SK

SHRAVAN KUMAR
ANALYST | ZINNOV MANAGEMENT CONSULTING

OBJECTIVE

To successfully utilize knowledge & point-out innovative strategies post Research & organize stories that influence key-stakeholders with data/fact driven decision-making

SKILLS

Polite presenter, Python learner, Base SAS Analyst, Market Intelligence & Strategies, Team Management Skills, Competitive Data Analysis, MS-Office (ppt, word, excel), Data Visualization tools (Carto, Tableau), Challenge Driven, Excellent Communicator, True Learner

EXPERIENCE

ANALYST • ZINNOV • JAN '19 – TILL DATE
Had been a crucial part of IoT and Engineering R&D Annual Report 2019-20 of Zones Practice.
- Study included about 21 IoT niche Service Providers with Qualitative Research on confidential information as well as market research data.
- Report valued for $ 500k in market that had been shared to participants, subscribers as well as Enterprise customers.

SAS PROGRAMMER • ADVIK TECHNOLOGIES • JAN '15 – DEC '15
Collaborated & developed models with Actuarial Consultants & Risk Analysts for Insurance/Bank Database analysis & Business insights

EDUCATION

B.E., • 2009 – '13 • PDACE KALABURGI
Mechanical Engineering with 1 year work experience on Base SAS

PGDH(IT)M • 2016 – '18 • IIHMR BENGALURU
2 years full-time Post Graduate Diploma in Healthcare Information Technology with internships at Narayana Health, Practo & Element Technologies during the course & had conducted distinctive Quantitative researches as a part of curriculum

INNATE LEADERSHIP

Also had been a SME for Semiconductor Enterprises in addressing outsourcing & acquisition specific knowledge consulting.
Was a Leader (Treasurer) taking initiatives for Toastmasters club

mail1shravankumar@gmail.com   +91-70226-57970   https://www.linkedin.com/in/shravan-kumar-hit/

ROLE RELATED EXPERIENCES

A technology enthusiast, with R&D and Technology market anticipation interest, aspirational consultant & a team player, with a cumulative experience of 3+ years in IT Industry via freelancing, internships (13 months); SAS Programmer; & Analyst.

ANALYST • ZINNOV • JAN '19 – TILL DATE

Projects involved/handled and workloads:

- Semiconductor Outsourcing Advisory
    - o Developed strategy to identify the best-fit sourcing categorization defining partner or third-party capabilities for collaborative opportunities success. Creating research methodologies & providing insights from qualitative & quantitative data.
    - o Standardizing/benchmarking global delivery portfolio of silicon value-chain firms based on talent distribution, cost optimization, & differentiated silicon capabilities.
    - o Company Profile Analysis & Deep dive using various methodologies & strategic frameworks. Develop competitive landscapes & provide insightful recommendations for Intel in creating collaborative outsourcing success by accessing portfolio/product requirements.
    - o Handling client annual needs of complete KPO with a valuation of $100k subscription package. Providing supportive custom market information of firms for successful outsourcing.
- Have worked collaboratively in teams & pods for various Industrial Thought leadership initiative reports like [Engineering R&D report 2019](#), [IoT report 2019](#), etc., Tasks typically included
    - o Complete modeler setup, analysis methodology was guided, and qualitative research included each firm's SWOT analysis, RFI assessment, and use of AHP methodology in relative scoring & categorization.
    - o Developing/identifying benchmarks for comparison of different business value-chains & technology utilization.
    - o Estimation of current & forecasted size of - Addressed using annual revenue splits & public reports of 50+ SP's per Verticals (21); - Addressable market assessment by ER&D spend among Z1000 Enterprises in ER&D.
    - o Analyzing factors impacting the performance of overall business and competitions
    - o Developing industry trends by financial investments, disruptor technology developing team tracking, in-depth understanding with viable fact-based market-data as proof.
    - o Assessing advantages/disadvantages of strategic options based on client capabilities.
    - o Experienced in Market intelligence & Business insights generation for key decision makers, and interested in upskilling on Competitive intelligence capabilities with thought leadership initiatives & opportunities to cater the needs of Key Stakeholders.

Had been working in various other roles during internship of Post-Graduation

Organization Name	Designation & Tenure	Projects / Exposure
Narayana Health Pvt Ltd.	Mgmt Trainee (2 months)	NICS SWOT analysis, IPO impact & Recommendations
Practo Technologies P L.	Data Intern (1 month)	Operational Data Analysis & Optimization
Element Technologies, Inc	Intern-BD (2 months)	Healthcare industrial use of SAS - whitepaper generation
Draup	Intern–Analyst (4 months)	Company deepdive & various Sale/Talent Analysis reports

mail1shravankumar@gmail.com   +91-70226-57970   https://www.linkedin.com/in/shravan-kumar-hit/

SAS PROGRAMMER • ADVIK TECHNOLOGIES • JAN '15 – DEC '15

The Project involved updating and maintaining centralized database that collects, organizes and stores data from different operational data sources and ERP package to provide a single source of integrated & historical data for the purpose of reporting, analysis and decision support & to improve the client services by preventing errors, providing a real-time data records updating post completion of transactions.

Responsibilities:

- Created new datasets from raw data files using Import Techniques and modified existing datasets using Set, Merge, Sort, Update and conditional statements.
- Documented and reported validation of reports in compliance with regulations specified.
- Retrieved data from SQL server to SAS for data review and statistical analysis using libname engine and SQL pass through facility.
- Created SAS data sets by extracting data from Oracle tables using SAS/CONNECT and SAS/ACCESS.
- Worked in Enterprise Credit Risk department on Risk rating coverage reporting process development and provided technical support using SAS 9.0 (Windows/UNIX) in various data analysis, extraction, transformation, and loading process.
- Built Data Mapping process from various databases for Reporting process using SAS 9.1 and documented process flow in detail. Used SAS/SQL, SAS/CONNECT, SAS/ACCESS modules for data mapping process.
- Expertise in ETL processing on various data sources like Oracle, SQL server, MS Excel, Teradata, MS Access, DB2 and text files using PROC IMPORT, LIBNAME and SQL PASSTHRU facility etc.,

Environment: SAS/BASE, SAS/MACRO, SAS/ETS, SAS Enterprise Guide, SAS Enterprise Miner, SAS Web Report Studio, SQL server 2005, Windows XP, Python shell.

PERSONAL INFORMATION

Date of Birth: 25th Aug 1991
Nationality: Indian
Address: #5-5-114, Maruti-Clinic, Shivanagar, Station Area Yadgir - 585202.
Contact No. : +91 7022657970,
Linguistic Abilities: English, Hindi, Kannada, German (Level-1)

DECLARATION

I hereby, declare that above information provided is correct to the best of my knowledge & belief.
Place: Bengaluru   Date:27th March 2020

"Ethics never lure for authenticity! It's the etiquette & thought-process that drive for a cause, & a cause is all it takes to always be your Best-Self"