

# Hana Chehab

*I am an inclusion consultant and a Human Rights award recipient with a rich international track record in creating programs, managing teams and delivering workshops for small and large events. I am always on the lookout for bigger challenges to make the world a better place.*

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## Objective

I am looking to partner with consulting organizations as a facilitator to utilize my communication skills and credibility as an international award-winning speaker in delivering equitable programs, empowering teams, creating leadership pathways for employees.

## Professional Experience

### Inclusion consultant

Sep 2016-Present

I have helped organizations design programs and deliver conversations on various topics including employee empowerment, school equity, leadership, religions and others, that align with their inclusion initiatives and complement their strategic goals. My main responsibility includes looking at data and representation, defining problems, setting goals and working towards achievable solutions that deliver measurable results. Clients include:

**National Diversity Council:** Developed and delivered programs on religion in the workplace and Inclusive brands in National summit and virtual Suite.

**Language and Culture Worldwide:** Helped develop and co-facilitated four-hour-program on the Muslim Experience in America to national clients.

**The Brand Lab:** Developed and presented a two-hour-program on marketing to minority and dealing with prejudice in advertising campaign.

**Beyond Diversity:** Developed two-day-program on equitable school grounds for minority students that will be launched as a national conference.

### Professional speaker:

June 2010-Present

Delivered keynotes and presentations on inclusive leadership, social justice, school equity, unconscious bias and other topics in National conferences such as The Leadership Diversity Allies, EmeERGe Conference, National Diplomacy Summit, Serious Play, The Forum on workplace Inclusion and in corporations such as Land'O'Lakes, National Credit Union Administration, BlueCross Blue Shields, Hennepin County, Wells Fargo, Great River School, Fusion Hill, B Lab and many others.

I am also a **US State Department speaker** and a **TEDx** speaker.

### Creative Editor/ Writer

June 04-Aug 08

Responsible for researching and writing content to be published in various media outlets including ArabAd magazine, The Guthrie Theater, Neoscape, Huffington Post, MinnPost, The American Diversity Report, Pantsuit Nation Book, Cosmopolitan Magazine.

### TV Program Manager

Jul 01-Aug 08

Responsible for creating TV program ideas, conceptualizing, managing and supervising the look and content of programs for the following TV stations (on project basis): Rotana Satellite TV (Lebanon, 2006), MBC (Egypt, 2004), Heya Satellite TV (Lebanon, 2001-03).

### Junior Copywriter

At **Ogilvy & Mather** in Dubai and as a creative I was responsible for providing creative solutions to clients including Nestle, Ford, Tigi, Volvo, Panadol (Dubai 1998-99)

## SKILLS

**Thought-leadership. Managing teams. Leadership. Communication. Community building. Social Media engagement. Public speaking. Conflict resolution. Critical thinking. Creative solutions. Strategic approach. Media Relations. TV and Print production. Conceptualizing and executing. Branding.**

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## ACADEMIC DEGREES

<b>St. Thomas University,</b> Masters in International Leadership, MN	Expected 2023
<b>West Herts College,</b> Post-Grad Diploma in Advertising, UK	June 2001
<b>Lebanese American University,</b> BA in Communication Arts, Lebanon	June 1998

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## AWARDS & ACHIEVEMENTS

**Minnesota Mother of the year,** American Mothers Inc., Washington, 2019

**Women of Substance Award,** Eden Prairie, MN 2017

**Human Rights Award,** Eden Prairie city, MN 2016

**Speaker of the Year Award,** Islamic Resource Group, MN 2015

**Al Mahabba Festival,** Silver Award for TV ad, Kuwait 2008

**Advertising Award,** Jury member, Jordan 2003 and 2007, Kuwait 2006

**Special Coverage** on the assassination of Prime Minister Hariri. Lebanon, 2005

**International Cannes Advertising ,** Reporter, France 2004

**Cannes Young Creative Competition,** Gold winner, Dubai 1999

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## TRAINING & SEMINARS

**Landmark Worldwide Education,** Curriculum for Living, leadership program, MN 2014-15

**One-day Creative Seminar,** Upstream Creative Professionals, London, 2001

**Advertising Strategic Thinking,** Ogilvy and Mather, Lebanon, 1998

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## Volunteer work

**Global Minnesota,** board member 2016-2019

**Eden Prairie Community Foundation,** board member 2016-2019

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## Languages

**English. Arabic. French.**