

Raveena Ravindran

Content Writer/
Technical Writer



📍 Bangalore, India

✉ raveenar2@gmail.com

in <https://www.linkedin.com/in/raveena-ravindran-27025120b>

Profile

Passionate and detail oriented writer with 4+ years of freelance and 2+ years of industry experience respectively in the fields of content and technical writing.

Education

MA Journalism and Mass Communication,
Kristu Jayanti College(Banglore North University)

09/2020 – 05/2022 | Bangalore, India

BA Functional English, *Sree Krishna College Guruvayoor(Calicut University)*

06/2017 – 04/2020 | Thrissur, India

Skills

Adobe Audition, Adobe Premier Pro, Adobe InDesign, Content Writing, Search Engine Optimization, Technical Writing, Creative writing

Professional Experience

Intern, *The News Minute*

Bengaluru

Features Intern

Copy/ Content Writer,

Heroes in Innovation and Technology (HINTT)

Copy Writer/ Content Writer

Technical Writer, *Zethic Technologies*

Bengaluru

As a technical writer, wrote SEO optimized content for the Founding Blockchain website.

By Line

Youth Aspiring Magazines

- **Mental Health Matters,** An article on Intelligence Quotient and Stress Management.

Campus Voice, THE PRINT

- Participated in the Campus Voice organized by THE PRINT and received the Third Prize.

Learning Through Rectangles

- Article published in Feminism in India page.

Co-Author, Anthologies, *"The Other Side - The Quill House", "Fidget- Ink Feathers", "Dawn of the Dreams- Verses Kindler Publication*

- Published poems in the above mentioned anthologies

Research Paper

News Consumption Pattern Among the Youth During Lockdown

- Presented the paper at the Virtual National Media conference on MEDIA PORTRAYALS IN PANDEMIC TIMES(March 19-20, 2021)
- Paper published in KJC Journal (KJHSS, Volume 1, Issue 2, 2021) Kristu Jayanti Journal for Humanities and Social Sciences (KJHSS). A research publication brought out by Kristu Jayanti College, Autonomous, as a bi-annual, peer-reviewed journal.

Extracurricular

Represented Kristu Jayanti college in United Nations Day 2021

- Video uploaded on youtube by United Nations Academic Impact Channel.

Editorial Board Member of college newsletter (KJC Mirror)

- Edited articles submitted for the college newsletter, by fellow peers.

Publications

Unspoken, BookLeaf Publishing

02/09/2022

Unspoken is a collection of poems, encapsulating the essence of emotions.

Languages

Hindi 

Malayalam 

English 

Thamil 

Interests

Writing (Poetry), Reading, Travelling

Analyzing the Effect of Celebrity Self-Disclosure and Advocacy on Mental Health of Kerala Youth

- Dissertation written under the guidance of Dr. Juby Thomas, Head of Department, Department of Media Studies (PG), Kristu Jayanti College, Bengaluru
- Presented at the National Conference organized by Bengaluru North University, Department of Journalism and Mass Communication: "Latest Trends and Challenges in Media Industry", at Mangasandra, Kolar

Project

ican 2022, Magazine, *Final Semester Project*
Designed and curated content for the magazine with theme- Women Empowerment, as part of final year project

Courses

Content Writing and Blogging, Journalism and Media Studies

- Certificate of Completion and Letter of Recommendation endorsed by MyCaptain, by NSRCEL, an IIM Bangalore incubated company.

Introduction to Digital Journalism

- Certificate Course endorsed by The Reuters.

The Complete Digital Marketing Course,
Udemy