

# Valerie Beaubien

Product Person

LinkedIn profile [www.linkedin.com/in/valerie-beaubien](http://www.linkedin.com/in/valerie-beaubien)

Bolton, MA 01740

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## Summary

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Communicator with a technical background and an eye for usability and web site design. Adept at project planning, customer-centric requirements management, and production of a wide range of technical and business information. Expert creator of PRDs, use cases, personas, and user stories.

Domains include speech recognition, travel, data management, publishing, and identity management.

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## Professional Experience

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### Google, Cambridge, MA (via Adecco USA)

Contract Business Analyst/PRD Lead

8/18-8/20

This engagement included design and data analysis for [Google Flight Demand Explorer](#), a set of tools to analyze and predict Covid-19 impact on the travel industry.

- Specified travel partner tooling needs and user experience for a [new service](#). Generated PRDs, UI specifications, and mockups to articulate functional and usability requirements.
- Using Google Data Studio and internal visualization tools, refined the user interface and performed data integrity checking for predictive economic recovery dashboards.

### Nuance Communications, Burlington, MA)

Principal Technical Writer

4/17-8/18

Leadership role encompassing project management, design, and technical content.

- Designed wireframes and templates, specified the production process, and estimated resources needed to enable enterprise-wide, continuous delivery of documentation.
- Wrote the Nuance Web APIs guide to working with REST and WebSocket service endpoints.
- Created example configurations and scripted customizations to enable learning for a virtual assistant.

### Google, Cambridge, MA (via Adecco USA)

Contract Technical Writer

5/16-10/16

Created structure, site maps and technical content for various verticals within the [Google Developers](#) site.

Contract Business Analyst/PRD Lead

10/14-3/16

Working with cross-functional teams in the Travel division, managed requirements and provided mockups for a suite of tools enabling partners and support specialists to analyze and debug airline pricing and availability. Ran stand-ups with remote team and performed user acceptance testing.

### ByteLight, Boston, MA

7/14– 9/14

Contract Technical Writer

Developed OEM guide for a hardware reference design targeting LED manufacturers working to build an in-store shopping app using location services based on camera detection of LED lighting.

### Kalido, Burlington, MA

8/06 – 4/14

Product Owner/Information Architect

Led the information architecture and user experience for a suite of information management products.

- As scrum master, coordinated development, test, and release management functions to ensure continuous delivery of the Business Information Modeler, a graphical tool for creating business model driven data warehouses.
- Produced Product Requirements Documents (PRDs) and drove collaborative review and approval.

- Diagramed work flows and process flows for data management and data governance applications.
- Provided wire frames, prototypes and style sheets for client and web-based applications.
- Developed large-scale deployment best practices and conducted knowledge transfer sessions for support and field personnel.
- Maintained Confluence Wiki to educate and to keep employees up to date on projects.

#### Principal Technical Writer

Moved the company from three different, hard to maintain proprietary documentation formats and production processes to a single topic-based standard with automated builds under source code control.

ObjectRiver Inc., Wayland, MA 6/05 – 6/06

Contract Technical Writer, Master Data Management/SOA

Wrote the software developer's guide to transactional Master Data Management (MDM). *ObjectRiver MDM* generates a business model-driven infrastructure to manage information for Service Oriented Architectures.

Domani Press, Bolton, MA 1/03 – 1/09

Co-author and publisher of *Discovering South Beach Deco: Walking Tours in the Miami Beach Art Deco District*. Published in November, 2004, this guide book was widely regarded as the most comprehensive architectural history available for Miami Beach.

Imprivata Inc., Bedford, MA 6/03 – 9/03

Contract Product Manager, Identity Management

Conducted customer, market and competitive research to determine feasibility, pricing and product requirements for a new approach to web access and identity management via a single sign-on appliance.

Netegrity, Inc., Waltham, MA 11/96 – 8/02

Director of Product Management/Consulting Engineer

One of two designers of a web based network security product. Netegrity's *SiteMinder* began shipping in March, 1998, and became the leading web access management product within one year.

- Initiated product lifecycle definition and milestone-based phased approval process. Created cross-functional teams to participate in key phases of product creation, from early design through end of life.
- Presented company vision, roadmap and technical direction at conferences and to customers, partners and analysts.
- Headed technical due diligence team for M&A effort.
- Defined and guided co-built and co-marketed user management solutions for key partners.

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#### Tools and Technical Skills

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- Software tools and methodologies: Agile, JIRA (admin), Perforce, Git, GitHub, npm
- Web technologies: HTML, Markdown, CSS3, LESS, DITA, XML, XSL, XPATH
- Web APIs, implementation level: JSON, REST, JavaScript, node.js
- Programming language comprehension: Java, C#, C++
- Graphics and visualization: Adobe Photoshop, Visio, SnagIt, Inkscape, Google Data Studio
- Office products: Proficient in the use of all Microsoft Office and Google applications

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#### Education

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University of Massachusetts

- BS Program Applied Mathematics/Computer Science, Evening program 50% completed
- BS Program Biology major, pre-med, 5 semesters completed