Shashikant Rohit Atmakuri

Web Developer / Designer

Contact

Address
Hyderabad, TG, 500044

Phone
+919676833700

E-mail
shashikant.atmakuri@gmail.com

LinkedIn
linkedin.com/in/shashikant-rohit

WWW
shashikantrohit.me

Skills

Web Development

JavaScript

JQuery

HTML5

CSS3

Bootstrap

Overall 6+ years experience in E-commerce Web Development, Digital Marketing, SEO. Played a vital role in influencing product strategy, organizing UX and front end development standards. Mentoring Digital Marketing team & lead prototyping UX research & development. Worked for multiple clients like Sangeetha Mobiles, P N Gadgil Jewellers, Big C Mobiles, The Lord Milano (Saudi), Omron Health Care etc.

Work History

2020-01 - Current

Freelance Web Developer

Freelancer, Hyderabad, Telangana

Working for ANKIT INFOTECH (https://www.pcstudio.in) as a Web Development Consultant.1) Developing & Maintaining the website & back-end functionalities bug free using HTML, CSS, Bootstrap, PHP & JavaScript.2) Designing & developing landing pages / banners for promotional offers related to either brand or Ankit Infotech using Adobe Photoshop, which are flexible with top browsers including Firefox, Chrome & Safari.3) Working on Digital Marketing activities likes Social Media (FB & Instagram) ad postings, newsletter (emailers) etc using tools likes Google Tag Manager, FaceBook Business Manager (Create Ads & Pixels), Google Analytics & AdWords.Working as Freelance Web Developer for GIGA PLUS TECHNOLOGY LLP Gigabyte - AROUS1) Developing landing / event pages for www.arous.com (Indian Operations) using HTML, CSS, Bootstrap & Javascript.2) Designing Landing Pages using Adobe Photoshop which are mobile & tab friendly for promoting the events & other marketing activities.

- Designed & Developed few other websites like https://www.mqpcl.com & https://www.trusteamiqsolutions.com
- Hosting the websites on a shared hosting as well as VPS.
- Domain name registration & SSL certificate installation.

2016-06 -

Delivery Manager

MySQL (Oracle)

XML

CMS Platforms (like Wordpress)

| | 2020-01 | *Capillary Technologies India PVT LTD., Hyderabad, Telangana* |

- Transitioned clients from sales processing to delivery team by effectively assigning roles and responsibilities and facilitating kick-off activities.
- Supported customers via telephone, email and at sites to handle escalations and product concerns.
- Coordinated delivery of contracted solutions at program level and in full accordance with outlined cost, scheduling and quality terms.
- Coordinated efficient routes and schedules for 7-driver team.
- Engaged customers to discuss business needs and explore opportunities to increase sales.

2013-04 - 2016-06

Senior Officer

ICICI Bank Ltd, Mumbai, Maharashtra

- Handling all internal Cash Management Services clients throughout all the branches
- MIS reporting of cash deposited across all CMS enabled branches.
- Resolved application / tool issues, improved operations and provided exceptional client support.
- Worked with HNI customers to understand needs and provide exceptional services.
- Provided optimal support to investigations by staying up to date on processing procedures and how to handle high priority evidence.
- Managing approximately 200-250 calls everyday from the Branches on different CMS queries.

Education

2009-06 - 2013-06

Bachelor of Science: Avionics Technology

SriNidhi Vaughn Institute Of Science & Technology - Hyderabad