

GOKUL G

SR. WEB DEVELOPER / INTEGRATION DEVELOPER

Solution-driven Web Developer, contributing to highly collaborative work environment, finding solutions and determining customer satisfaction; targeting assignments in Integration Development with a leading organization of repute

Location Preference: Chennai, Bangalore, Coimbatore

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PROFILE SUMMARY

- A result-oriented professional with **1.5 year of professional experience and over 8 years of freelancing experience** in Websites/Web Applications Development and Graphic Designing
- **Expertise in low code /no code application development**, application integration and workflow / process automation with minimal time and resources with strong knowledge of integrations, development processes, integration architectures and programming languages (JavaScript, Golang, Ruby, Crystal and Dart)
- **A Solution Architect with career success in delivering automated solutions** such as - API Integration, Workflow & Process Automation, E-Commerce & Online Ordering Platform Integration, Website development & Integrations and others across various industries that remedy core business issues & position the organization to reach the next level of profitability
- Led integration of multiple platforms using **REST API including-E-Commerce Platform (Ecwid & Shopify), POS System (Clover - US), Payment Platform (Razorpay - India & Clover / Paypal - US) and Delivery Platform (Dunzo - India)**
- Strategically focused with capacity to shape & drive vision and assume responsibility for advancing business intelligence objectives and processes; engaged with all levels of client staff to understand capabilities, problems and complex functional/technical requirements
- **Displayed sensitization towards day-to day challenges** at all levels of business operations, eased payment processes by integrating Azure Logic Apps with Razorpay payment gateway using API and creating payment links for online payments
- Honed skills in anticipating and visualizing scenarios beforehand; integrated Dunzo delivery services with Logic Apps for automatic delivery scheduling of restaurant orders using API which acted as differentiator in customer wins

CORE COMPETENCIES

Workflow Orchestration & Automation

Solution Optimization

Process Automation

Database Management

No/Low Code Application Development

Requirement Gathering

Project Management

Integration Development

Continuous Process Improvement

EDUCATION

2010: PG Diploma in Business Administration and Management from IIPM, Tamil Nadu

2007: Bachelor of Business Administration & Management from University of Madras, Tamil Nadu

WORK EXPERIENCE

Sr. Web Developer at CloudForti Inc.

Dec'2020-May'2022

Key Highlights:

- **Led creation and maintenance of an online food ordering platform**, a highly scalable solution for a well-known Tamil Nadu based restaurant's branch in California, USA
- **Orchestrated payments and order synchronization** by integrating the restaurant's POS system with online ordering platform
- **Automated workflow** by integrating the restaurant's POS system with Azure Logic Apps a low code integration tool that triggered the printing of online orders directly to the kitchen KOT printer
- **Integrated Azure Logic Apps** with Azure Table storage for storing and retrieving data and with Azure Queue storage for messaging
- **Deployed QR codes** based ordering systems for Table & Dine-in Orders, Drive-in Orders and others
- **Developed Online Ordering Platform for an online legal service provider**; infused Tripetto form with Azure Logic Apps for automatic update of google sheet when a new lawyers sign-up using the online form
- **Envisioned the idea of product 'FoodForti'**, an online ordering system to streamline Indian restaurants' operations and improve customer experience leading to **successful on-boarding of 10 Indian Restaurants**
- Managed integration of Azure Logic Apps with Razorpay payment gateway for online payments and with Dunzo delivery services for automatic delivery scheduling of restaurant orders using API
- **Rolled out design, documentation, implementation, and maintenance of 25 static websites** using Webflow"

FREELANCING EXPERIENCE

Front-end Web Developer

Nov'2015– Dec'2020

Key Result Areas:

- Designed, developed and maintained websites using Webflow and Ecwid E-Commerce Platform
- Migrated multiple websites from WordPress to Webflow to achieve more design flexibility and implement website changes much quicker and more effectively
- Managed social media accounts of the clients involving development of highly effective social media graphics designs for online promotions, email templates for email marketing and online PPC campaigns using Google Ads, Facebook and Instagram Ads which diversified the organization's brand messaging channels, increased quality web visits and lead conversions
- Conceptualized and implemented the idea of QR codes for quickly reaching clients website link and enhancing customer engagement on website, social handles and digital brand campaigns
- Rolled out creation of winning marketing distributions like- brochures, flyers and business cards for offline promotion

Highlight:

- Developed websites for various clients from different industries entailing-Origin Realty (Real Estate), AMKECC (Steel Manufacturing & Construction), Fineash (Construction), Phoenix Travel and Leisure (Travel), Sujana Tours (Travel), GoPalkar Tours (Travel), GangaDarshan Travel Agency (Travel), Summaadu Charitable Trust (NGO), Inbamayaa Foundation (NGO), and Redeeming Hands (NGO)

Graphics Designer

Aug'2012– Oct'2015

Key Result Area:

- Created website designs, book designs, social media graphics designs, email templates design for online promotions

PERSONAL PROJECTS

GITHUB PROJECTS:

Golang Crypto HTTP

Programming Language: Golang (A backend language created by Google)

- Built a command line application using Golang to check for the current price of crypto currencies by sending a HTTP request to the CoinGecko API
- Will check if the given input crypto is available in the CoinGecko list

Crypt Price Dart HTML

Programming Language: Dart (A language created by Google and used in Flutter)

- A front-end application built using Dart language and compiled to JavaScript
- Created a Dart script which will check the current price of Ethereum crypto and will update the text in the HTML when refreshed

CERTIFICATIONS

- Azure Fundamentals Certification AZ-900
- Workato Automation Pro I Certificate
- Workato Automation Pro II Certificate
- Ruby Essential Training (LinkedIn)
- Go for Beginners Crash Course (Udemy)
- Learning Go (LinkedIn)

IT SKILLS

Low Code / No Code Tools:

- Azure Logic Apps (iPaaS)
- Workato (iPaaS)
- Azure Table Storage (No SQL Database)
- Azure Queue Storage (Application Messaging Service)
- Zapier (Integration Tool)
- Integromat (Integration Tool)
- Webflow (Web Development Platform)
- Ecwid (E-Commerce Platform)

Programming/Scripting Languages:

JavaScript, Golang, Ruby, Crystal, Dart

SOFT SKILLS

Problem Solver Analytical Communicator Big-Picture Thinking Leader Multi-Tasking

PERSONAL DETAILS

Date of Birth: 12th August 1984

Languages Known: English & Tamil

Address: Chennai, Tamil Nadu