



QUANG DAO

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OBJECTIVE

I would like to contribute my design and photography skills to the success of your team. I'm also seeking valuable opportunities to gain better experience, expansion of knowledge and interests, to work alongside like-minded creatives, as well as to obtain personal growth in the field.

EDUCATION

University of Minnesota, Twin Cities
BFA in Graphic Design | Graduated in May 2011

City College of San Francisco
AA in Fashion Design | Graduated in May 2019

EXPERIENCE

blurb | Visual Designer **June 2019 – Present | San Francisco, CA**

Execute and manage all digital and print assets for marketing team in US and Europe. Work closely with creative director and copy team to support retention and acquisition channels on 360 campaigns. Collaborate on creative concepting, developing strategies and driving brand identity across all media.

Snapfish | Visual Designer **Aug 2017 – May 2019 | San Francisco, CA**

Lead the email team to support the greater US marketing team. Responsible for conceptualizing, designing, organizing, coordinating and implementing intuitive, engaging and brand-consistent email communications and digital promotions.

Fitbit | Visual Designer **Jan 2016 – May 2017 | San Francisco, CA**

Part of the creative team to support the marketing team in full cycle. Take initiatives in a wide range of projects from start to finish. Projects include national marketing campaigns across multi channels, B2B deliverables (i.e. one pagers, white papers, guide books, etc.), promotional emails, print materials for trade shows and events, social media, banner ads on multiple platforms, to digital assets on fitbit.com.

Gap Inc. | Web Designer **Aug 2015 – Jan 2016 | San Francisco, CA**

Designer on Gap America and Canada digital team. Work with marketing team and collaborate with fellow designers and copywriters to carry out projects from sketches to launching on gap.com. Weekly projects include creating promo assets, emails, micro-sites, mobile, social media across online channels.

Sephora (LVMH) | Designer & Photographer **Feb 2014 – Jul 2015 | San Francisco, CA**

Designer and photographer on Sephora US Social Media Team (Facebook, Instagram, Twitter, Pinterest, G+, Tumblr, Youtube, etc.) with an approximation of 26 mil followers. Take initiatives from concepting, designing promotional assets, art directing photoshoots, product styling, product photography, to post-production work such as retouching.

Azalea Inc. | Designer & Photographer **Feb 2013 – Feb 2014 | San Francisco, CA**

Work directly with the owner/creative director to maintain the visuals of three premium fashion boutiques in Hayes Valley – Azalea, Rand + Statler, and Welcome Stranger. Execute weekly projects independently such as designing event flyers, newsletters, e-banners, site's homepage, in-store signage, catalogs, lookbooks, managing all social media channels, etc.

Loomis Group | Graphic Designer **Oct 2011 – Sep 2012 | San Francisco, CA**

Part of the creative team to execute client's digital and print campaigns from concepting to production.

Freelance

Graphic Design | Aug 2012 – Present

Clients: Perspective Lab, Violet Boutique, PureRED, Atlona, Evolution Bureau, Levi's, Dockers, sage & celery, Kendo, CityXcape, hint water, DHC skincare, decorist, creve and other local startups.

Photography | Jun 2010 – Present

Editorial, Social Media, Lookbooks, Product, etc.

PROFICIENCY

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| Languages | Vietnamese (fluent) |
| Software | Adobe CC, MS Word, Powerpoint, Gerber CAD |
| Pertinent Skills | Social Media, Posters, Photography, Photo Manipulation, Email, Banner Ads, Email Blasts, Site, Catalogs, Concepting, Illustration, Magazine Layouts, Print Materials, Logo, Business System, Branding, Packaging |

