ASHVIN KUMAR

CHENNAI, INDIA

- ashvin96k@gmail.com
- https://www.linkedin.com/in/ashvin11/
- 9923697837

BUSINESS ANALYST
COGNIZANT, March 2019 to Present
Joined Strategy & Technology team as the youngest Business Analyst.
Received multiple Appreciation and Recognition from Director and Sr. Management.

Power BI, Qlik, MS Excel, Azure, Techno-Functional, Strategy and Innovation
Business Analysis, Project Management, Critical Thinking, Problem-Solving, Attention to details, Dashboard & KPI, Persuasion and Negotiation, Statistics, MS SQL, ETL, Cross-Functional Analytics

- **Microsoft Certified Functional Consultant**
- **Microsoft Certified Data Analyst – Power BI**

- **Business Intelligence** professional involving prompt end-end activity of requirement gathering, exploring, and analyzing data to solve **business problems** and provide logical Insights for the organization that impact our business for the better. Use data to create business-focused actionable insights to unlock **data-driven decisions.**
- Draw **insights from analysis** supported by data and clearly communicate them to the stakeholders and senior management as required. Process architecture design, AS-IT-IS, and To-be modeling Gap analysis, involve with a different stream to get insight into the business processes, etc.
- Deftly managing end-to-end analytics engagement in Sales, Marketing, FP&A and **Market Pricing**. Worked with the Finance team to help improvise revenue of the firm through analytics and BI tools. Increased the internal **quarterly profit by 2%** for market pricing levers by optimizing re-occurring contracts.
- Created and automated monthly dashboard having more than 130 metrics which are consumed by CTO, CDO & CFO. Developed and Deployed Market Pricing **dashboard on Power BI** and EDP dashboard on QlikSense.
- Implemented new and repeatable processes to improve business health and corporate user experiences. Recommending solutions by retrieving and integrating artifacts in a format that is immediately useful to improve the business decision-making process. Collaborate Cross-Functional analytics solutioning including ETL activities.
- Mentored more than 50 professionals in the firm from both **technical and business perspectives**. Experience with articulating product questions, pulling data from datasets (e.g., SQL), and using statistics.
- Participate in **strategic and tactical planning** discussions while collaborating with internal stakeholders, identifying and gathering analytical requirements for customer, product, and project needs. Digging deep into the business challenges to understand and identify insights that will enable us to figure out standards to improve our ability to globally scale the ongoing program. Working as a **Product owner** for enterprise dashboards.
- Enable **effective decision making** by retrieving and aggregating data from multiple sources and compiling it into a digestible and actionable format. Prepare and deliver business requirements reviews within BU portfolio.
- Working with, understanding, and helping to create design technical concepts and solutioning. Coordinate with ML, AI, and BI team to provide management with prompt insights and analysis using Azure ML/AI services, Visualization and **Exploratory data analysis** (EDA).

EDUCATION

Maharashtra Institute of Technology, Pune
Bachelor of Engineering: 2014-2018
Electronics & Telecommunication
Result: Graduated with First Class

LIFE INTERESTS

- Guitar
- Travelling
- Personal Blog (WordPress)