school, SSC Board in 2001 with 60%

Professional Skills:

Salesforce Technologies	Apex Classes, Apex Trigger, SOQL, SOSL, Visualforce, Migration, Workflow, Reports, Dashboards.
Programming languages	Apex controllers, Visualforce pages, Java Script, Lightning components, CSS, HTML, SalesforceDx
Other Tools	Workbench, Force.com, DATA Loader, eclipse, VS code
Administrative skills:	Validation Rules, Process builder, email notifications, Workflows, Approval Process, Reports & Dashboards, Role & Profile Management

Personal Details

Date of Birth: 8th July, 1986
Languages Known: English & Hindi
Address: #1452, 17th Cross, Kumaraswamy Layout, Bangalore 560078.