Kritika Mitra

Content Writer: Editor

Crafting well-researched, compelling, and impactful SEO-friendly content for businesses

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Kanpur, India

in linkedin.com/in/kritikamitra

WORK EXPERIENCE

Content Writer

RIG Enterprise Applications

12/2020 - Present

Achievements/Tasks

- Won the Team Player Award for 2021
- Curating content related to the company websites, including blogs, whitepapers, newsletters, and social media posts

Content Writing Intern

uFaber Edutech

09/2020 - 10/2020

Remote

Achievements/Tasks

 Researched titles and wrote SEO-friendly blogs for the website related to education fields like IELTS and UPSC

Subject Matter Expert

UniProfs

05/2020 - 06/2020

Remote

Achievements/Tasks

 Proofread and verified answers to questions from competitive exams

Content Writing Internship

YouSayWePen

07/2019 - 03/2020

Hvderabad

Achievements/Tasks

Writing SEO-friendly blogs for the company website.

Hindi

French

Professional Working

English

Native or Bilingual Proficiency

Punjabi

Limited Working Proficiency

EDUCATION

Post Graduate Diploma in the Teaching of English [PGDTE]

English and Foreign Languages University

06/2019 - 06/2020

Hvderabad

Master of Arts in English

Osmania University

07/2017 - 06/2019

Hyderabad

SKILLS

Creative Writing

Content Writing

Proofreading

Editing

Verbal and Written Communication

Copywriting

Linguistics

English Grammar

Organization Skills

Research

CERTIFICATES

Diplôme d'Etudes en Langue Française A2 (09/2013 - 09/2014)

Certified to use French in professional settings

Academic Writing and Research Methodology

Completed a certificate course online on Academic Writing and Research Methodology

Fundamentals of Digital Marketing

Audited the course by The Open University, England through Google's Digital Unlocked.

LANGUAGES

Native or Bilingual Proficiency

Proficiency

INTERESTS

Reading

Cinema

Creative Writing

Drawing