

Rishabh Sharma

Management Graduate (MBA)

Enthusiast for marketing with a knack for maintaining customer relations, digital marketing and operations, always proactive in learning new things and enhancing skill competencies as an individual.



rishabhsharma2507@gmail.com ✉

9717262758 📞

linkedin.com/in/rishabh-sharma-31b126a2 in

WORK EXPERIENCE

International Business Development Techsense Labs Private Limited

10/2020 - Present Noida, UP
Sales-Push.com Email Marketing arm of Techsense Labs Private Limited

Achievements/Tasks

- Managing all the Digital Marketing Task of sales-push.com
- LinkedIn Marketing establishing relationship with overseas clients
- Lead Management establishing first contact between sales-push.com and clients.
- Blog and Article publishing on Website
- Handling all On-Page SEO
- Client Servicing and Stakeholder Management

Junior Consultant

JIL Information Technology Limited (Jaypee Group)

05/2019 - 08/2019 Sahibabad, UP
Info-tech arm of Jaypee Group with a comprehensive portfolio of product and services

Achievements/Tasks

- Team Lead and SCRUM master for Implementation Team of Digitization Services
- Interaction with and assessed profile of potential clients, majorly Govt sector enterprises
- Development of case studies for promotional purposes
- Organization representative during pre-bid meeting for upcoming projects
- Coordination with and preparation quotations for third party vendors

EDUCATION

MBA (Marketing + International Business)

Jaypee Business School Noida

2017 - 2019 CGPA: 7.9/10

BBA

Vivekananda Institute Of Professional Studies (GGSIPU) New Delhi

2014 - 2017 Percentage : 73.1

Class XII

St. Thomas School

2014 Percentage : 83.4

Class X

St. Thomas School

2012 CGPA: 7.8

SKILLS

On-Page SEO LinkedIn Marketing Client Servicing

Content Marketing Email Marketing

Google Analytics

PERSONAL PROJECTS

Study of Sales Force Automation Tools used in Marketing places (2019)

- A comparative study of different types of customer trend management, sales management and distribution management tools used for salesforce automation by HUL

Customer Satisfaction For Online Share Trading (2019)

- Case Study on Sharekhan, online trading platform primarily consisting of revenue model, product types, customer base and marketing presence

ACHIEVEMENTS

Coordinated college Alumni Meet (2018)

Coordinated International Conference on Information Technology and Quantitative Management (2018)

Part of core management teams at various Live Events