

# Nalini Katragadda

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## SKILLS & ABILITIES

### Data Science

- Salesforce Lightning
- Data Visualization
- Data Preprocessing
- Feature Engineering
- Machine Learning
- Predictive Analysis & Modeling
- Deep Learning
- Neural Networks
- Natural Language Processing
- Text Data analysis

### Other

- Basic SQL
- Html,Css
- Java Script
- AngularJS
- Bootstrap

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## Salesforce

- Salesforce.com implementations
- Advanced knowledge of Apex.
- I leverage salesforce platform to provide organizations with capabilities,Functionality,Process builder Automation,Flows according to requirement.
- Daily administration and support of SFDC including but not limited to managing multiple user management setup, profiles and roles, customization of objects, fields, record types, page layouts, workflow rules and validations.
- Ensured data integrity through the appropriate use of Duplicate rules, Loading and Exporting data using Data Loader.
- Developed, launched and managed in-depth Dashboards and Reports for all team functions on both management and individual levels.
- Experience in preparing Test Strategy, Creating Test Plans, Test Cases, and Test Reports for manual testing for various Salesforce Developments.

## PROFESSIONAL SUMMARY

Having 5+ years of IT professional experience, with Certified Salesforce administrator and platform developer and certified in data science with a strong leadership quality coupled with excellent communication,inter personal and client management skills. Extensive background in designing high efficient end to end CRM solutions for sales,marketing,service and Force.com with indepth knowledge of Business across different domains. Excellent analytical,written and oral communication skills.Currently working as salesforce consultant at stratos studio.

## DATA ANALYSIS / PROJECTS

### CLIENT: GOOGLE

- **Cost Estimation of Medical Insurance**
  - **Technologies:** Python, EDA, Machine Learning
  - **Python Libraries:**
    - Pandas, Numpy, Matplotlib
    - Scikit-learn
  - For the given Input features of a person Medical insurance cost was estimated using regression models
- **Classification for Customer Campaigning**
  - **Technologies:** Python, EDA, Machine Learning
  - **Python Libraries:**
    - Pandas, Numpy, Matplotlib
    - Scikit-learn
  - For the marketing dataset, predicting whether the customer will subscribe or not (yes/no)
- **Image Classification using CNN**
  - **Technologies:** Python, Artificial Intelligence, Deep Learning
  - **Python Libraries:**
    - Pandas, Numpy, Matplotlib
    - Tensorflow, Keras
  - Built CNN Architecture neural Networks for the classification of Handwritten Digits
- **Restaurant Reviews Text Analysis**
  - **Technologies:** Python, Artificial Intelligence, Natural Language Processing
  - **Python Libraries:**
    - Nltk, Stopwords, Word Embeddings
  - Worked on Text preprocessing techniques using NLTK library in python

## EDUCATION

- **Bachelor in Technology**

(Electronics and Computer Engineering)

PVP Siddartha Institute of technology

### MAIN project: JARVIS

Jarvis is a virtual assistant which could control all home appliances through voice ,web and app interfaces. It can also tell the weather details of any location if u asked, play music.

### Accomplishments:

- Improving the website user experience so that visitors can find information quicker and easier. This includes enforcing a persistent global navigation throughout department sites
- Creating a more robust and user-friendly mobile website using responsive web design

## ACHIEVEMENTS

- *Attended a workshop on Android in 2015 at VIGNAN UNIVERSITY. • Attended a workshop on mobile robotics at gudlavalleru engineering college*
- *Attended a workshop on Quadcopters at pvp siddartha institute of technology*
- *Done paper presentation on deep-learning [the future of artificial intelligence] at PVP siddartha institute of technology and won 1st prize*
- *Got Prizes in various English Elocution and essay writing competitions at school and college level.*

## WORK EXPERIENCE:

### Consultant- Stratos studio

Dec 2021-Present

- Working with Vyair client on salesforce/ServiceMax

### SME- Cognizant

January 2020 - Dec 2021

- worked with google client as SME

### Process Associate

#### - Infosys

July 2019 - January 2020

- Develop business architecture using requirements such as scope, Processes, alternatives and risks.

### Business Analyst

#### - KJ Systems pvt LTD

November 2018 - June 2019

- Using established processes, keeps current status of projects

### Web developer

#### -Datsol it solutions pvt ltd

January 2018 - November 2018

### Intern

#### - Techface

july 2017 - january 2018

- Assists and cooperates with co-workers, Leads and management

## TRAITS

- Fast learner, Self-Starter, Open to learn and adapt new tools with respect to software
- Excellent Communication, Presentation, Documentation skills
- Very good Team Player
- Requirements Gathering& Analysis
- Product Implementations
- Risk Management
- User Acceptance Testing (UAT)
- Project Management
- End product Leading & accommodating multiple teams (QA, Coding, Database, implementation) to handle multiple projects on time with proper testing, bug-fixes, application enhancements