

VASAM KUSARAJU
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SUMMARY:

Results-oriented Salesforce Developer with over 3 years of experience in the field and a strong record of client satisfaction. Developed various Apex classes, Controller classes and Apex Triggers for various functional needs in the application of LWC with best practices.

SKILLS:

SFDC Technologies	Standard objects, Workflow & Approvals, Apex Classes/Controllers, Apex Triggers, Visual force Pages, Data Loader, Reports, Dashboards, Force.com IDE
Languages	APEX, Visual force, JavaScript
Tools & Technologies	Force.com Data Loader, Force.com Platform (Sandbox and Production)
Operating systems	Windows 98/NT/XP/Vista/7/8, Windows CE, Linux.

EXPERIENCE:

Salesforce Developer, Capgemini, October 2017- Current.
Hyderabad, Telangana State

- As a Salesforce Developer, involved in implementing Sales Cloud along with customizations to provide a complete view of Enterprise wide data to the customers and to reduce data duplication on Account, Contacts and Opportunity object
- Worked on Data extraction and loading from production sandbox to developer org sandbox using Data loader.
- Developed code for Triggers, Batch Classes.
- Designed custom Visual force pages for Wizard Style Screens.
- Developed Test Classes, which is a mandatory to deploy Salesforce Apex Code base.
- Worked with various salesforce.com objects like Leads, Accounts, Contacts, and Opportunities.
- Implemented Application Security using Permission roles, Permission Sets, OWD, Role Hierarchy, Sharing Rules
- Developed various Custom Objects, Tabs, Components, Visual Force Pages, and Controllers.
- Developed and deployed workows and approval processes for opportunities and products/assets management.
- Worked heavily on the Integration side to extract and load data in and out of salesforce environment using data loader tool.

- Developed various Custom Reports and Report Folders for different user profiles based on the need in the organization.
- Used the sandbox for testing and migrated the code to the deployment instance after testing.
- Interacted with the Salesforce.com premium tech support team on a regular basis.
- Active participation in all levels of Software Development Life Cycle for this project, starting from Requirement Analysis to User Acceptance Testing.

Planned Career Break, July 2015 - August 2017.

- Program of self-directed study in preparation for the highly competitive Banking Exams.

Project Assistant, National Institute of Oceanography, April 2013 to July 2015.

- Responsible for preparation of all types of reports by using pivot table & charts, V&H lookup functions, if and nested if, index and match functions.
- Collecting data from different sources, data correction and maintain files for record keeping.
- Maintain MIS reports in excel and provide information to the senior management.
- Administrative assistant and any other works assigned by scientists.

Full-Time Caregiver, August 2011 – January 2013.

- Provided round-the-clock care for seriously ill father, including medication management, assistance with activities of daily living, coordinating in-home therapies and services, and therapeutic recreation.

EDUCATION:

- Master of Business Administration, Andhra University, 2011.
- Bachelor of Science, Andhra University, 2009.

PROJECT DETAILS:

PROJECT 2:

Client: Confidential (USA Client)

Work duration: January 2019-Present

About Client: Client is a million-dollar business serving many customers across the globe, is using Salesforce platform to maintain its huge insurance business. They use various standard features of Salesforce like lead management, case management and ensure quick solutions to customer as well as business growth. By using featuring like web-to-lead, web-to-case they are providing an interactive platform for customers. Also we have used many custom objects, automation and custom code used like APEX, VFP in this project to main this insurance business on Salesforce. We are working on classic to Lightning migration phase now.

Roles and Responsibilities:

- Involved in gathering and analysis of business requirements and then effectively took part in sprint planning to achieve the requirement.
- Analyzed the business process of client and then involved in creating the application and data model required for the requirement.
- Creates custom application, objects, tabs, fields with the custom functionality to efficiently meet the business requirement.
- Defined lookup and master-detail relationships on the objects and created junction objects to establish
- Connectivity among objects.
- Created reports, dashboards, and processes to continuously monitor data quality and integrity and assisting users with report design and management.
- Customized page layouts for Opportunity, Contacts, and Accounts depending upon user profiles and created permission sets where necessary.
- Worked on Assigning creating Roles Hierarchy, Profiles and Security setup within the organization.
- Responsible for setting up Field Level Security.
- Developed custom Workflows and Assignment Rules for case escalation.
- Implemented Field Level security for sensitive data holder fields.
- Implemented Salesforce automation using web-to-case forms, email-to-case, assignment rules, automation and queues, auto response rules, escalation rules, chatter groups, person accounts, cases and solutions.
- Created and used Email templates in HTML and Visualforce.
- Involved in end-to-end testing and gathering feedback from business users
- Involved in Working with Standard Salesforce features like Objects, Workflows, Record Types, Page layouts, Workflow Rules, Case Assignment Rules, and Escalation rules, Validation rules, Profiles, Roles, Reports and Dashboards etc.

PROJECT 1:

Client: Confidential (USA Client)

Work duration: November 2017-January 2019

About Client: Client is a huge organization in Canada which has many activities related to health care. They have 1000s of clients and volunteers to run their activities in the world. For this mass process, they regularly conduct corporate seminars throughout the world and for that they are using one mini project of Salesforce. This project has information like seminar details, speaker details and various process they followed. They mostly conduct 100s of such seminars in the world per month. The project was created for employees of the organization to enter these data and maintain the details.

Roles and Responsibilities:

- Involved in SFDC application setup and customization to match the functional needs of the Company
- Worked as Salesforce admin support governing user account creation, personal information setup, password reset, Roles & Profile creation, user group creation, updating company profile, Network access setup.
- Involved in setting up field level access for each custom object created based on the user's role within the organization.
- Developed various Custom objects, Tabs, Entity-Relationship data model, validation rules, Components
- Involved in the Data Transformation and Data Cleaning activities while transferring the data to the external system using Informatics on Demand.
- Defined lookup and master-detail relationships on the objects and created junction objects to establish connectivity among objects.
- Involved in field & page layout customization for the standard objects like Account, Contact, and Leads.
- Created workflow rules and defined related tasks, time triggered tasks, email alerts, filed updates to implement business logic.
- Defined lookup and master-detail relationships on the objects and created junction objects to establish connectivity among objects.
- Involved in security levels and privileges by customizing Salesforce.com Profiles and Roles.
- Involved in customizing custom objects, tabs, fields, page layout as per the business need.
- Integrated Email with Salesforce.com for mass E-mail management and designed various custom E-mail templates.
- Maintained user roles, security, profiles, and workflow rules wherever necessary.