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# BALA VENKATA KRISHNA

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## OBJECTIVE

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MSc graduate from LONDON  
SOUTH BANK UNIVERSITY.  
Having a passion towards Business  
Tools, Concepts, Operations and  
Methodologies which helps in  
Business transformation and  
process improvement

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## SOFTWARE SKILLS

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MICROSOFT POWER BI  
ADVANCED EXCEL

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## EXPERIENCE

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### **BUSSINESS ASSISTANT - GFC** APRIL 2020 – APRIL 2021

Converted reports to required Data visualizations from different types of data sources.  
Compared financial reports by applying Filters and DAX functions for Business decisions.  
Enhanced business strategies by planning according to the market requirements.  
Developed Financial reports using Advanced Excel.

### **CRM (PART TIME) – BOOTS, UK** NOVEMBER 2019 – MARCH 2020

Involved in improvement of Business sales strategies.  
Data management in inventory stock operations using Power BI.  
Developed sales reports with team using Advanced Excel.  
Using FLITERS extracted required data from sales reports.  
Worked on DATA VISUALIZATIONS in Power BI for data conversions from various data sources.  
Generated financial reports and data sheets using DAX functions.  
Involved in client's decision making by providing Product Intelligence.  
Lead KT and demo Sessions for better project deliveries.  
Lead a team during Christmas season using AGILE PM to reach client needs.

### **AUTOMATION ENGINEER – SMEC AUTOMATION** OCTOBER 2015 – OCTOBER 2018

Worked as a TUV Rheinland certified Automation Engineer (E&E) in Marine based industry with clients such as INS.  
Using tools such as MATLAB, PLC, SCADA HMI in Automation of Various equipment, device upgrade.  
Date moderations and management using Advanced Excel.  
Lead various teams during different projects by KT and Demos.

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MATLAB – SIMULINK  
PLC  
SCADA  
HMI  
MS OFFICE

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**BUSINESS &  
PROJECT  
SKILLS**

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BUSINESS STRATEGY.  
BUSINESS OPERATIONS.  
DATA MANAGEMENT.  
AGILE PROJECT  
MANAGEMENT.  
PROJECT RISK  
MANAGEMENT.  
QUALITY STANDARDS  
AND MANAGEMENT.  
STRATEGIC HR  
MANAGEMENT.  
INTERNATIONAL  
FINANCE AND  
DECISION-MAKING.  
INTERNATIONAL  
MARKETING.

Developed various Rectifier and Inverter systems according to the requirement in various stages of vessels.

Solved various problems evolved in Rectifier and Inverter systems along with trouble shooting of electrical and electronic systems.

Collaborated with stakeholders of all levels when working as a team member on PLC connected to Utility Systems

Gave recommendations to high level clients on key technological decisions utilizing extensive experience, logical approach to problem solving using SCADA

Having basic knowledge in tendering and quotation preparation for government projects.

Hands on Experience with instrumentation and mechanical devices while doing Russian marine projects.

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**EDUCATION**

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**MS INTERNATIONAL BUSINESS MANAGEMENT WITH  
PROJECT MANAGEMENT – MERIT**  
LONDON SOUTH BANK UNIVERSITY, LONDON  
2019-2020

**M.TECH POWER SYSTEMS ENGINEERING – DISTINCTION**  
VFSTR UNIVERISTY  
2013 – 2015

**B. TECH ELECTRICAL & ELECTRONICS ENGINEERING –  
DISTINCTION**  
NVR COLLEGE OF ENGINEERING & TECHNOLOGY  
2009 – 2013



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## CERTIFICATIONS

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- **AGILE** Analytics.
- Foundations of Business Strategy.
- Digital Transformation Specialist certification.
- Artificial Intelligence for Everyone.
- Initiating and Planning Projects.
- **BLOOMBERG** Market Concepts.
- **TUV** Rheinland in Industrial Automation.

Post Graduate Diploma in Industrial Automation (PGDIA).