VARSHA THAMMAIAH

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RESUME SUMMARY:

Experience in Procurement, Order Management, Vendor management, Sourcing, Retail Product Operations, Reporting, Marketing Operations.

ACCOMPLISHMENTS:

- Automated Enhanced Promotion process from manual to mass upload.
- Created a Dashboard for reporting Client and Order details.
- Automated Daily manual reports with Excel Macros.

SKILLS:

- MicroStrategy Reporting.
- Salesforce.com.
- Oracle SQL.
- PeopleSoft.
- ORPM.RRMS
- Olympic- ERP system.
- Citrix, MS Office Tools.

WORK HISTORY

Meredith India Pvt Services Ltd - 05/2017 to 06/2021
Analyst -Marketing Operations.

- Handle Exception order management team- process of orders rejected.
- Work with Retail, Internet, Airline, Phone sales channels clients.
- Resolve customer order queries in Salesforce.com.
- Order discrepancy check for customer chosen products at retail stores.
- Work on post-interaction reward with clients to drives loyalty, increase profit.

- Calls with stakeholders, client channel partners for new programs.
- Set up customized marketing and retail programs for magazine subscriptions.
- Co-ordinate with Public Relations team for Contract Limited expired order.
- Work closely with the marketing operations team on marketing programs for magazine subscriptions.
- Work on post-interaction reward with clients to drives loyalty and increases profit.

Tesco Bengaluru -12/2011 to 01/2016
Senior Officer - Customer and Product Operations.

- Ranging products at retail stores across Czech and Slovak countries.
- Support Central Europe Buyers on Product inductions to exits for 1000 stores.
- Setting up New Products on stores in Oracle RMS12.
- New vendor set up and Vendor alignment to products.
- Set up Coupon, voucher, special discount promotions at retail stores.
- Linking the stores to the Article EAN for product allocation.
- Set up special enhanced promotions, loyalty coupons for product categories.
- Set up weekly product promotions-price and date differences.
- Buying and Range management.
- Weekly product logistics alignment plan.
- Weekly calls with Buyers and Category Buying Manager.
- Cross-functional expertise on cost and retail price set up for products

ACS- Xerox Company. (Conduent Services) -03/2010 to 11/2011.
Senior Associate – Indirect Procurement
- Lead Buyer for commodities.
- Procure Indirect Materials for the assembly line of the manufacturing plant.
- Execution of Purchase Requisitions and Purchase Acquisitions.
- Execute RFQ, Payment Terms and contract price negotiation with suppliers.

- Create purchase orders.
- Maintain Supplier relationship and good buying position.
- Present commodity buying trends, new blanket vendors to client QA team.
- Execute systematic cost reductions in purchasing.
- Negotiating with suppliers, improving the buying position.

Educational Background:
- MBA- Marketing. KVG College of Engineering, Mangalore.
- BSc - Canara College, Mangalore.
- SSLC -St Joseph's Convent School, Mercara.

Personal Interests:
- Free time personal blogging.
- Certified Meditation Practitioner.
- Travel enthusiast. Interested in trek and walk events.

Declaration:
I hereby declare that all the above-furnished information is true to the best of my knowledge and belief.

Place: