

PRITILATA MAHATO

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CAREER OBJECTIVE

A Confident and dependable management graduate proficient in prioritizing and completing task in timely manner is looking forward to join the team and have extensive experience in the field of marketing and finance.

EDUCATION

MBA Finance & Marketing RCM BPUT 74%	2018-2020
BBA JAIN College KOLHAN University 72%	2015-2018
+2 Commerce NSPS CBSE 72.16%	2015
10 th KENDRIYA VIDYALAYA TATANAGAR CBSE 76%	2013

EXPERIENCE

CLUSTER MANAGER (BATA INDIA LIMITED) 10-02-2020 - Present

JOB ROLE:

- Responsible for the Omni Business of the cluster.
- Assigning target to the cluster everyday & take proper action to achieve the assigned target.
- Prepare & send report to DM, RM at the EOD.
- Trained, coached & mentored staff to ensure smooth adoption of Omni business.
- Help the store staff to solve customer's problem.
- To work with everyone to learn about Team work.

SIP

Bajaj Finserv Bhubaneswar, Odisha 19.6.2019-03.8.2019

Project Title: STUDY OF CUSTOMER PERCEPTION TOWARDS RETAIL EMI CARD.

Learning Outcomes:

- Influenced more than 48 clients to purchase by using EMI options.
- Involved in daily day end procedures and maintaining all the records related to customers.
- Continuous interaction with the customer and study of customer perception towards Retail EMI card

JEMCO

Project Title: Analyzing the brand Awareness of the product

Learning Outcomes:

- Analyzed the Quality and Durability of Rolls and Castings.
- Deal with retention of existing customers of JEMCO.

TECHNICAL SKILL

- MS Office
- Accounting
- Ms Power Point
- Basic Knowledge Of Excel
- Photoshop

CERTIFICATION

NCFM beginner's module

DCA (Diploma in computer application)

ADCA (Advance Diploma in computer application)

Photoshop

Diploma in Vocal classical music

SOFT SKILLS

INTERPERSONAL SKILLS

- POSITIVE REINFORCEMENT
- PATIENCE

ADAPTIVE LEADERSHIP

- SELF- MANAGEMENT
- OPTIMISM

ACHIVEMENTS

Successfully completed the project during internship with recognition as one of the best intern 2019.

Consolation award for ADZAP in 2018.

Conducted blood donation camp to preach importance of donating blood.

AVOCATION

- Singing
- Acting
- Painting
- Dancing

PERSONAL DETAILS

DOB: 26.4.1997

Address: Q/no. 458/4, Railway colony Lalbuilding Bagbera, Tatanagar, Jamshedpur Jharkhand, Pin code : 831002.