



# SARAVANAN PARAMASIVAM

SALESFORCE TECHNICAL ARCHITECT | TITANIUM TEKZI BUSINESS SOLUTIONS

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Professional with 12+ years of experience working towards client success with wide exposure in Architecting solutions, Application Design, Development, Client Engagement, Team management and delivery of Large scale Global enterprise systems.

## Experience

### 2021 – Present Technical Architect (Titanium Tekzi Business Solutions)

- Designing, architecting, and building solutions for large scale enterprise applications in Finance, Oil and Gas, Brokerage clients in UK and Europe and New Zealand.
- Leading a team of senior developers and working towards client success.
- Training and recruitment.

### 2018–2021 Senior Advisory Consultant (IBM India Pvt Ltd)

- Lead of a global development team for a Global enterprise application for a large-scale Oil company (Shell).
- Designed, developed, and successfully ran a salesforce org of more than 15k+ user base.

### 2013–2018 Senior Technical Lead (Consleague Consulting Ltd)

- End to end project delivery
- Worked in multiple projects with different feature of Salesforce like Sales, Service, Community.
- Managed internal development team.

## Education

2010 – 2013 Master of Computer Applications

2007 – 2010 Bachelor of Computer Science

## Skills

### Salesforce

- Technical Architect and Solution Architect
- Client engagement
- Scoping and Technical assistance
- Deployment and Delivery

## SALESFORCE PRODUCTS

Financial Services cloud  
Experience cloud  
Sales cloud  
Service cloud  
Field Service Lightning

## CERTIFICATIONS

8X certified

Salesforce certified  
Application Architect

Salesforce certified PD2

Salesforce certified Admin

Salesforce certified Service  
cloud consultant

Salesforce certified App  
builder

## LANGUAGE

English - Proficient

### **Project Management**

- Project scoping
- Solution and Technical architecture
- Delivery Management
- Business Product Launch and Change Management

### **KEY COMPETENCIES & SKILLS**

Languages	Aura, Apex, LWC, JavaScript, HTML
Database	SOQL, MySQL
Operating system	Windows, Mac
Front End Tool	MS Visual studio, Eclipse
Domain	Financial services, Oil & Gas, Technology consulting, HRMS, Education

### **PROJECT 1**

Project Title	Western Union
Role	Technical Architect
Technology/Tools	Sales Cloud, Adobe E-signature, LWC development, Apex, Security settings, Data loader
Project Type	Large scale enterprise application

- ORG upgradations
- Implementing new process, org structure
- Salesforce.com customization & configuration
- Sales cloud
- Lightning Design
- Enterprise design patterns
- Reports and Dashboards
- Data Migration using various tools

### **PROJECT DESCRIPTION:**

Western Union is a Global Financial Services company which deals in Money transfer and tracking system.

### **ROLES AND RESPONSIBILITIES:**

- Acted as the lead technical architect for both Europe and USA region network org.
- Headed System upgrade and streamlining of processes of Europe and USA region orgs by implementing new process and org structure.

- Data Modelling, Solution flow, functionality breakdown and design
- Recommending solutions and upgradations.
- Part of Architect panel.
- Client engagement
- End to End delivery

## **PROJECT 2**

Project Title	Fundmaster
Role	Technical Architect
Technology/Tools	Financial Services Cloud, Lightning aura development, Apex, Security settings, Data loader
Project Type	Financial Services cloud

### **PROJECT DESCRIPTION:**

Fundmaster is a leading New Zealand based broker firm which works with almost all of the banks based in New Zealand. Fundmaster serves all their customers in terms of Mortgage, Insurance etc. Fundmaster decided to utilize Financial services to deal with their day by day deals.

### **ROLES AND RESPONSIBILITIES:**

- Played the role of Technical Architect from scratch ▪ Involved in Design, Build and Architecting solutions.
- Data Modelling, Solution flow, functionality breakdown and design
- Recommending solutions and upgradations.
- Part of Architect panel. ▪ Client engagement
- End to End delivery

## **PROJECT 3**

Project Title	Fit4 Future (Shell India)
Role	Team Lead
Technology/Tools	Lightning aura development, Apex, Security settings, Data loader
Project Type	Lightning

### **PROJECT DESCRIPTION:**

Fit4 future is a global application which receives every single user or employee's ideas as Initiatives across all workstreams and if they foresee a huge potential in the idea then will implement those ideas across all the industries of Shell.

### **ROLES AND RESPONSIBILITIES:**

- Started the project as a sole developer from scratch.
- Lead of the development and support team.
- Design, Build and Architecting solutions.
- Recommending solutions and upgradations.

- Part of Architect panel.
- Client engagement
- End to End delivery

#### **PROJECT 4**

Project Title	Excelian Limited
Role	Senior Technical Lead
Technology/Tools	Salesforce Sites, VF pages, Triggers, Data Loader
Project Type	Salesforce Classic, Sites

#### **PROJECT DESCRIPTION:**

Excelian an award- winning technology consultancy specializing in the Financial Services and Commodities industries based on Salesforce platform.

#### **ROLES AND RESPONSIBILITIES:**

- Requirement Gathering and Analysis.
- Project development planning and Application Design.
- Providing full Production Support.
- Adhere to the SLA agreed with Business team
- Track production incidents and ensure appropriate assignments and priorities
- Handling Deployment activities across Production and Sandboxes
- Design and development of new Visualforce Applications using Visualforce pages,
- Apex classes, JavaScript and CSS for Salesforce.com applications.
- Developing new Apex Triggers and Upgrading existing Triggers.
- Developing salesforce.com Sites (Consultant Portal) Visualforce Applications using Visualforce, Apex, JavaScript and CSS by implementing CMS techniques.
- Troubleshooting existing functionalities to fit into Salesforce standards including Governor Limits.
- Enhancements for existing functionalities based on Client requirements.
- Creating and Customizing Standard and Custom Objects and configuration
- (Formula Fields, Record Types, Validation rules and Workflows).
- Documenting and recording all the activities of deployment processes.
- Creating Business requirement documents and Functional documents.
- Propose process and standard improvements to improve operational efficiency for business users
- Working with engineering teams to propose solutions to make the projects successful

