

# Samarth Rai

Salesforce Commerce Cloud Developer

## Contact

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## Competencies

Salesforce Commerce Cloud

JavaScript

JQuery

HTML

AJAX

CSS

SFRA

Mocha Chai

## Technical Profile

- SFCC (Sitegenesis & SFRA)
- HTML
- JavaScript
- CSS

Certified Salesforce Commerce Cloud Developer with 8 + years of professional IT experience in E-Commerce Platform in developing end-to-end applications looking forward to work in a challenging position which, with responsibilities presents new challenges every day scope for learning, leading and improving the quality and process while contributing

Expertise in SFCC e-Commerce suite (Business Manager, Configuring and creating preferences, promotions and Job schedulers, Workflows, Replications, Importing & Exporting, Search ,and Product & Catalogs). Proficient in developing applications using Pipelines, Controllers & SFRA Have good development knowledge on JavaScript, JQUERY, Ajax, HTML and CSS Experience with MVC and architecture. Experience in implementing headless architecture in SFCC using OCAPI and GraphQL.

Good knowledge on Integration Framework, Service Framework and custom Business Manager Modules.

Strong communication skills & ability to communicate well at different levels in client environment Exposure to deploying builds and Data and Code replication.

Good knowledge in Integrating 3rd party applications using SFCC service framework and performing web API calls : UPS, USPS, Bazar voice ,Reevoo , JDE ,Adobe Message center ,Exact target ,Ogone, Border free fulfillment Checkout ,Scene 7 , OMX Tax ,OMX real time inventory ,OMX order Export, Product vendor personalization's , Google Captcha , PayPal , Exact Target ,Zenkraft , SFOMS , Pagedesigner

## Work History

2021-02 -

Current

### SFCC Developer

*Stagove Bulgaria, Remote*

Aqualung :

- Involved in developing SFRA sites from the scratch for multiple brands with multiple locales.
- Worked on Zenkraft integration (Shipping dates / Order Tracking /Order Returns and Label / Geo tracking / Tracking Notifications / Shipment creation )
- Worked on Homepage design using custom designed Page designer components & Worked on rendering video from Clouinary in pagedesigner components
- Worked on data migration from Shopify to SFCC (Orders and Customers)

- Worked on SFSC / OMS on order management and shipment creation and email templates and OCAP
- Worked on storefront customization like PLP ,Account pages,Filters ,Sorting, Category flyout ,Checkout pages

2020-02 -  
2021-02

## **Technical Lead**

*Arlo Technologies, Bangalore*

- Involved in Technical specification design
- Involved in estimates and assisted and mentored developers.
- Involved in site development from the scratch and go live
- Implemented integrations like ID.me ,Aria payment integration,WorkatO, One cloud ,PayPal, Vertex
- Build activities ,code review, code merging
- Successfully deployed site with Cloud flare O2O scenario

2019-08 -  
2020-02

## **Advisory Consultant**

*IBM India, Bangalore*

- Involved in Technical specification design.
- Involved in estimates and assisted and mentored developers.

2018-06 -  
2019-08

## **Senior Application Development Analyst**

*Accenture India, Bangalore*

- Worked closely with Architects, client BA to gather requirement and technical solutions.
- Worked on storefront customization for Homepage, PLP, PDP, and Checkout.
- Implemented 3rd party integrations like Google Captcha, PayPal , Exact Target
- Implemented Tealium Analytics provider
- Implemented UPS integration
- Implemented UPS Order return.

2015-03 -  
2018-06

## **Software Engineer**

*LiveArea Labs(PFSweb), Bangalore*

- Participated in requirement analysis, development, and implementation.
- Act as POC for all technical queries and provide the

solution and involve deployment activities

- Perform code reviews
- Implemented and customized 3 Types of PLP page and CLP page ,PDP page,Minicart.
- Implemented Checkout section(Intermediate login page/Shipping /Billing/Order confirmation page)
- Implemented Border free fulfillment Checkout /payment integration .
- Implemented USPS integration ,Scene7 Integration , OMX Tax integration , OMX Real time inventory check ,real time OMX order Export and BOPIS order export.
- Implemented Personalization(5 vendors) Integration

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## Education

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2009-06 - 2013-06	<b>Bachelor of Engineering (B.E)</b> <i>PACE Mangalore - Mangalore</i>
2007-06 - 2009-06	<b>Pre-university course</b> <i>Canara College - Mangalore</i>
1997-06 - 2007-06	<b>SSLC</b> <i>SMES Kasargod - India</i>

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## Certifications

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2018-02	Saleforce B2C Developer
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