ANKIT SENIARAY
MBA | 2017-19

ACADEMIC QUALIFICATIONS

Year	Qualification	Institute	% / CGPA
2019	MBA (MIS & Marketing)	Indian Institute of Management Rohtak	65%
2016	B. Tech (CSE)	Bharati Vidyapeeth's College of Engineering, New Delhi	69.78%
2012	Class XII (CBSE)	Hansraj Model School, New Delhi	69.8%
2010	Class X (CBSE)	Gurusharan Convent, New Delhi	8.6

WORK EXPERIENCE

JungleWorks	Project Manager	April 19-

- Worked on projects on **Supply Chain Automation**, **automating Critical Infrastructure Field Services, B2B & B2C services, Last Mile Deliveries, Fleet Management and E-Commerce**.
- Creating **Release Plans** & **Presenting Release Demos**, **UI/UX,** Prioritizing the **Quarterly Requirements**, and Engaging in **Providing Solutions to Oversees Clients, Schedule Management, Resource Utilisation**
- Handling **SaaS Products**, **analyzing product requirements, developing time-integrated plans, rolling out features**.
- Keeping track on **effort, expenses and check on ROI** of the account and **forecasting the monthly and quarterly revenues.**
- Created and maintained comprehensive **project documentation, plans, and reports, and Agile planning using JIRA**
- **Liaised with clients to identify** and define **requirements, scope, and objectives of the functionalities and fixes**
- Recognized as **best performer in Q3'19** and **for the quality of deliveries in Q4'2019 and Q2'2020**

IRFC, New Delhi	Summer Trainee	April 18 – May 18

- Worked on the project titled "**Management of Exchange Rate Risks**" in the External Commercial Borrowing (ECB) division
- Developed a **marketing strategy** for ECB's project of **Raising Funds through Green Bonds** in the global market

DRDO, New Delhi	Summer Trainee	Jun 15 – July 15

- Studied the fundamentals involving the implementation of **core and advanced PHP** language for web application development
- Designed the structure and layout of backend databases and developed the maintenance criteria based on query processing

LIVE PROJECTS

Marketing Executive, ATG World	• Helped in **expanding the audience base** of the venture and **assisted in the overall growth** • Handled **digital promotions** for the brand by **onboarding new users** to the platforms
Marketing Executive, CRIS, New Delhi	• Market research project for the new MIS, **Software aided Train Scheduling (SatSang)** • Research on **whether the new proposed MIS** would r**educe the scheduling problems**
DM Executive, Markitiers, New Delhi	• Handled the **social media promotion** campaign for the firm and the **SEO ranking** • Worked on **identifying the keywords** that the firm should invest on for advertising

ACADEMIC PROJECTS

DRDO, New Delhi	**Gate Pass Management System** • Developed **a new management system** that keeps track of visitors and issues passes to the visitors
BVCOE, New Delhi	**Privacy Sustainability in Cloud Environment** • Applied **Two-factor Authentication (2FA), Homomorphic Encryption Algorithm (HEA)** • **Attribute Based Encryption (ABE)** based restrictions on the data hosted on the cloud platform

POSITIONS OF RESPONSIBILITY

Sponsorship Head, Infusion, IIM Rohtak	• Responsible for bringing in partners for association with the annual fest Infusion • Managing relationship with the existing and future partners associated with the event	2018
Treasurer, Cultural Committee, IIM Rohtak	• In charge of the budget allocation process for the events conducted by the committee • Responsible for handling the account, and organizing the events throughout the year	2018
Chief Coordinator, Xtasy BVCOE, New Delhi	• Responsible for the overall conduct, management and planning of the annual fest Xtasy • Planned and managed all the activities, events and competitions of the fest	2016
Coordinator, BVCOE, New Delhi	• Organized guest lectures for 129 students of the Computer Science and IT branch • Organized and participated in the industry-based guest lecture on Big Data and Hadoop	2015

ACHIEVEMENTS & EXTRA-CURRICULARS

Certifications	• Business Strategy Formulation and Business Strategy Execution • **Cloud Computing and Windows Azure** Operated on enterprise-grade cloud computing platform named Windows Azure
Others	• Participated in **SOS-Walkathon Delhi,** an event organized to help the children in need • Worked as a volunteer in **TEDxIIMRohtak** and **Mini-MarathonIIMRohtak**

Email: ankitseniaray45@gmail.com | Address: 3/157 Sunder Vihar, New Delhi 110087 | Phone: +91-9711739100