



RAVI KUMAR SAMBANDAM

CREATIVE PRODUCER



CERTIFIED SCRUM MASTER - CSM
(Scrum Alliance)

ABOUT ME

My major is Project, Creative and Production Management, I have 16+ years of experience in Gaming, AR/VR, Visual Effects, Animation, and post-production pipeline. I'm interested in Gaming, VR/AR, and Visual Effects Projects. With my multi-talented visual art design and management skill, I can meet challenging deadlines and can be a problem solver in various Production activities.

CONTACT

- Block-C, 2nd Floor, Carmel Madame Street, Muthialpet, Puducherry-605003, India.
- +91 9791760040
- ravikumar8218@gmail.com
- <https://www.linkedin.com/in/ravi-kumar-sambandan-22917029/>

QUALITIES

Hard Working / Motivated
Positive Thinking / Organized
Resourceful / Responsible

STRENGTH

Production Techniques	<div><div></div></div>
Communication	<div><div></div></div>
Leadership	<div><div></div></div>
Problem Solving	<div><div></div></div>
Project Management	<div><div></div></div>

SOFTWARE

Jira / Microsoft excel, word/ Google sheet, Doc./
Photoshop / Illustrator / After effects / Premier
3DS Max / Maya / Unity 3D

EXPERIENCES

CREATIVE PRODUCER

May 2019 - Till Date

CREATIVE MANAGER

April 2018 - April 2019

VFX PRODUCER

Dec 2011 - Mar 2018

STEREO & VFX HEAD

June 2011 - November 2011

SENIOR CONVERSION MANAGER

December 2010 - May 2011

STEREO PAINT LEAD

March 2010 - November 2010

MULTIMEDIA MANAGER

July 2006 - November 2009

3D GENERALIST

November 2003 - June 2006

EDUCATION

ANNAMALAI UNIVERSITY (DISTANCE)

2003 - 2006

ARENA MULTIMEDIA APTECH LTD.

2002 - 2003

SCRUM ALLIANCE

2020

DALE CARNEGIE, INDIA.

2010

INTERESTS

PAINTING, READING, COOKING, MUSIC

ZYNGA GAME NETWORK INDIA.

- Responsible for delivering all UA & Live-Ops marketing creatives for different game titles.
- Sprint kickoff, SCRUM, End of Sprint Review.
- Coordinate with multiple project stakeholders to take develop detailed kickoff briefs for a smooth flow of projects to meet the deadline.
- Serve as the facilitator between Product Managers, Art Director, and Creative Team.
- Develop comprehensive project plans for internal marketing teams as well as other UA Creative team members.
- Managed onboarding new vendors and project progress by coordinating both internal team and external (agency representatives and freelancers).
- Managed detailed schedules throughout the project using existing software tools including Jira and Google sheet.
- Final Quality Check for the Delivery of Projects.
- Team Building and Team coaching.

AUGRAY PVT. LTD. INDIA

- Responsible for delivering all AR/VR based games and "Tada" AR messaging mobile App developed internally.
- Sprint kickoff, SCRUM, End of Sprint Review.
- Coordinate with multiple project stakeholders to take develop detailed kickoff briefs for a smooth flow of projects to meet the deadline.
- Create a new Art pipeline for our AR based message mobile App for Unity.
- Serve as the facilitator between the Development team, and Creative Team.
- Managed onboarding new vendors and project progress by coordinating both internal team and external (agency representatives and freelancers).
- Managed detailed schedules throughout the project using existing software tools including Jira and Google sheet.
- Final Quality Check for the Delivery of Projects.
- Team Building and Team coaching.

C-MAX STUDIOS PVT. LTD. INDIA

- Responsible for Project development and Execution.
- Responsible for Budgeting and Scheduling the projects.
- Responsible for Content acquisition and IP Development.
- Responsible for 3D Asset management (I/O) for 3D & AR projects.
- Handled Final Quality Check for the Delivery of Projects.
- Coordinate with the production managers, department heads for a smooth flow of projects.
- Coordinate with Freelance Artists to complete the projects to meet the deadline.

ROTOMAKER, HYDERABAD, INDIA

- Project coordination between the USA and In-house team.
- Prepared Pipeline for Stereo Conversion Process for Rotomaker.
- Responsible for Asset management (I/O).
- Responsible for scheduling the projects.
- Coordinate with the production managers, department heads for a smooth flow of projects.
- Handle responsibilities of monitoring and recruitment.
- Handled Final Quality Check for the Delivery of Projects.

DELUXE INDIA PVT. LTD, BANGALORE.

- Created Pipeline for Stereo Conversion Process for Deluxe.
- Responsible for working with the R&D team to develop new tools for the 3D conversion.
- Responsible for Assets (I/O)
- Handle responsibilities of recruitment.

RELIANCE MEDIA WORK, MUMBAI.

- Responsible for assigning shots to Artists.
- Coordinate with artist and VFX Producer.
- Coordinate with the Stereo paint team to deliver in the deadline.

SANRAA NEW MEDIA TECHNOLOGY, CHENNAI.

- Visual effects and E-Learning projects done in Sanraa media.
- MAYAVI for G.V FILMS Television serial in ANAGLYPH 3D.
- OM MURUGA animated feature film for G.V. FILMS.

KOSMIC STUDIOS, PVT. LTD. CHENNAI.

GRACE DIGITAL GRAPHICS, PONDICHERRY.

BSc. VISUAL COMMUNICATION

ADVANCED DIPLOMA IN MULTIMEDIA

CERTIFIED SCRUM MASTER - CSM

TRAINING FOR FIRST TIME MANAGERS



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COVER LETTER

RAVI KUMAR SAMBANDAM **CREATIVE PRODUCER**

TO RECRUITING MANAGER

Dear Hiring Manager,

I'm eager to apply for the position of Producer at your organization. My goal is to work for a company that will allow me to use my advanced skills in the area of production. I am especially excited to be considered for a position with a company that is considered the most rapidly growing in the industry.

I possess a bachelor's degree in visual communication from Annamalai University. I have skills in the areas of Gaming, 3D animation, and Visual Effects. I am proficient with Jira, Google Drive, Google Docs, Microsoft Office Suite, and all basic and some advanced in Compositing tools. Additionally, I am proficient in streaming technology and web-based distribution of content. As a team player, I have strong communication skills, I involve other members in problem-solving whenever necessary, and I can work very effectively across teams to get the production done on time and to company specifications.

In my current position as Producer at Zynga Games Network, my regular production duties include overseeing projects for all UA & Live-Ops marketing content for different game titles. I am pleased to share that I have been recognized as Jury for FICCI's Best Animated Frames [BAF] Awards 2019 - VFX CATEGORIES.

Thank you for allowing me to present my experience and skills for the position of Producer at your organization.

I look forward to discussing the position in with you in greater detail.

Sincerely, Ravi Kumar Sambandam