



Gaurav Chaudhary

PGDM – Business Analytics



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ACADEMICS				
Qualification	Institute	Board / University	Year	% / CGPA
PGDM – BA	NMIMS, Mumbai	NMIMS	2019-21	2.96/4
B.Tech	Asansol Engineering college	WBUT	2012-16	7.5/10
XII	D.A.V Public School	CBSE	2012	57%
X	GNMS	Wbbse	2010	70%

WORK EXPERIENCE			34 Months
Anjaney ferro alloys pvt ltd.		Consultant	1/6/ 2016 – 1/4/ 2019
Roles and Responsibilities	<ul style="list-style-type: none"> Predictive analysis and process monitoring by managing backend processes. Operations and Purchase by analyzing price of each vendor. Inventory management Demand forecasting using Time series Managing database Project consultation and guidance 		
Achievements	<ul style="list-style-type: none"> Received Two fast track promotion within a span of 3 years 		

INTERNSHIPS		5 Months
Datacurry Inc, Toronto Canada	Developed R Shiny dashboard for analysis of customer feedback using sentiment analysis and text analysis.(18/03/20 - 20/05/20)	
Hindustan petroleum corporation limited	Provide consultation to HPCL on basis of research and survey to provide solution for encouraging rural population shift to digital payment mode while booking LPG.(24/05/20 - 26/07/20)	
Prior to NMIMS	Trainee at Maithon alloys	

PROJECTS	
Academic	<ul style="list-style-type: none"> Consulting a retail giant and provide solutions using RFM, CLV, Forecasting, Market basket analysis Product Demand Forecasting for FMCG Industry Designing Direct Marketing Campaign for Telecommunications Industry. Provide solutions to secure IOT devices and identify Malicious request using Machine learning.
Others	<ul style="list-style-type: none"> Predicting most profitable customer and probability of churn for customers of an FMCG Energy demand forecasting Understanding Customer Purchase behaviour against various products of different Categories

POSITIONS OF RESPONSIBILITY	
School	<ul style="list-style-type: none"> Head prefect
Grad College	<ul style="list-style-type: none"> Member of sports committee (Organizing and promoting various sports event) Member of technical committee (Organizing and promoting various Tech event)

EXTRA CURRICULAR ACTIVITIES	
Interests/Hobbies	<ul style="list-style-type: none"> Playing indoor and outdoor games Photography
Achievements	<ul style="list-style-type: none"> Gold medalist in javelin throw 2012 Winner of football tournament(NMIMS COE Event) 2019 Published and Presented: Social Inclusion of People With Disabilities In Hospitality Industry - A Case Study, INDAM 2020, IIM Trichy , Tamil Nadu, 2020

CERTIFICATIONS & ACHIEVEMENTS	
Certifications	<ul style="list-style-type: none"> Advance Google Analytics Digital marketing by Google KPMG virtual internship Bloomberg basic concepts
Skills	<ul style="list-style-type: none"> Python R SQL Excel Tableau Power BI Machine learning MS Office