



# PRIYA SHAH

## UX/UI DESIGNER & RESEARCHER

GRADUATE MAY 2021

### CONTACT

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### EXPERTISE



User Experience & Interaction Design



Research



Motion Graphics

### EDUCATION

2019 - 2021

#### UX & INTERACTION DESIGN

Masters of Business and Science  
Thomas Jefferson University

#### DIGITAL ARTS & DESIGN

Bachelors of Science  
Full Sail University

2017 - 2018

2011 - 2013

#### INTERIOR DESIGN

Associates Degree  
L.S.Raheja School Of Architecture

### SKILLS

User Experience  
Research Methods  
Wireframing  
Interface Design  
Prototyping  
Product Design  
Usability Testing  
Motion Graphics

Data Analysis  
Problem Solving  
HTML  
CSS  
Storytelling  
Heuristic Data  
Javascript  
J-Query

### HELLO

My mission is to exhibit the broadest spectrum of human interaction and provide every individual, with an incredible experience of the highest professional standards. One unique thing about me is that I am a Reiki master and have attended Dalai Lama's event in India.

### SOFTWARE



EXPERIENCE DESIGN  
Wireframing | Prototype



INVISION  
Wireframing | Interaction



PHOTOSHOP  
Compositing | Editing



IN DESIGN  
Documents | Presentation



ILLUSTRATOR  
Designs | Assets



AUDITION  
Recording | Voice Modification



AFTER EFFECTS  
Projection Mapping | Animation



PREMIER PRO  
Editing | Color Correction



CINEMA 4D  
Modeling | Mographics



ATOM  
HTML | CSS | Javascript | JQuery

### EXPERIENCE

#### USER EXPERIENCE DESIGN INTERN AT MINDCURRENT, OR (SEP 20 - Present)

- Engage with product management, engineering, marketing and the leadership team to understand requirements.
- Develop and present documentation, user flows, annotated wireframes and interactive prototypes.
- Leverage user testing to improve concepts and alternatives.
- Ensured design standards and best practices are consistently and appropriately applied within design work.

#### USER EXPERIENCE DESIGN INTERN AT HEMP BLACK, PA (MAR 20 - MAY 20)

- Researched about hemp material to build a face mask design for COVID-19.
- Learn about the target audience to strategize for an interactive ipad screen.
- Created a logo animation for the company introduction.

#### BRAND EXPERIENCE DESIGNER & STRATEGIST AT YORKER HEALTH, NJ (JAN '19 - JUL '19)

- Executed full design process to make a new application.
- Designed a minimalistic logo design based on the requirement.
- Created a navigational user flow for an on going project.

#### EXPERIENCE DESIGN INTERN AT HUMBL, FL (JUN '19 - SEP '19)

- Interactive design for snapchat advertising
- Promotional layout to display at an event
- Paper prototyping design

#### RESEARCHER AT SIX VIEW ENGINEERING, NC (NOV 17 - JAN 18)

- Case study and content analysis to determine the look and feel.
- Structured data for the appropriate target audience
- Prototyped a website according to the data content.

#### DESIGN MANAGER AT INTEGRAL SPACE, INDIA (MAR 15 - APRIL 16)

- Created quality layout designs for multiple clients
- Execution and design decisions for production
- Planing and coordination for workshops