Deepak Kumar

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Objective

I aspire to acquire a position in Software development and make a meaningful contribution to the organizational goals through continued development of professional skills.

Current Organization

I am working as **Technical Lead** at **Hudson's Bay, Bengaluru**, India.

Summary of Qualifications

- 6.8+ years of software engineering experience, with strong analytical skills and a broadrange of computer expertise.
- An excellent problem solver, able to quickly grasp complex systems & identify opportunities of improvements resolution of critical issues.
- An effective leader, skilled in enlisting the support of all team members in aligning with project and organizational goals.

Professional Experience:

Total Experience: 6.8+ years

Organization worked with:
- Hudson's Bay, Bengaluru
- Astound Commerce, Ahmedabad
- IBM India, Bengaluru
- Capgemini, Bengaluru
- PFSWeb, Bengaluru

Technical Skills:
- Scripting & Web: HTML, JavaScript, jQuery
- Technologies: SFCC (Earlier called as Demandware), SOAP and REST Webservices
- Programming Languages: Java

Education

Course	Institute / Board	Year of Passing	Percentage/CGPA
B. Tech (ECE)	ICFAI University, Dehradun, Uttarakhand	2014	6.57 (CGPA)
Higher-secondary	BSEB, Patna	2009	58.4%
Secondary	BSEB, Patna	2007	64.4%

Project Details

Hudson's Bay, Bengaluru   Feb 2021 to Present
Technical Lead
1. **Project**: SAKS OFF 5TH
   Role – Lead
   Team Size – 5
   About Client: Saks off 5th, is an American off-price department store founded in 1990

   Technology, Framework and tools:

   - **HTML5, CSS, JavaScript, jQuery, SFCC, SFRA, ISML, DS, Jira, GitHub, Node.js**
   Project Description: The scope of the project was to build saksoff5th.com site for Various Marketsand Country like USA and CAN. International shipping to rest of the world.
   Responsibilities:
   - Review of the functional requirement.
   - Breakdown of the Project into separate Story and its estimation.
   - Technical Architecture
   - Lead the team and monitor.
   - Discuss with the client and stakeholder for integrations and business requirements
   - Submit RFP and Estimation for any new additional Markets.
   - Participate in the Discovery phase with Client and various stake holders.

Astound Commerce, Ahmedabad   NOV 2019 to Feb 2021
Senior SFCC Engineer
1. **Project**: Boohoo group PLC, is a British online fashion retailer.
   Role – Lead
   Team Size – 20
   About Client: Boohoo group PLC, is a British online fashion retailer.

   Technology, Framework and tools:

   - **HTML5, CSS, JavaScript, jQuery, SFCC, SiteGenesis, ISML, DS, Jira, GitHub, Node.js**
   Project Description: The scope of the project was to build Checkout and Account Management Feature using SFRA framework and OCAPI Customization for boohoo App.
   - Addition of third-Party Integrations Partners like
     o Email Marketing
     o Analytics
     o Payment Integrations- After Pay, Adyen, Lay Buy.
     o Order Management.
   Responsibilities:
   - Review of the functional requirement.
   - Breakdown of the Project into separate Story and its estimation.
   - Implementation of web components using react JS
   - Lead the team and monitor and provide the track status periodically.

2. **Project**: BoohooMan.com
   Role – Team Lead
   Team Size – 5
   About Client: is a British online fashion retailer for Men's.

   Technology, Framework and tools:

   - **HTML5, CSS, JavaScript, jQuery, SFCC, SiteGenesis, ISML, DS, Jira, GitHub, Node.js**
   Project Description: Support and Enhance the existing website by fixing issues and adding the various functional implementation like.
   - Addition of third-Party Integrations Partners like
     o Email Marketing
     o Payment Integrations- Clear Pay, Amazon Payment, Gift Card.
     o Analytics- Google Tag Manager.

   Responsibilities:
   - Worked on bugfixes and enhancement and site performance improvement.
   - Keeping track of objective completion and mentoring the team members
   - Review Test cases prepared by QA and help QA with the requirement.
   - Provide the technical help and better technical approach to the team wherever necessary
   - Part of Technical Discussion with client and requirement closure
   - Breakdown story into more than one tasks and track the team status accordingly.

IBM India, Bengaluru   Oct 2018 to Nov 2019
Package Consultant

1. **Project**: Sally Beauty
   Role – Team Lead
   Team Size – 10

   About Client: Sally Beauty is the world's largest retailer of salon-quality hair colors, hair care, nails, salon and beauty supplies.
   Project Description: Migrate the existing site genesis framework into SFRA framework.
   - Addition of third-Party Integrations Partners like
     o Email Marketing
     o Analytics
     o Payment Integrations- Apple Pay, CyberSource, Gift Card (Vantiv).
     o Order Groove- Order Replenishment.
   - Single Page Checkout.
   - Add various batch jobs to manage products, catalogs, inventory and price books which runs periodically to avoid manual changes.

   Responsibilities:
   - Solution Designing & POCs of third-party integrations and complex components.
   - Write a SOAP Based webservice logics to call the different integration partner with proper request and response.
   - Application flow designing
   - Development & API Integrations
   - Keeping track of objective completion and mentoring the team members
   - Provide the technical help and better technical approach to the team wherever necessary
   - Part of Technical Discussion with client
   - Estimation of various enhancement modules
   - Review the code to ensure the stability and performance the application

   Technology, Framework and tools:
   - **HTML5, CSS, JavaScript, jQuery, SFCC, SFRA, ISML, DS, Jira, GitHub, Node.js**

2. **Project**: Sally Beauty - Mobile App
   Role – Team Lead
   Team Size – 2

   About Client: Sally Beauty is the world's largest retailer of salon-quality hair colors, hair care, nails, salon and beauty supplies.

   Project Description: Create transactional online mobile app for US

   Responsibilities:

   - Keeping track of objective completion and mentoring the team members
   - Review Test cases prepared by QA and help QA with the requirement.
   - Provide the technical help and better technical approach to the team wherever necessary
   - Part of Technical Discussion with client and requirement closure
   - Customized the SFCC OCAPI hooks to integrate with third party.

   Technology, Framework and tools:
   - **OCAPI, SFCC, DS, Jira, GitHub**

Capgemini, Bengaluru   Feb 2018 to Oct 2018
 Associate Consultant

1. **Project**: Nexxus.com, Unilever PLC
   Role – Senior Engineer
   Team Size – 5

   About Client: Nexxus is a retailer that provides salon quality hair products like shampoo, Conditioners, Hair Masks and Hair treatments

   Project Description: Support and Enhance the existing website by fixing issues and adding the various functional implementation.

   Responsibilities:

   - Development of various modules like
     - Product Listing Page and Merchandising
     - Product Detail Page
     - Customer account and their Wishlist
   - Integrate 3rd. Party integrations like
     - Bazaar Voice for Ratings and Reviews
     - QAs for Address Verification

   Technology, Framework and tools:
   - **HTML5, CSS, JavaScript, jQuery, SFCC, SiteGenesis, ISML, DS, Jira, GitHub, Node.js**

2. **Project**: T2 Tea
   Role – Senior Engineer
   Team Size – 5
   About Client: Leading in specialty tea shops and stores in AUS, NZ, UK, US and Singapore.

   Project Description: Support and Enhance the existing website by fixing issues and adding the various functional implementation.

   various functional implementation like

   Responsibilities:

   - Development of various modules like
     - Product Listing Page and Merchandising
     - Product Detail Page
     - Customer account and their Wishlist
     - Checkout Pages
   - Integrate 3rd. Party integrations like
     - Bazaar Voice for Ratings and Reviews
     - Adobe analytics
     - Exact Target for transactional emails.

   Technology, Framework and tools:
   - **HTML5, CSS, JavaScript, jQuery, SFCC, SiteGenesis, ISML, DS, Jira, Bitbucket**

PFSWeb, Bengaluru   Nov 2015 to Feb 2018
Associate Software Engineer

1. **Project**: Price Smart Inc.
    Role – Developer
    Team Size – 7

    About Client: is the largest operator of membership warehouse clubs in Central America and the Caribbean and has recently entered the South American region with clubs in Colombia.

    Project Description: Create transactional online stores for US and South American Country.

    Responsibilities:
    - Development of various modules like
        o   Product Listing Page and Merchandising
        o   Product Detail Page
        o   Customer account
        o   Order history
    - Integrate 3$^{rd.}$ Party integrations like
        o   IATAI
        o   FAC
        o   Digital Fusion
        o   CyberSource

    Technology, Framework and tools:
    - **HTML5, CSS, JavaScript, jQuery, SFCC, SiteGenesis, ISML, DS, Jira, Bitbucket**

2. **Project**: Saje.com

    Role – Developer
    Team Size – 3

    About Client: Leading stores for beauty products and mineral makeup.

    Project Description: Support and Enhance the existing website by fixing issues and adding the various functional implementation.

    Responsibilities:
    - Development of various modules like
        o   Product Listing Page and Merchandising
        o   Product Detail Page
        o   Customer account
        o   Order history

    Technology, Framework and tools:
    - **HTML5, CSS, JavaScript, jQuery, SFCC, ISML, DS, Jira, Bitbucket**

3. **Project**: Hallmark
    Role – Developer
    Team Size – 3

    About Client: Leading gift and ornaments brand.

    Technology, Framework and tools:
    - **HTML5, CSS, JavaScript, jQuery, SFCC, SiteGenesis, ISML, DS, Jira, SVN, Node.js**

    Project Description: Support and Enhance the existing website by fixing issues and adding the various functional implementation.

    Responsibilities:
    - Development of various modules like
        o   Product Listing Page and Merchandising
        o   Product Detail Page
        o   Bug fixes
        o   Home Page
    - Integrate 3$^{rd.}$ Party integrations like
        o   Omniture

Certifications

- o **Salesforce Certified B2C Commerce Architect**
- o **Salesforce Certified B2C Commerce Developer**
- o **Salesforce Certified JavaScript Developer I**
- o **Salesforce Certified Platform Developer I**
- o **Salesforce Certified Platform App Builder**
- o **Salesforce Certified Administrator**
- o **Salesforce Certified B2B Administrator**

Personal Characteristics

- Good Team Player.
- Problem solving skills with the ability to think laterally.
- Ability to learn and adapt to new technology and business processes.
- Flexibility and an open attitude to change over a time.
- Good interpersonal skills.
- Unflinching commitment towards high quality design and development.
- Good Communication skills and leadership quality.
- Capability to take ownership of the work.

- Excellent time management skills and thrive on pressure situations involving difficult deadlines and requirements.

Hobbies

Playing Cricket & football and Listening to music.

Personal Detail

Marital Status   : Married
Nationality   : Indian
Date of Birth   : 25th December 1991
Languages known   : English, Hindi
Sex   : Male
Father's Name   : Brahmdev Yadav
Mother's Name   : Raj Kumari
Permanent Address   : Patahi, Begusarai-840202, Dist.-Begusarai, Bihar

Declaration:

I hereby declare that the above written particulars are true to the best of my knowledge and belief.

DATE: - July 20, 2020
PLACE: - Bengaluru   **(Deepak Kumar)**