

Tejash Chhatrala

Marketing Management

The primary focus is to create engaging content and share on social media (Digital marketing) to grow organic traffic and by using this growth hack I'm able to generate organic lead (sale) without spending a single cent. Generate lead and grow traffic and get more engagement on social accounts using proven growth hacks is main motive.

Having strong technological experience and always wanted to stay updated with latest marketing trend and business analytics!



WORK EXPERIENCE

Present ●
8/2019

Sr. Sales and Marketing Expert  Ahmedabad

At Samudra technologies - IT(Saas)

- Generate lead from social media and by handling digital marketing.
- Work with sales team to develop and execute marketing plans for target market sectors across the portfolio of solutions.
- Connect with target customer via call, mail and other outbound medium to discuss our offering and range.
- Manage all sales activities by tracking, goals, performance, expectations, and reporting.
- Handle channel network and dealers to derive desired target and listen to their problems and give them appropriate solution.
- Handle sales and marketing team members for better output

8/2019 ●
6/2018

Sales and Marketing Executive  Rajkot

At Ghanshyam Engineering Company

1 Year &
2 Months

- Holds full responsibility for all marketing and communication matters
- Has full responsibility for stand design decisions, catering and giveaways for industry trade fair
- Provides marketing consultancy for specific campaigns and liaises with internal stakeholders
- Maintains and updates company website, intranet site and internal marketing pages
- Proactively drives, prepares and writes all communication, for example company announcements



CONTACTS

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SKILLS

- Management
- Organizational and Planning
- Web development
 - Front end
 - Back end
- Digital Marketing
 - Social media automation
 - Social media management
 - SEO / SEM
- Journalism / Storytelling



SOFTWARE

- Microsoft Office
 - Excel
 - Word
 - PowerPoint
- Adobe
 - Adobe Acrobat
 - Adobe InDesign
 - Adobe Illustrator



ACADEMIC QUALIFICATION

2019 - 2021



PGDBM (Marketing Management)



Mumbai

At Narsee Monjee Institute of Management Studies

85

2014 - 2018



BE (Electrical Engineering)



Junagadh

At Noble Group of Institution

7.04 CGPA

2012 - 2014



HSC



Keshod

At D. D. Ladani School

53.27 Percentage

2009 - 2012



SSC



Keshod

At D. D. Ladani School

53 Percentage



Certificate / Awards

- Google Digital Marketing
-by Google
- Lean Six Sigma Black Belt
-by LinkedIn Learning
- Advanced Google Analytics
-by Google Analytics Academy
- Content Marketing Certified
-by HubsPot



Hobbies

- Table Tennis
- Chess
- Guitar