

Experience	1.11 years
Education	B.Tech. - Computer Science, Global Institute Of Technology, Jaipur, India
Current Company	Ranosys Technologies Private Limited
Certification	Salesforce Platform Developer I (Credential Id: 20538954) Salesforce Platform Developer II (Credential Id: 20695950) Salesforce Marketing Cloud Email Specialist Salesforce Marketing Cloud Developer RedHat Certified System Administrator (Certification Id:180-112-583) RedHat Certified Specialist In Ansible Automation (Certification Id:180-112-583) Copado Certified Administrator

Profile Summary:

- Experience using Salesforce Administration, Profiles, Creating Roles, Page Layouts, Org-Wide default, Sharing rules, Approval Processes.
 - Implementation and Integration experience using Custom objects, Triggers, flows, workflow rules, approvals, VisualForce Pages, and Apex classes. Creating and scheduling Batch Apex and Schedule Apex.
 - Working Knowledge of Salesforce Lightning Design System and Lightning Components, Aura Framework, JavaScript Controllers and Server-side Controllers.
 - Working on various configuration and coding modules in Lightning.
 - Experience of working in all SFDC profiles: Production Support, Enhancement and Development.
 - Installing Apex Data Loader and Comparing and loading the features, update, insert, delete records.
 - Knowledge of Appexchange App Mailchimp.
 - Possesses solid understanding of SDLC methodologies, principally Agile Scrum and Waterfall.
 - Quick learner with strong analytical skills, good business acumen, extremely energetic and dedicated towards her goals, a good candidate for consulting assignments.
 - Designing and developing responsive Visualforce pages based on the business requirements with SLDS, HTML, CSS and Bootstrap. Leveraging apex and Visualforce, custom/ standard controllers, extensions and JavaScript
 - Working with SOQL & SOSL queries with Governor Limitations to store and download the data from Salesforce database.
 - Comfortable with unit testing and test methods, debugging and troubleshooting. Deploying metadata between organizations using Force.com migration tool and change sets.
 - Committed to excellence, self-motivator, quick-learner, team-player with strong problem-solving, analytical skills and communication skills
 - Working with Marketing Cloud with Transactional Emails, Commercial Email, Journey Builder, Abandoned Cart, Email Studio, Content Builder.
 - Working on Salesforce Einstein Analytics with Marketing Cloud.
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Professional/Technical Skills:

Technical Capabilities	Email Studio, Journey Builder, Automation Studio, Contact Builder, Web and Analytics, Behavioral Trigger, Abandoned cart,Ampscript,Content Builder, Einstein Recommendation In SFMC, Customer Unsubscription center, Lightning Components, Visualforce Pages, HTML, CSS, Triggers, Workflows, Process Builder, .
Languages	Apex, Ampscript
Software/IDE	VS Code
Database	SOSL, SOQL, Schema Builder, Data Loader, Import Wizard,MySQL
Tool	Ansible, Docker
Version Control	GIT

Some of the key Projects:

1. AMPHENOL ICC

The project was to provide continuous automation solutions to Amphenol to automate various manual operational and sales processes. Same time we are consulting Amphenol for the usability and adoption of the Salesforce to increase the productivity and return on investment. From Web-to-lead , Email-to-case, integrating eCommerce systems using connector APIs, Live Agent from Service Cloud to improving the sales processes and helping them manage the pipeline better. Ranosys have been prominent implementation partners for Amphenol. Work on Opportunities API to create opportunities for amphenol optical record type.

My role in this project is to automate the data syncing of the Live Chat Agent functionality they are using, for giving the product service at the same time, to store all the chat related information we have followed the Email-to-case approach. And build an automation process using code with some configurations . So that all the chat Transcript will be stored in salesforce using a single Email.

- **Technologies:** Apex Classes, Apex Triggers, Process Builder, Workflow Rule, Flows, Email-to-case, Routing, Salesforce Apex Rest API, Email Alert, Live Chat Agent, Auto Response Rules, Field Update, Email Templates.
- **Role:** Developer

2. PULSE

Each and every Industry needs to maintain their organisation structure and data which is very essential. To achieve this we have implemented the Sales Cloud. In which we have done Web-to-Lead. For Lead generation and to check how and who is working on which lead we have implemented Lead Assignment Rules. My role in the project is to migrate Classic to Lightning for which we have created many Lightning Components. Also done the gmail Integration. Built many reports and Dashboards based on the requirements and also done with the custom reports. Make

many projects automated using Salesforce Trigger , Batch Class and apex schedulers. In this I am working on a Sharing lead, opportunity, project with a manager using code.

- **Technologies:** Apex, Apex Triggers, Batch apex ,schedulers,(Configuration , Web-to-Lead, Process builders,Role and Profiles, Sharing Rule, Apex Sharing Reason)
- **Role:** Developer

3. BUSINESS 360

The purpose of this project was to introduce a custom application that would provide HRMS, Recruitment Management System, Leave Management System, Procurement Management System, Claims Management System, Employee Experience Management System. My role in this project is to gather all requirements and work on that and work on deployment using SFDX.

- **Technologies:** SFMC, Marketing Cloud Connector, Automation Studio, Journey Builder, Content Builder, Analytics Builder, Behavioral Trigger, Einstein Analytics, Email Studio, Data Extension, SFTP Configuration, Abandon Cart Setup, API integration with B2c.
- **Role:** Developer

4. TRANSLATE PLUS

The purpose of this project was to introduce a custom app that would manage the language translation request of the customer and translate to the selected language. It contains api integration with salesforce for translation of language.

- **Technologies:** Aura Component, Service cloud, SFDX, Apex Classes, Apex Triggers, Custom Metadata.
- **Role:** Developer

5. PHOENIX

This project is based on Commerce Cloud . It belongs to the ecommerce platform which belongs to the different products with different prices for B2B and B2C. My role in this project is to gather all requirements and Commerce Cloud integration with Marketing Cloud. Syncing Data With SFTP between Commerce Cloud and Marketing Cloud. Work on Transactional Email for account creation, account update, order confirmation, send gift, password reset and change, password locked. Work on abandoned cart and salesforce Einstein Analytics with Marketing Cloud.

- **Technologies:** Marketing Cloud Connector, Automation Studio, Journey Builder, Content Builder, Analytics Builder, Personalization Builder, Einstein Analytics, Email Studio, Data Extension, SFTP Configuration.
- **Role:** Developer

6. Rutland Cycling

This project is based on Commerce Cloud for selling Bikes and non bikes products to the customer . It belongs to the ecommerce platform which belongs to the different products with different prices for B2C. My role in this project is to gather all requirements and Commerce Cloud integration with Marketing Cloud. Syncing Data With SFTP between Commerce Cloud and Marketing Cloud. Work on Transactional Email for account creation, account update, order confirmation, password reset and

change, password locked. Work on abandoned cart and salesforce Einstein Analytics with Marketing Cloud. Done Salesforce integration with marketing cloud and sync the objects in marketing cloud. Create series of welcome email, win back email, different series of email based on bike type. Create newsletter email journey and order receipt email using ampscript. Create a customer unsubscription center in this project and do SSI also.

with salesforce for translation of language.

- **Technologies:** SFMC, Marketing Cloud Connector, Automation Studio, Journey Builder, Content Builder, Analytics Builder, Behavioral Trigger, Einstein Analytics, Email Studio, Data Extension, SFTP Configuration, Abandoned Cart Setup, API integration with B2c, Custom unsubscription center .
 - **Role:** Developer
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