

MADHUSUDANA CN

Digital Marketing

PROFILE

Energetic Digital Marketing professional passionate about developing and implementing initiatives to optimize digital marketing campaigns across all channels. Strong grasp of current marketing tools and strategies with excellent track record of leading integrated campaigns from concept through execution. Enthusiastic collaborator accustomed to building rapport with marketing teams, programmers and vendors to launch campaigns within time and budget constraints.

TOOLS & PLATFORMS

- Google Adwords
- Bing Adwords
- FB AdManager
- LinkedIn Campaign Manager
- Twitter AdManager
- Outbrain
- Snapchat
- HootSuite
- Google Analytics
- Google Data Studio

SKILLS

- Search Engine Marketing & optimization
- Social Media Marketing & optimization
- Reporting & Data Visualization

CONTACT

ADDRESS: Chikkamandya Village
Mandya Dist, Mandya Taluk.

PHONE: 9164130030

EMAIL:
madhusudanacn77@gmail.com

EDUCATION

BE (2015 – 2018) - 58% Graduated with Second Class

Ghousia College of Engineering, Ramanagaram District, VTU Belagavi.

Diploma in Engineering (2012 – 2015) - 73% Graduated with First Class

BET Polytechnic, KM Doddi, KEA University of Bangalore

CERTIFICATIONS

- **Search Engine & Social Marketing Certification** from Conjugate Analytics, Mysore

WORK EXPERIENCE

Shubham Consumer Pvt Ltd – Assistant Manager

July 2019–Sep 2022

- Monitor company presence on social media
- Launch advertisements to increase brand awareness
- Lead Digital Marketing Campaigns, Press Releases, Video Optimizations
- Conducting customer, competitor, and product research.
- Create monthly reports containing a robust description of monthly activity, suitable advice and recommendations and a clear summary of performance against the key performance indicators and metrics.
- Propose new and improved inbound marketing campaign ideas.

DECLARATION

With the above particulars I request your good self to kindly consider my resume and provide me an opportunity to serve you in your esteemed company.

Date:

Place:

Madhusudana C.N
