

CURRICULUM VITAE

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**SALESFORCE
CERTIFIED**
Marketing Cloud
Email Specialist

CAREER OBJECTIVE

Seeking a promising career with a company that offers challenges and opportunities for growth, where my qualities and professional competence will be utilized effectively.

EDUCATION QULIFICATION

Degree/Course	Institute/College/School	University/Board	Percentage/CGPA	Month / Year of Passing
MCA	Sinhgad Institute Of Business Administration & Research	Savitribai Phule Pune University	64.81%	2016
BCA	St.Mira's College For Girls	Pune University	53.83%	2014
HSC	S.V.Unioun High School and Jr.College	Maharashtra State Board	47.17%	2011
SSC	S.S.P.M.S	Maharashtra State Board	60.00%	2009

WORK EXPERIENCE

Cognizant Technology Solutions Hinjewadi, Pune.	18/04/2018 - Present Senior Process Executive
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- Set up, maintain and optimize Email Marketing Campaign utilizing Salesforce Marketing Cloud.
- Creating automations as per the requirement
- Troubleshooting the issue and getting it resolved
- Encountering the error for the job sends and republished upon the requirements.
- Monitoring their Email jobs Mass Sends.
- Knowledge of migrating objects and data between BU's
- Providing solution on Tools like Email Studio, Automation Studio, Journey Builder.
- Drilling down problems with Automation, email send, triggered send using tools like Splunk and Job Explorer and providing solution to it.
- Helping clients on managing their data and campaign set up in Automation or in Journey Builder.
- Hands-on experience on Email Studio, Automation Studio.
- Deal with Subscriber list, Data Extension, List.
- Knowledge of triggered send, Automation studio, Contact Builder

SOFTWARE AND HARDWARE SKILLS

- **Programming Languages** : HTML and CSS, Software Testing
Software worked on : Salesforce Marketing Cloud, Applog, MS SQL Sever Management Studio,Citrix
- **Basic knowledge** : Networking, manual testing, automation testing, MySQL
- **Operating System** : Windows, Windows7, Windows10,Linux

PROFESSIONAL STRENGTH

- Ability to prioritize workload
- Eagerness to learn.
- Hard working and dedicated to work.
- Time management.
- Plenty of experience of working in group has increased my capability of team work and has helped me to develop excellent coordination skill.
- Ability to cope with new situations.

EXTRA-CURRICULAR ACTIVITIES

- Active Member of Surajya Sarvangin Vikas Prakaalpa – Shastri Nagar , Pune
(2016 Present)
- Social work

PERSONAL DETAILS

- **Permanent Address**: Sr.no 22/A Lane -5 South Main Road, Kawadewadi , Koregaon Park ,Pune- 411015
- **Date of Birth** : 31st Mar, 1992
- **Languages known** : English, Hindi, Marathi
- **Hobbies** : Cooking , Listening music, and Travelling.

Declaration:

I hereby declare that all the information given in the above is correct according to the best of my knowledge and belief.

Date:

(Seema P.Kawade)