

# Syed Husain Haider

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## EXPERIENCE

### **Writer, Journalist, Sub-editor; International – 2004 – Present**

- Conducting interviews over telephone and face-to-face for news publications including The Phnom Penh Post, The Mississauga News, NOW Magazine, Metro News, World Index Magazine, The Leader's Edge, CNN Online, CCTV Beijing and The South Asian Observer about a wide range of subjects including: finance, education, arts, current affairs, sports, and local news.
- Editing, copywriting, fact-checking and researching topics.
- Writing advertorials and commercial articles for print.
- Anchoring news broadcast, video production and editing, shooting photographs and videos.
- Managing social media presence on Facebook, Instagram, Twitter and LinkedIn.
- Creating engaging and informative content with constant deadlines.
- Working in a team environment to coordinate projects, seeking out stories and keeping in good standing with commercial partners and sources.
- Content writing for corporate sector ranging from start-ups to established firms.

### **Development Officer; Naked Feet, Toronto – 2006-2010 and 2015-2016**

- Work with creative team to produce literary material and commercial copy for potential clients.
- Devising marketing campaigns.
- Organizing and researching information in clear and organized spreadsheets.
- Communicating with potential clients and conveying needs to our internal team so that we can better understand their goals.
- Procuring new clients.

### **Communications Director, Rescue Task Force; Temecula, California – 2014-2015**

- Working in a team to recruit volunteers and directing them to available information to make their experience easier.
- Communicating with directors and volunteers to provide accurate and time-sensitive information.
- Creating and organizing contacts, raising donations.
- Accompanying volunteers to the field.
- Arranging corporate donations from multinational partners.
- Writing web content, pamphlets, newsletter, and quarterly reports.

### **Curriculum Designer, International Minds; Beijing, China — 2013-2014**

- Creating a learning program from the ground-up.
- Writing fresh lesson plans, characters, scripts, and learning objectives.
- Working closely with team of designers, animators, and school director.
- Conducting simulations and observing in-class experience, making necessary corrections to class content.
- Conducting exit interviews with students and parents to assess strengths and weaknesses of the program.

### **Teacher, Better (Baite) English; Beijing, China — 2013-2014**

- Teaching children from 3-16 years-old in a one-on-one setting.
- Lesson planning, organizing crafts and field trips.
- Creating a positive environment full of energy, which fostered a love for learning.
- Evaluating student progress, conducting tests and exams.
- Receiving and delivering valuable feedback.
- Recipient of 'Teacher of the Month' award, May 2014.

### **Teacher, Pumpkin English; Chongqing, China — 2012-2013**

- Teaching children from 3-19 years-old in class sizes ranging from one-12 students per class.
- Lesson planning, planning student performances at the end of each semester.
- Public marketing for school, including English movie nights and organizing Pumpkin School Carnival.
- Preparing older students for IELTS.
- Facilitating 'English Corner' for colleagues, focused on teaching English for a professional environment.

## **VOLUNTEER**

UNICEF, Amnesty International, Refugee-Aid, North Korean Human Rights Club.

## **EDUCATION**

York University, Toronto, Canada — Bachelor of Arts, Professional Writing; 2009.

## **SKILLS**

Technology: Microsoft Office Suites, Adobe Creative Cloud, SMART Board, Writing for social media, HTML coding, SEO, Javascript, OSX and Windows platform.

Professional: Intimate understanding of CP, editing, copywriting, technical writing, self-motivated, organized, exceptional eye for detail, problem solver, proven sales record.

Personal: Native English speaker, fluent in Hindi, Urdu, Bengali, basic command of Mandarin and French. Well-travelled, international mindset, quick learner, enjoy new challenges and working in a fast-paced environment towards a deadline. Get along easily with others. Can give lectures and presentations in front of others.