



**Ms. Shruti Parikh**

**Address: Bhayandar West, Thane-401101**

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**OBJECTIVE**

Secure a responsible career opportunity to fully utilize my skills and 6 years of Experience of Marketing, while making a significant contribution to the success of the company.

**SKILLS & ABILITIES**

- Good communication
- Logical thinker with analytical ability and adoptable nature
- Self-motivated and Target oriented
- Languages known : English, Gujarati, Hindi, Marathi

**EXPERIENCE**

Sr.Executive-Business Development With Gemmological Institute Of India( March 2021- Present )  
Marketing Executive with Gemological institute of India (June 2015 – February 2021)  
Marketing Trainee with Gemmological Institute of India (Jan , 2015 – May 2015)

**KEY RESPONSIBILITIES**

- Responsible for business development and Revenue Generation
- Handling Digital Marketing Activities of company
- To market products, responsible for organizing and participating in shows periodically
- Customer Care

**EDUCATION**

**SVKM'S NMIMS GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION**  
Post Graduate Diploma in Marketing Management (2 Years)

**R.D National college of commerce,**  
Mumbai  
Bechlar in Commerce  
Secured First Class with 61%

**S. V HIGH SCHOOL,** Thane  
S.S.C  
Secured First Class with 72.76%

**COMPUTER SKILLS |**

Proficient with MS – office.