

Natavar Ghodasara

Salesforce Developer

4x Certified Salesforce Developer

Email ghodasaranatavar2011@gmail.com Mobile no +91 89808 05269 Experience 5 Years 4 Months

Career Objective

To effectively use my skills and abilities acquired through my experience and to firmly establish myself as a professional with commitment to work, and be a member of a team that dynamically works towards success and growth of the organization.

Professional Summary

- Proficient in Demandware's SGJC and SFRA and commerce cloud tools like Business Manager, Control Center, UX Studio and Demandware Support.
- Design and Develop - features such as faceted navigation, customer account, shopping cart, product search, promotions, Analytics, reviews, Tax, Open Commerce APIs and Web Services, upload code to sandbox environment...etc
- Business manager - Registering Cartridges, Creating and Managing Sites, Controlling Page Cache, Configuring Storefront Preferences, Importing Data into Instances, Create and manage jobs using the job scheduler, Worked with storefront data to complete a storefront orders, Worked with Content Assets, Content Slots, and Content Folders, Enable searching for a specified product attributes, Create new search refinement definitions, enable and access logging category, Expose a new attribute on an existing system object type, Create a custom object type to store a custom data type ...etc
- Niche Experience in Salesforce Administration, Setting up Inbound Email Services, Web Services, User setup & management, territory management, Business process automation using Work-flow Rules and Approval processes, Flows, Process Builder, Outbound messaging, Scheduling Apex.
- Implemented Service cloud and Community with case management including web to case with Assigning Cases, Escalation rules and other Configurations.
- Architected Solutions for multiple clients reflecting deep understanding of governor-friendly Apex programming techniques, Batch Apex, Trigger, Rest Resource, Scheduling Apex, Programmatically sharing records.
- Lighting Components (Beginner), to deliver Custom UI and functionality attained in the Custom controller or by VisualForce remote objects. Worked also with Force.com Sites to develop and release a public facing site using VisualForce, JavaScript, JQuery, AngularJs.
- Worked on Various REST Integrations and SOAP with salesforce.
- Thorough knowledge in writing effective SOQL queries to retrieve accurate data to leverage OFFSET, Nested SOQL, relationships etc.

Professional Experience

Demandware

Jan – 2019 to till date

Managing sites through Business Manager for clients by giving support for their queries, Analyzing new requirements and developing pages to fulfill the requirements.

- Analyzing Requirements and scope changes carefully and perform impact analysis.
- Develop the Demandware cartridges depending on the client requirement.
- Analyze, debug/troubleshoot and resolve technical problems in Demandware implementation.
- Working with team to implement advanced features provided by demandware for job schedules, Rest and Soap API calls by considering quota limits. Monitoring the error logs and quota status.
- Developed the code as per the defined DW coding standards and ensure respective team members also follow (perform code and deliverables review).
- Setup the demandware work space, BM configurations and code repository creation.
- Worked on features such as faceted navigation, customer account, shopping cart, product search, promotions, Analytics, reviews, Tax, upload code to sandbox environment...etc
- Responsible for Registering Cartridges, Creating and Managing Sites, Controlling Page Cache, Configuring Storefront Preferences, Importing Data into Instances, Create and manage jobs using the job scheduler, Worked with storefront data to complete a storefront orders, Worked with Content Assets, Content Slots, and Content Folders.

Salesforce Community Implementation for Travel Domain

June – 2018 to till date

The employees operate all over the Country using personal vehicles to carry out their jobs. Employees received a standard amount per month car allowance that was treated as taxable income. But after taxes, the average take home from the car allowance was bit lower. A Solution, Car reimbursement program, utilizing the mileage tracking app and eliminating self-reported mileage while saving employee's time would rein in costs and increase productivity for them.

- Implemented Salesforce Community Cloud.
- Developed the pages using AngularJS and Bootstrap (Css Framework) according to the client requirements.
- Collect the requirements from client and Analyze and perform impact analysis.
- Responsible for Requirement gathering, implementation and Deliverables.
- Scheduled Batches, Worked on Bulkified triggers, workflows and Managing email templates.
- Configuring Users, Profiles, Roles, Permission sets, Sharing settings, Report and Dashboards, Validation Rules... etc.
- Responsible for writing test classes.
- Integrated Triplog Rest APIs with salesforce.
- Responsible for Writing SOQL,SOSL queries in Salesforce.

Integrations with Salesforce Sales cloud (Myob and Jiwa ERP)

Jan – 2017 to June 2018

End to End Process to follow on one system can be possible in the Era of integrations. The Sales reps to be tracked for their payments with timely reminders and Payment notifications. Using the integration with Myob Accounting system helped their sales process and payment process to be aligned in ease. Jiwa ERP (former Accpac) was used for handling resources and estimating thier jobs with accuracy.

- Developed the pages according to the client requirements.
- Collect the requirements from client and Analyze and perform impact analysis.
- Responsible for Requirement gathering, implementation and Deliverables.
- Scheduled Batches, Worked on Bulkified triggers, workflows and Managing email templates, Test classes.
- Integrated Myob and Jiwa Rest APIs with salesforce.

Salesforce Community Implementation with Service Cloud

Feb – 2016 to Dec 2016

The Community have capacity to handle various users and raise the cases for product purchased by customers. A Solution, allows Customer to raise cases for their purchased product and get the repairing services from the brand. End to End Service cloud implementation with community built perfect solution.

- Implemented Salesforce Community Cloud.
- Designed Incoming Request and Response in JSON format.
- Collect the requirements from client and Analyze and perform impact analysis.
- Design and Invoking the Workflows to automate the Business Process.
- Responsible for customizing custom fields, Page Layouts, Record Types, Workflows and Approval Process, Validation Rules, Report Types.
- Responsible for writing test classes.
- Worked on Apex Triggers and Apex Classes for custom logic.
- Responsible for Writing SOQL,SOSL queries in Salesforce.
- Responsible for building UI by using Visualforce pages.

Autodesk Integration with Sales Cloud

June – 2015 to Jan 2016

The Integration with Autodesk helped clients to identify their subscriptions and allow them to renew it. Sales cloud implementation with Autodesk Integration helped to manage their system under 1 hood.

- Designed Incoming Request and Response in JSON format.
- Collect the requirements from client and Analyze and perform impact analysis.
- Design and Invoking the Workflows to automate the Business Process.
- Responsible for customizing custom fields, Page Layouts, Record Types, Workflows and Approval Process, Validation Rules, Report Types.
- Responsible for writing test classes.
- Worked on Apex Triggers and Apex Classes for custom logic.
- Responsible for Writing SOQL,SOSL queries in Salesforce.
- Integrated Autodesk Rest API.

Social Integration with Salesforce

Mar – 2015 to May 2015

The Integration with facebook and linked in helped clients to share the news in chatter as well as on the facebook pages.

- Designed Incoming Request and Response in JSON format.
- Responsible for writing test classes.
- Worked on Apex Triggers and Apex Classes for custom logic.
- Responsible for Writing SOQL,SOSL queries in Salesforce.
- Integrated Facebook and Linked In Rest APIs.

ESM and EPA Implementation

May – 2014 to Mar 2015

The Performance Indicator Application which indicates the Performance of the processes of the Organization and measures it. It shows the performance of the Processes in Reports and Dashboards to the top level management. Enterprise Supplier management (ESM) is the discipline of strategically planning for and managing, all interactions with third party organizations that supply goods and/or services.

- Designed Incoming Request and Response in JSON format.
- Responsible for writing test classes.
- Worked on Apex Triggers and Apex Classes for custom logic.
- Responsible for Writing SOQL,SOSL queries in Salesforce.

Organizations

GetonCRM Solutions LLP

Salesforce Developer

06/2018 – Present

Resonant Cloud Services Pvt Ltd

Salesforce Developer

05/2017 – 05/2018

Innodel Technologies Pvt Ltd

Salesforce Developer

09/2016 – 05/2017

M. V. Technolabs

Salesforce Developer

08/2015 – 08/2016

SailFin Technologies Pvt. Ltd

Jr. Salesforce Developer

05/2014 – 07/2015

Certifications

Salesforce B2C Commerce Cloud Developer

Former Demandware

Salesforce Certified Platform I

Development Exam Level 1 on Force.com Platform

Salesforce Certified Administrator

Customization and Configuration (Administrator) in Salesforce Level 1

Salesforce Certified Platform App Builder

Building Applications using Salesforce Platform

Skills and Tools

- Written and Verbal Communication
- Documentation
- Eclipse and UX Studio
- Demandware
- Apex and Visualforce pages
- Angular Js
- Javascript and JQuery
- Requirement analysis
- Mavensmate
- Sublime
- Notepad ++
- Conga composer
- Docusign

Languages

- English (r,w,s)
- Hindi (r,w,s)
- Gujarati (r,w,s)

Last Education

- M.C.A. (G.T.U) from B.H. Gardi College of engineering and Technology. Rajkot, Gujarat.
Passout year :-2014

Personal

Date of Birth : 18/05/1990
Marital Status : Married.
Address : 1, Avni park Society,
Sanala Road, Morbi,
Gujarat - 363641.

I hereby declare that all the information provided here is correct to the best of my knowledge and belief.

Natavar V Ghodasara.