

## Dinesh Singh

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### **Professional Highlights:-**

- 2.5 years of experience in AEM Content Authoring and manual testing and have Adobe Experience Manager Sites Business Practitioner and over all 6 year experience Web development and Web content management systems, Worked extensively on multiple versions of Adobe Experience Manager (AEM 6.4, Cloud).
- Good experience in developing Content management systems, web based and web services applications.
- Experience in Multi-Site Manager (MSM) to develop live copy from a blueprint, such that the structure and content can be used on Live Copy.
- Used JIRA for bug tracking and project management
- Involved in content authoring, creating pages, users, user groups and assigning permissions.
- Participate in all meetings planned for release, Go live projects, and UAT testing.
- As per organization level and personal level, always try to learn and implement the latest designing languages. Like Bootstrap, foundation, media queries and Microsoft framework for responsive and interactive designs.
- To understand, identify and meet Client website specifications needs.
- Information and assets gathering for designs and understanding the brand value of the company and client.
- Designing sample page layouts including text size and colors, template layout.
- Coding templates by using a variety of software and working with different content management systems.
- Testing websites to ensure it will work on every domain and devices.
- Debugging code, editing content and re-design web pages.
- Provide training and KT sessions within the team if required.

### **Technical Expertise:-**

**Functional Area:** AEM Web Producer, Website Design and HTML pages coding, maintain JQuery

**Tool:** CMS, Sublime, Notepad++ & Bracket (Code Editor), JIRA,

**Coding Skills:** CSS/CSS3, HTML/HTML5 (Bootstrap), CMS (HubSpot), jQuery, Media queries

### **EMPLOYMENT**

## Web Designer

The Web Plant Pvt. Ltd. | New Delhi | <http://thewebplant.com/>

Nov 2015 – Sep 2019

### Responsible for

- Responsible for building responsive design by using HTML, CSS, JQuery for websites
- Designing - Create prototype designs / Develop and implement new user interface (UI) • Estimation, Design and development of various modules • Ensuring smooth delivery of the project.
- Creating Templates & Migrations by using HubSpot (CMS)
- Using Pixlr site for image editing
- Responsible for reviewing the code and rectification
- Responsible for creating attractive blogs for the clients
- Managing JQuery within the pages and different websites
- Have to check all assets provided by Client like Content documents, Images, banners, logo etc
- Managing bulk websites for multinational clients across various industries
- Have to update the content, images, banners and logos within the web pages and blogs
- Basic use of Photoshop, if required
- Responsible for testing and improvise the team process
- Monitoring performance of websites in terms of error rate in different domain and devices, solving design related issues

## Sr.UI Developer Client Side HCL as a TP Resource Source One

<https://www.msourceone.com/index.html> 26 Feb 2020 to 02 Jul 2021.

### Responsible for

- Working in a Home Page team for Adobe Domain page.
- Responsible for Authoring Page using AEM CMS.
- Creating pages and pushing them live.
- Creating documents on confluence.
- Directly interacting with clients without an issue.
- Adding value by actively engaging customers/stakeholders.
- •Edit content produced by Client.

## Sr.Software Engineer (HCL Technology) For Adobe

<https://www.hcltech.com>

05 July 2020 to till date

### Responsible for

- Working on Adobe Home page

- Manually tested the website I also designed the Homepage by using the AEM tool. I also know how to Author the page.
- Analyze content marketing metrics and makes changes as needed
- preparing the Release notes for UAT Testing.
- Participating on Go live projects.
- Involved in logging the Defects, Defect Reporting and Tracking in JIRA.
- Testing of the system at various stages in the development phase.

I am mentioning the link of website which I have worked for

<https://www.adobe.com/>

### **Educational Qualification**

1. Passed BCA Distance - Subharti University -- **2019 to 2022**
2. Three Year's Diploma in Computer Science BTE Board with 72% -- **2012 to 2015**
3. Passed XII from UP. Board with 69%. -- **2011 to 2012**
4. Passed X from UP Board with 66 %. -- **2009**

### **Hobbies & Interest:**

- Playing Cricket
- Reading Books
- Adventurous & travel tours
- Listening Music

### **Declaration:**

I hereby declare that all the information provided here is correct to the best of my knowledge.

Date:(Dinesh Singh)