

**Ankhi** – [LinkedIn](#) , [Portfolio- Frontend Portfolio](#), [Coding & Web Design Blog](#)

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I am a skilled UI/UX/web/Frontend developer enthusiast, who talks and writes about UI Design and Frontend development. Gained quite a handful of fans on my medium blog articles and stars on my frontend GitHub repository.

I have both industry and education experience in building UI designs for website, mobile application, eBook, posters, and social media banners. [**~ 2 years of UI/UX design & development**]

As a creative thinker, researcher, and doer I would like to help your organization achieve its business goal as a UI/frontend/web developer.

**Certification** – On 1<sup>st</sup> July, 2023, I have achieved my certificate of post graduate program in Full stack development under DCT Academy, Bangalore.

### Skills

- Excellent hands-on and industry experience on HTML5, CSS3, Vanilla JS, JavaScript, & Bootstrap5.
- Expert at wireframing, prototyping, and creating use stories.
- Excellent hands-on knowledge of React, React Redux, Thunk, React Router, Axios, AJAX, RESTful API.
- Excellent knowledge of digital marketing.
- Excellent knowledge of SEO, content writing, and content strategy.
- Good knowledge of GIT and open source.
- Advanced proficiency in interpersonal, verbal & written skills.
- Have good knowledge of education & job market of India and the U.K

### Tools

- Figma, Invision, WordPress, Visual Code IDE, Postman, GIT, MS Office suite, Google Analytics, console, AHref, Trello, Asana, JIRA.

## Experience

**Labels:**

Full Time

Internship

Part-Time

June 2022-Jan 2023

Content Writer (Role included writing & Blog UI design), Beaconstac

India

- Owned end-to-end content creation cycle - starting from content strategy, writing, UI designing, and putting it on WordPress CMS.
- Strategized several UI/UX improvements, and fixed UI issues with frontend developers and UI designers.
- Improved blog ranking from Google's SERP 's second page to the first page and within the top 3 rankings, based on the latest SEO principles, and drove in quite a handful of customers for each blog.

Mar 2021-June 2022

Sr. Content writer (Included UI design responsibilities), Qentelli

India

- Composed high performing blogs, eBook, whitepapers of the latest Digital Transformation sector.

- Completed UI/UX design training on the job and proactively worked on creating website landing pages, prototypes for clients, social media banners, eBook UI designs, and uplifted existing UI design of the company.
- Helped team with building website using HTML, CSS, & JavaScript.
- Boosted the content and UI design as per SEO principle.

<b>Feb 2021 – Mar 2021</b>	<b>Business Analyst, RaftLabs</b>	<b>India</b>
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- Composed user story of the organization's product.
- Connecting with team members to understand client requirement and implementing designs.

<b>May 2020 – Oct 2020</b>	<b>Product Content Writer, Secpod Tech</b>	<b>India</b>
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- Composed cyber security product related articles.
- Got hands on experience with WordPress CMS.
- Collaborated with team for brainstorming & ideating content strategy.

<b>Jan 2020-April 2020</b>	<b>Sr. Content Writer, Indian Educational Services</b>	<b>India</b>
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- Handled in-house team of six content writers & 7-8 freelancers.
- Played a key role in strategizing content with Digital Marketing manager to upgrade content quality & production.
- Helped the organization to produce 9 quality Edu-Tech articles per week with the team.

<b>Jun 2018 – May 2019</b>	<b>Vulnerability Research Intern, Synopsys</b>	<b>Belfast (U.K)</b>
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- Writing high – quality Vulnerability Research report of open-source product for stakeholders.
- Reproducing threat exploitation using tools like Burp Suite, Nmap, OWASP tools, Kali, Ubuntu to validate cyber threat advisories.
- Did a side project that helped in house team fastening their report writing process.

<b>Mar 2018 - ~May 2018</b>	<b>Project Manager Assistant, GGM GroundsCare</b>	<b>U. K</b>
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- Handling website related activities in Magento portal.

<b>Aug 2013 – Sep 2017</b>	<b>Project Engineer, Wipro Tech</b>	<b>India</b>
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- Solved business problem via Java stack using SAP NWDS tool.
- Mentored a new joinee for 3 months to catch up with the project pace.
- Received several appreciations and a best team player award certificate.

## Education (Full Time)

<b>Sep 2017 – Sep 2019</b>	<b>Master in IT Security, University of Central Lancashire</b>	<b>U. K</b>
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- Gathered knowledge on cyber threats, vulnerability, virtual machines, Nmap, OWASP tools.
- Master Thesis on GDPR regulation – Proposed a Java tool that covers all five aspects of GDPR.
- I was part of our student union, cultural workshop & activities. Helped international students with their studies.

When I am free, you will see me travelling or discussing interesting topics over a cup of coffee. Thank You for reading my resume!