



Anbalagan K. DEV-401, ADM-201, CSM, MCA, MPhil.

Achievement-driven professional in all phases of Projects, 17+ years of experience in Software Industry, which primarily includes 14+ Years of Experience in Salesforce CRM Development.

- ❖ Proven experience in the planning and execution of end-to-end project
- ❖ Certified Scrum Master.
- ❖ Salesforce architect with over 9 years of experience in designing, developing, and deploying Salesforce applications.
- ❖ Work with Clients, Product Owners, project managers and other developers to design cohesive project strategies and ensure effective collaboration throughout all phases of development, testing and deployment.
- ❖ Strong experience in Configuration, Data Import, Report/Analytics/Dashboard building, administrative set up etc.
- ❖ Proficient with Salesforce Customizations like Apex, VisualForce, Triggers, , Sales Cloud/ Service Cloud, SFDX, Web Services, Lightning (Aura & LWC) and Visualforce to Lightning migration.
- ❖ Strong Experience in SFDC Integration projects with REST and SOAP.
- ❖ Experience with Salesforce Customer portals.
- ❖ Proficient in Data migration from traditional applications to salesforce using Import wizard and Data loader.
- ❖ Having good working experience in deploying sandbox to production environments using Changesets, Force.com Migration Tool and Sourcetree.
- ❖ Experience in CI/CD tools like Jenkins and GitLab.
- ❖ Having good functional experience in Sales, Service functionality and latest salesforce.com features.
- ❖ Excellent knowledge in Pharma, Insurance, Financial, E-Commerce and Education domains.
- ❖ Good exposure to markup languages like HTML, Java Script and XML.
- ❖ Assisted in implementation of Coding standards and continual Process improvement activities.
- ❖ Handling Junior Resources, Coordinating with Development & Functional Team, Good Experience in analyzing Functional requirement documents and preparing Reports.
- ❖ Have done Effort Estimation, Scheduling and Tracking, Risk Analysis and Impact Analysis.

Educational Qualification

- Master of Computer Applications
- Master of Philosophy (MPhil) in Computer Science

Work Experience

- Working with HeroFincorp., Bangalore, as a Sr. Associate Information Technology from 9th Nov 2023 to Till date.
- Worked with Encora Technologies., Bangalore, as a Manager from 11th Dec 2015 to 8th Nov 2023.
- Worked with HCL Technologies Ltd., Chennai, as a Lead Consultant from 10th March 2011 to Dec 2015.
- Worked with Zylog Systems Ltd., Chennai, as a Team Lead from 17th May 2006 to 3rd March 2011.

Technical Skills

CRM : Salesforce CRM

Other Tools / Technologies : Apex classes, Apex Triggers, Workflows, Visualforce Pages, Lightning (Aura & LWC), Microsoft.net, REST API, SOAP API, XML, HTML, Infragistics, Crystal Reports, SQL Server, Visual studio Code, Changeset, Sourcetree, Jenkins, GitLab, GitHub, Agile, SDLC, JIRA, & Project Management

Certifications

Agile : Certified Scrum Master

Salesforce CRM : Force.Com Certified Developer (Dev-401)
Salesforce Certified Administrator (ADM-201)

Microsoft .Net : MCP in Windows Application (VB.net), MCP in Web Application(C#.net)

Project Experience

- Loyalty Personal Loan (HeroFincorp)
- Engage – Product Development (IQVIA)
- Centris Direct – Product Development (IQVIA)
- AHM (GSK, Pfizer, Alkermes, Gilead, Acorda, Amgen, Ironshore & Sanofi US) - Dec'15 - Till Date
- RSA Salesforce Application - Nov 2012 to Dec 2015
- Fireman's Fund Insurance Company - Mar 2011 to Oct 2012
- SFDC TFS Integration - May 2010 to Mar 2011
- 2020 Consulting - Tracer - Sep 2009 to Mar 2011
- 2020 Consulting - Career Development - July 2009 to Aug 2009
- Email to Case - May 2009 to Jun 2009
- Hitachi - Sep 2008 to Apr 2009
- SFDC Onity FieldPower Integration - Jan 2008 to Aug 2008
- Onity FieldPower - Jan 2008 to Jun 2008
- Talanpro - Sep 2007 to Dec 2007
- ZeeTools - Feb 2007 to Aug 2007
- EDM - Jun 2006 to Jan 2007

Experience Includes

- Salesforce Technical Manager with over 14 years of experience in designing, developing, and deploying Salesforce applications.
- Proven ability to lead technical teams and deliver complex solutions on time and within budget.
- Strong experience In apex, visualforce, Lightning & LWC, Visualforce to Lightning migration.
- Passionate about using technology to improve business processes and customer experience.
- Creates and executes project work plans and revises as appropriate to meet changing needs and requirements.
- Identifies resources needed and assigns individual responsibilities.
- Manages day-to-day operational aspects of a project and scope.
- Reviews deliverables prepared by team before passing to client.
- Effectively applies our methodology and enforces project standards.
- Prepares for engagement reviews and quality assurance procedures.
- Identifies and manages project risk.
- Ensures project documents are complete, current, and stored appropriately.
- Reviews the status reports of team members and addresses issues as appropriate.
- Lead the implementation team with responsibility for the delivery of the architecture designs and solution strategy.
- Experience with Salesforce Sales Cloud and Service Cloud (application design, architecture and development using Salesforce.com).
- Very strong leadership and influence skills - demonstrated ability to influence program partners to meet project and program objectives.

Personal Details

Date of Birth	20-11-1977		
Marital Status	Married		
Passport Details	No: K8987424	Expiry Date	21-01-2033
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