

# RESUME

## CHHATRESH KUMAR



### Permanent Address:

Vill.-Pendritarai,  
Durg-Bemetara Road ,  
Post-Semariya, Dist.-  
Durg,  
Raipur Chhattisgarh-  
491332

### MBA (Pharm):

**Dept. of Pharmaceutical  
Management, NIPER, Mohali**  
Punjab-160062, Email id:-  
[chhatreshkumar.niper2015@gmail.com](mailto:chhatreshkumar.niper2015@gmail.com)  
Contact No. : +91-9592199704  
+91-8847460412

### CAREER OBJECTIVE:

- To pursue a career in an organization where I can utilize my knowledge and skills, learn to take responsibility and contribute significantly to the firm and simultaneously keep adding to my skills.

### AREAS OF INTEREST:

- Product Management, PMT-International Marketing, Business Development & Medico Marketing

### WORK EXPERIENCE:

#### Total Experience- 4.9 Year's

Present Company	Zee Laboratories Ltd. Karnal (India)	<b>Product Manager</b> [March 2022 to Present]- <u>Therapy Exposure</u> - Critical Care, Gastroenterology, Nephrology, Gynecology & Immune Health
Worked With	Retort Pharmaceuticals. Chennai (India)	<b>Product Manager</b> [April 2021 to February 2022]- <u>Therapy Exposure</u> - General Multispeciality, Gastroenterology, Nephrology, Critical Care, Gynecology, Pedia, Ortho, Gastro, Respiratory, Neurology & Immune Health
Worked With	West Coast Pharmaceuticals Works Ltd. Ahmedabad, Gujarat	<b>PMT-Executive</b> [December 2019 to March 2021] <u>Therapy Exposure</u> - Critical Care, General therapy , Gastro, Respiratory, Nephrology & Onco
Worked With	Azkka Pharmaceuticals Pvt. Ltd. Ahmedabad, Gujarat	<b>Medical Representative</b> [July 2017 to November 2019] <u>Therapy Exposure</u> - Cardiologist, Diabetic, Gastro & Anti-infective

### KEY RESPONSIBILITY:

- Preparing creative & scientific literatures i.e. Visual Aid, Treasure, LBL, Providing Training to field force, Designing marketing strategies & preparing brand plan, Handling medical queries regarding brands, Conducting review meeting with managers, Preparing Sample plan, Gift plan & Input plan, Co-operating with Sales Team & Finding vendors for gift or specific inputs.

### PROFESSIONAL EXPERIENCE:

Summer Internship	Project On [ "A study of doctor & consumer perception regarding nutraceuticals product in Chandigarh" [ Primary Market Research, Data Analysis, Promotion, Awareness & Scope of Nutraceuticals ]	XL-Laboratories Pvt. Ltd. , Delhi India
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### SKILLS:

- Professional Skills: **Creativity, Strategic Planning & Execution Problem Solving, Teamwork.**
- Computer Skills : MS Excel, MS Word, MS Power Point

### ACADEMIC CREDENTIAL:

S.N.	Description	Board/University	Year	Percentage/CGPA
1	MBA(Pharm.)	NIPER, Mohali	2015-17	<b>6.07</b>
2	NIPER-JEE	NIPER	2015	<b>AIR321</b>
3	GPAT	AICTE	2015	Qualified
4	B.Pharm	Pt.R.S.U, RAIPUR	2011-15	67.76%
5	12 <sup>th</sup>	CGBSE	2009	64.80%
6	10 <sup>th</sup>	CGBSE	2007	60.80%

### DISTINCTIVE HIGHLIGHTS:

- Qualified **JAMIA HAMDARD ENTRANCE EXAM 2015** for admission in MBA(Pharmaceutical)

### ACADEMIC PROJCTET:

- Project report on **"Role of Antioxidant"** in B. pharmacy (8<sup>th</sup> Semester)

### EXTRA – CURRICULAR ACTIVITIES:

- Participated in **Cricket** held at Azkka Pharmaceuticals, Ahmedabad.
- Coordinator in **"81 MG 2017"** held at NIPER, Mohali
- Runner-up of **"The Innosight"** event in **"81 MG 2016"** held at NIPER, Mohali
- Member of student organizing committee in **"Inter-NIPER sports meet 2016"**
- Core committee member in **"NIPER BLOOD DONATION CAMP 2016"** at NIPER, Mohali
- Participated in seminar on **"Future of Pharmacy in Chhattisgarh; Challenges ahead"** at Pt. RSU Raipur

## PERSONAL DETAILS:

- Date of Birth : Oct 2<sup>nd</sup>1991
- Father's Name : Mr. Shiv Kumar Pandey
- Languages Known : English, Hindi, Chhattisgarhi, Gujarati
- Hobbies : Playing Guitar, Listening music, Travelling