Hoda Ahmad

UX Designer

www.uxfol.io/hodahmad

hodahmad.ux@gmail.com

(703)-409-2915

linkedin.com/in/hodahmad

Education

September 2020 – Present

Boston University, *Master of Science* - Computer Information Systems

January 2014 – May 2017

George Mason University, *Bachelor of Science* - Neuroscience

Experience

January 2021 – Present

UX Design Intern - *Experience Alchemists*

• Website redesign for a boutique agency

• Final deliverables include competitive research, sitemaps, mid-fidelity wireframes, and high-fidelity mockups

January 2014 – January 2021

IT Coordinator - *Virginia Docs Corporation*

• Tripled office efficiency by leading IT workshops to communicate software goals between two office locations

• Promoted new office location by redesign of company website

• Increased website traffic by 75% through implementing SEO using HTML, CSS, and JavaScript

Certificates

November 2020

Certificate - Enterprise Design Thinking: Practitioner, IBM

October 2020

Certificate - Digital Skills: User Experience, Accenture

December 2019

Certificate - Web Development, George Washington University

Skills

Design
Storyboarding
Wireframing
User research
Personas
Usability testing
Web accessibility

Collaboration
Organizing workshops
Self starter
Communicative
Detail oriented

Tools

Adobe XD
Adobe CC
Figma
InVision
HTML/CSS
JavaScript