**Ashley Williams**

ashwill2024@gmail.com

Permanent Address:

2204 North Road

Morehead City, NC 28557

**Education**

**Western Carolina University**, Cullowhee, NC

Bachelor of Science in Communication

Minor: Marketing

GPA: 3.4

Related Coursework: Professional Selling, Sales Management and Negotiation, Marketing Planning and Strategy, Writing for Communications and Professional Development

**Work Experience**

**Greene Lamp Community Action (Program Specialist),** Kinston, NC. Oct 2018 – Aug 2019

* Coordinated employment opportunities for disaster victims
* Advertised program
* Participated in public speaking engagements
* Advised marketing department

**Samaritans Feet International (Sports Marketing Coordinator**), Charlotte, NC. May–September 2018

* Coordinated outreach events
* Created service presentation for NCAA head coaches

**Loving Food Resources (Intern),** Asheville, NC, Social Media Marketing Consultant January-April 2018

* Planned proposed social media posts and website design
* Arranged 2018 LFR Fundraiser

**BG Digital Marketing (Intern),** Morehead City, NC, Social Media Marketing Intern May – August 2017

* Successfully managed several accounts
* Performed blog writing, creative social media marketing and photography

**Lost Treasure Golf & Raceway,** Salter Path, NC, Attendant May-August 2010-2014, 2016

* Supervised customers driving on Go-cart Track
* Operated Train to transport customers to Golf Location

**Dexter Williams Basketball Camp**, Morehead City, NC, Counselor Summer, 2012-2016

* Instructed and motivated children ages 5-15
* Supervised practices and other camp activities
* Organized basketball drills and games for campers

**Chick-fil-A**, Morehead City, NC May- August 2009

* Cashier

**Intercollegiate Athletics**

**Western Carolina University**, Division 1 Men’s Basketball Team Aug. 2014- March 2018

* Received Full athletic scholarship
* Devoted 20+ hours per week to athletics while carrying full course load
* Gained valuable leadership, time management and team building experience

**Awards and Activities**

* **Western Carolina University Dean’s List** Spring-2015, Fall 2016, Spring 2017, Fall 2017
* **Southern Conference Athlete All Academic List S**pring 2015, Fall 2016, Spring 2017, Fall 2018
* **NABC Honors Court** Fall 2017