Pratik Maru

UI / UX Designer

Proficient to transform thoughts into engaging and clean design using modish tools with diverse domain expertise.

✉ pratikm.designer@gmail.com 📱 7016360422 📍 Bangalore, india in linkedin.com/in/pratik-maru-30a742118

WORK EXPERIENCE

UX Designer
Deskfactors Technologies Private Limited

06/2020 - Present   *Bangalore,KA*

Roles & Responsibilities

- Creating and defining workflows, information architecture, and detailed wireframes. Working with UX core principles to build high-fidelity prototypes and defining their detailed interaction behaviours considering responsiveness and accessibility
- Designing coherent and intuitive experience based on effective and appropriate visual principles and design guidelines, advocating the design solution to justify the context with the business and user goals
- Proactively engaged with product and engineering teams throughout the planning, design, and development process. Ensuring the product meets UX quality standards

UI/UX Designer
Appscrip

05/2019 - 06/2020   *Bangalore,KA*

Roles & Responsibilities

- Producing marketing assets for consumer and industry events and promotions
- Creating prototypes/ wireframes and designing Mobile and Web applications of various domains
- Enhancing current product/project for better user experience

Graphics/UI Designer
Tigma Web Services

04/2017 - 04/2019   *Surat,GU*

Roles & Responsibilities

- Designing of Logos, Assets for Mobile and Websites, Poster, Banners, Business Cards, Marketing Posts for social media platforms
- Designing from scratch and modifying static website templates & Admin Panel templates
- Creating and Editing animated videos such as Introductory Videos

Support Engineer
SSM Infotech PVT LTD

04/2016 - 03/2018   *Surat,GU*

Roles & Responsibilities

- Monitoring, maintaining and troubleshooting of automation warehouse and production applications, services, database, server, networking and connectivity elements

EDUCATION

Computer Science Engineering - B.E
Vidhyabharti Trust Institute Of Technology & Research Centre, Bardoli

2011 - 2015

Percentage

- 6.56% - CGPA

SKILLS/TOOLS

`Product Design` `UI / UX Design` `Product Strategy` `Visual Design` `Illustration` `Wireframing & Prototyping` `Video Editing` `User Research & Testing` `Typography` `Adobe XD` `Sketch` `Figma` `Adobe Photoshop` `Adobe illustrator` `Adobe After Effect` `Adobe Premiere Pro` `Adobe In Design`

PRODUCTS & PROJECTS

BlueSecures: A secure messaging/calling B2B product
- Mediums: Android application, iOS application, Web application and Website

VaidG: Individual Appointment and Consultation Apps for Doctors & Patients
- Mediums: Android application & iOS application

Lopongo: Classified Website
- Mediums: Website

Aldobi: Individual Laundary apps for Customers and for Stores
- Mediums: Android application & iOS application

Service Genie: Individual On Demand Service Apps for Providers and Consumers
- Mediums: Android application &. iOS application

PORTFOLIO

https://docs.google.com/spreadsheets/d/1zgSiv7bKwmL7Tki EC4ysltA2bcSB8TSPCwcc73Twjlk/edit?usp=sharing ⧉

LANGUAGES

ENGLISH
Full Professional Proficiency

HINDI
Native or Bilingual Proficiency

INTERESTS

`Listening Music` `Playing Cricket & Chess` `Computing` `Reading Book` `Computing`