

# CHANDRA PRAKASH V

**Address :** No-63A, Sithoor,  
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Tamil Nadu, India.

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## CAREER OBJECTIVE

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Seeking a challenging position in the field of marketing and sales so as to utilizes my skills for individual growth and for organization that focuses on quality and customer satisfaction.

## PERSONAL STRENGTHS

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- Highly motivated and eager to learn new concepts.
- Quick Learner, Great Observer.
- Ability to work as an individual as well as in group.
- Self-learner.

## WORK EXPERIENCE

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- Organizations :** SBI Credit Card [ Co - branded Banking ].  
Upgrad [ Online Education App ].
- Experience :** Worked in SBI from March -2018 to January – 2020.  
Current Employer Upgrad working here in since may 2021 to present.
- Designation :** Relationship Executive in SBI credit card.  
Relationship Manager in Upgrad.
- Department :** Marketing & Sales.  
Customer and partner relationship management.

## RESPONSIBILITIES & ACHIVEMENTS

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- On-boarding the schools to Participate in our Competition.
- Meeting the head authorities of the management and persuade them to participate in our competition.
- Creating brand awareness by installing stalls in the various places of the city to generate lead.
- On-Boarding new channel partners and maintain the relationship with them.
- Assist the channel partners to bring the sales from them.
- Maintain the relationship with both customers and channel partners and assist them with their queries.
- Recruit and train the fresher enable them to enlarge the business partners.
- Maintaining the channel partners Leads and converting that into sale.
- Massive number of students downloaded our app with the help of my on-boarding.
- Successfully on-boarded some best Partners in the city and Accomplished a sale of more than 7 lakhs.

## FIELD OF INTERESTS

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- Business Development.
- Marketing and sales.

## SKILLS

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- Management Skills – Sales, Conflict resolve, Problem solving, Team Handling, On-boarding new partnerships, Extend Business in that region, Manage and handle the marketing campaigns, Recruit potential candidates for the organization, Maintain the relationship with both customer and partner.
- Software Known : MS Office, Lead Square/Generation.

## EDUCATION

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### **Bachelor of Technology ,Mechanical Engineering**

MOTHER TERASA COLLEGE OF ENGINEERING AND TECHNOLOGY,  
Puthukkottai, Tamilnadu.

Completed : 2017  
Grade : 6.30CGPA

### **12<sup>th</sup> Standard**

C.S.M.A Hr. Sec. School  
Dindigul, Tamilnadu

Completed : 2013  
Percentage : 60.75%

### **10<sup>th</sup> Standard**

Kalaimagal High School  
Dindigul, Tamilnadu

Completed : 2011  
Percentage : 80%

## COURSES DONE

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- Completed the HDCA Program.
- Software Auto-CAD & Solid Work.

## PROJECTS DONE

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- Design, Development and Fabrication of Agricultural Spraying Machine.

## PERSONAL DETAILS

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Father's Name : VADIVEL A

Mother's Name : CHITHRA DEVI V

Birthday : 09-03-1996

Nationality : Indian

